

SCHOOLCRAFT COLLEGE



WESTERN MICHIGAN UNIVERSITY

YOUR PARTNER FOR ACADEMIC SUCCESS

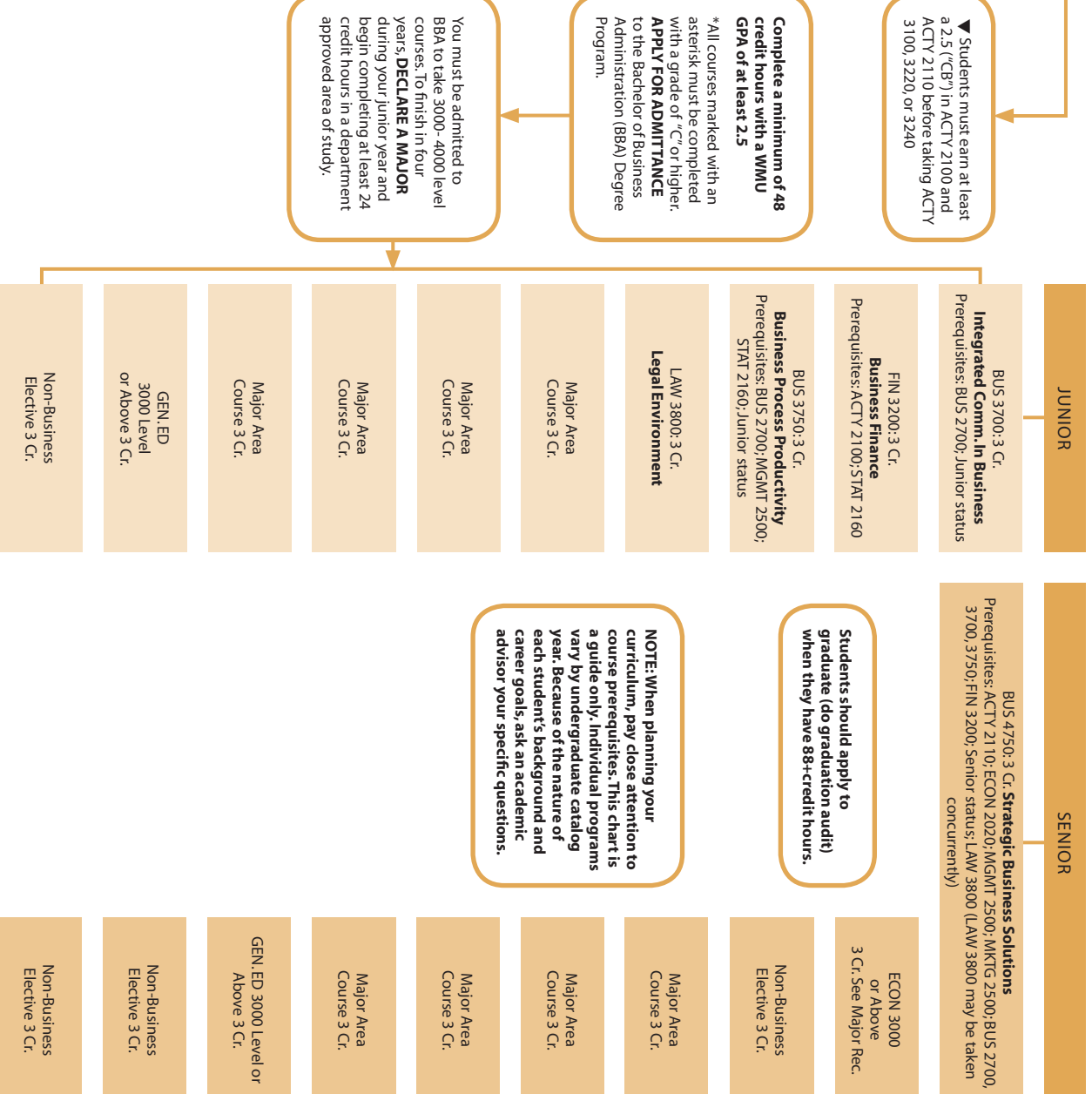
Bachelor of Business Administration (BBA)

Pre-Business Administration (PBA) Courses

FRESHMAN	SOPHOMORE
*B*CM 1420: 3 Cr. Info. Writing	*ACTY 2100: 3 Cr. Prin. of Accounting I ▼ See Special Note
*Math 1160/ 1180/2000/1220: 3 or 4 Cr.	*ECON 2010: 3 Cr. Microeconomics
*CIS 1020/1100 3 or 1 Cr. Business Computing	*STAT 2160: 3 Cr. Business Statistics Prerequisite: MATH 1160/1180/1220
*BUS 1750: 3 Cr. Business Enterprise	BUS 2700: 3 Cr. Business Driven Info. Technology Prerequisites: CIS 1020 or 1100; BCM 1420 or ENGL 1050; Sophomore status
*Behavioral Science General Ed. Distribution V 3 or 4 Cr.	*ACTY 2110: 3 Cr. Principles of Accounting II Prerequisite: ACTY 2100 ▼ See Special Note
GEN. ED Distribution VI 4 Cr.	*ECON 2020: 3 Cr. Macroeconomics
GEN. ED Distribution VIII 2 - 3 Cr.	MGMT 2500: 3 Cr. Organizational Behavior Prerequisite: BUS 1750
GEN. ED Distribution I through VIII 3 or 4 Cr.	MKTG 2500: 3 Cr. Marketing Principles Prerequisite: Sophomore status
Non-Business Elective 3 Cr.	GEN. ED Distribution I through VIII 3 or 4 Cr.
	Non-Business Elective 3 Cr.

