

Premier Partner, 2011-12

The Career Center, Haworth College of Business
3020 Schneider Hall

Option A: \$5,500-Unlimited

Option B: \$3,500-Select 6

Career Events

Fall 2011

- ___ *ISM Career Night (Presenter)
- ___ *Food & CPG Marketing Career Night (Presenter)
- ___ *Business Career Day (two tables—unlimited attendees)
- ___ *Business Career Day Interviews in Career Center

Spring 2012

- ___ *ISM Career Night (Presenter)
- ___ *Career Fair Interviews in Career Center
- ___ *Food Marketing Pre-Conference (Presentation, lunch with students, mini-career fair)
- ___ *Entrepreneurial Career Expo (Technology, Small Business Development, Financial Services pathways)

Sponsorship of Career Programs

- ___ *Practice Interview Day (Interview training and lunch w/ students)
- ___ *Mentor-on-Duty (Mentor has lunch and meets with students on campus)
- ___ *Business Externship Program (Student job shadows with a mentor)
- ___ *Business Internship Panel (includes lunch w/ students)
- ___ *Career Olympics Judge and Sponsor
- ___ *Pre-Business Career Exploration & Development
(Network with high-potential internship candidates)
- ___ *Senior Send-off
- ___ *Business Bash
- ___ *Unique employer-sponsored career program (Professional development or career-related topic combined with information session)

Premier Partners are the VIP employers with the Career Center, Haworth College of Business

Partnership includes:

- *Registration fee for selected events
- *Recognition as sponsor of all career events and programs you attend
- *Name and logo on Schneider Hall lobby TV monitor
- *Named on Premier Partner plaque in Career Center
- *Picture of alumni enlarged and framed in interview room
- *Company logo on Business Bash t-shirt
- *Lunch on interview day
- *Intern/company spotlight on website

To customize your partnership, contact:

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