

Premier Partner, 2009-10

The Career Center, Haworth College of Business

\$6,500-all options \$5,500-Options 1,2 \$3,500-Option 1

Option 1-Career Event Registration (select 6)

Fall 2009

- *ISM Career Night (Presentation)
- *Food & CPG Marketing Career Night (Presentation)
- *Business Career Day
- *Career Day Interviews in Career Center
- *CIS Career Development Day (Presentation)

Spring 2010

- *ISM Career Night (Presentation)
- *Career Fair
- *Career Fair Interviews in Career Center
- *Food Marketing Pre-Conference (Presentation)
- *IT Forum Employer/Internship Panel and Interviews

Option 2-Advertising Opportunities

- *Full-page color advertisement in Career Search Manual (\$2,500)**
- *Full-page color advertisement and logo on Business Career Day publicity booklet. (Produced annually, \$1,500)**

Option 3-Partner-in-Education Opportunities

- *Practice Interviews with Students
- *Mentor-on-Duty
- *Job Shadow Program
- *Business Internship Panel (Finance career pathways in fall; Marketing career pathways in spring)
- *Career Olympics Judge
- *Career Leadership Seminar (Students selected by application) \$1,000**

***Sponsorship available outside of premier partnership*

Premier Partners are the VIP employers who recruit talent from Haworth College of Business and collaborate as partners-in-education.

Benefits:

*Name and logo on lobby TV monitor and website.

*Name on Premier Partner plaque in Career Center.

*Picture of alumni in interview room; update annually if desired.

*Recognition on career events publicity. (Logo and advertisement)

*Lunch with faculty, staff, students when partnering and interviewing on campus.

*Intern/company spotlight on website

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