

# The Career Center, Haworth College of Business

## Looking for the *Best Way* to Get Your Career Opportunities in Front of Our Students and Alumni?

The Career Network at Western Michigan University uses e-recruiting software by Experience. We call it BroncoJOBS.

Through WMU's web-based recruiting software, BroncoJOBS, you can effectively and efficiently manage your recruiting strategy through a variety of highly targeted communication vehicles.

### Features of BroncoJOBS

BroncoJOBS provides the platform for you to post your opportunities, search for resumes and pre-select candidates for interview schedules. You can:

- Link to Western Michigan University to reach our business students in Accounting, Computer Info. Systems, Advertising, Sales & Marketing, Supply Chain Management, Human Resources, Finance and Personal Financial Planning.
- Search **resume books** by criteria such as major, class year, grade point average and keywords.
- Create and edit **job and/or internship descriptions**
- Identify your **preferred application method** (E-mail, company website, or you may log-in to retrieve applicants)
- Review students' resumes and make your **pre-selections for interviews**
- View campus events and **register for career fairs**

### Career Programs and Events—Ask Us!

- Practice Interview Day
- ISM Career Night
- Business Career Day
- Business Internship Panel
- CIS Career Development Day
- Mentor and Job Shadow Program
- IT Internship Panel
- Food Marketing Career Night
- "Snack Stops" and "Information Sessions"
- Eight private interview rooms in new business career center
- Premier Employer Partner Program

The Career Center  
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Website and to log-in: [www.wmich.edu/career](http://www.wmich.edu/career)



Connect with WMU's students and grads efficiently by making opportunities accessible via BroncoJOBS!

To request a BroncoJOBS account:

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