2005 - 2011 Catalog Year Degree Requirements

~122 Credit Hours Minimum ~ (LS 1040; BCM/ENGL 1000; MATH 1090 do not count toward minimum hours)



Haworth College of Business Majors and Career Pathways

Mission: Academic advising is dedicated to engaging students in intentional, collaborative, supportive and meaningful partnerships that promote personal growth, educational excellence, cultural appreciation and career development to facilitate self-directed, life-long learning.

	Accountancy Department	Business Information Systems Department			Finance and Commercial Law Department		
Majors	Accountancy	Computer Information Systems	Electronic Business Design	Telecommunication and Information Management	Finance	Personal Financial Planning	
Career Pathways	<ul style="list-style-type: none"> • Auditor • Tax Accountant • Corporate Accountant • Internal Auditor • Financial Planner Consultant 	<ul style="list-style-type: none"> • Business Applications Development • Business Intelligence & Reporting • Business Process Integration & Management • Database Administration & Management • Enterprise Systems Development • IT Project Management Knowledge Management • System Analysis & Design • Telecommunication & Network Administration • Web Application Development 	<ul style="list-style-type: none"> • Web Applications Development • Web Design • Web Performance Management • Web Security • e-Business Analysis e-Business Consulting • e-Commerce Development • Web Portal Architecture • Web Portal Content Management 	<ul style="list-style-type: none"> • Telecommunications – Convergence Technology • Information Assurance & Security • Telecommunications Management • Network & Computer Systems Administrations 	<ul style="list-style-type: none"> • Investments • Banking • Corporate Finance • Real Estate • Insurance • Personal Financial Planning 		
Management Department		Marketing Department					
Majors	Management	Human Resource Management	Integrated Supply Management	Food and Consumer Package Goods Marketing	Advertising and Promotions	Sales and Business Marketing	Marketing
Career Pathways	Management prepares its grads to become effective and ethical managers by focusing on competencies: <ul style="list-style-type: none"> - Problem solving - Decision making - Leading people, teams and groups 	<ul style="list-style-type: none"> • HR Generalist or Specialist • Management Training Program • HR Service Supplier 	<ul style="list-style-type: none"> • Logistics • Manufacturing • Procurement 	<ul style="list-style-type: none"> • Sales and Marketing • Wholesale & Distribution • Marketing Information Technology • Retail Management 	<ul style="list-style-type: none"> • Public Relations • Direct Marketing • Interactive/ Digital • Sales Promotion • Collateral Services • Account Management • Media Services • Creative Service • Market Research • Media Sales 	<ul style="list-style-type: none"> • Sales and Marketing • Wholesale & Distribution • Marketing Information Technology • Technology • Retail Management 	<ul style="list-style-type: none"> • International Marketing • Internet Marketing • Market Research • Nonprofit Marketing • Product/Service Management • Public Relations • Retail • Sales • Sports Marketing

Student Success Tip: Last year, 93 percent of the students who completed UNIV 1020 Pre-Business Career Exploration & Development said the course helped them to explore and choose a major and career pathway that was a good "fit."

Pre-Business Administration (PBA) Curriculum Transfer Guide

Schoolcraft College/Western Michigan University

SCHOOLCRAFT	WMU
<i>With a grade of "C" or better in the following ten courses, students may apply to the BBA program at WMU.</i>	
BUS 101	BUS 1750 Business Enterprise
CIS 115	CIS 1020 Business Computing
(Select One): ENG 101 or 106 or 102 or 116	BCM 1420 Informational Writing
(Select One): MATH 135 or 129 or 145 or 150	MATH 1160/1180/1220/2000
(Select One): ANTH 117; ECON 103; GEOG 133; HIST 141 or 230; POLS 105 or 207 or 209; PSYCH 201; SOC 201 or 205	"Behavioral Science" Requirement
MATH 122	STAT 2160 (Business Statistics)
ECON 202	ECON 2010 (Microeconomics)
ECON 201	ECON 2020 (Macroeconomics)
ACCT 201*	ACTY 2100 (Accounting I)
ACCT 202*	ACTY 2110 (Accounting II)
Students may also take this additional course at Schoolcraft	
BUS 226	MKTG 2500 (Marketing Principles)
Additional requirements before applying to WMU's BBA program: Complete 48 credit hours Achieve 2.5 overall GPA or higher in any courses taken through Western Michigan University	
* A grade of 2.5 is required in these accounting courses before enrolling in ACTY 3100, ACTY 3220 and ACTY 3240.	

5/16/11



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