



INSIDER

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ONLINE

INSIDE

Coming Events2

GEAR UP3

In the News.....4

Calendar of Events6

A publication for faculty and staff of the WMU College of Arts and Sciences

College Supports University’s Recruitment, Retention Directives

by Wendy Ford (wendy.ford@wmich.edu)

In keeping with President Haenicke’s emphasis on retention and recruitment for Western Michigan University, the College of Arts and Sciences has developed or implemented strategies to more closely align its goals with those of the University. The following is a sampling of ways in which the College has participated in these efforts recently.

Medallion Scholarship Competition Faculty Showcase

The College of Arts and Sciences was represented by an unprecedented number of 63 professors volunteering to participate in the Medallion Scholars Event on Saturday. These include 22 professors who will judge competitions and 41 professors who will meet and greet students and their parents at the Faculty Showcase.

Board and Committee Involvement

College faculty are participating on each of the committees recently established on campus to address issues pertaining to recruitment, retention, and overall student success. Associate Dean **Wendy Ford** is a member of the First Year Experience Advisory Committee to facilitate efforts at the dean’s level in addressing problems unique to freshmen in hopes of increasing the freshman-to-sophomore retention rate. Coordinator of Communications and Events **Cheri Bales**, serves on the WMU Branding Initiative Marketing Implementation Team, discussing research from Simpson/Scarborough and assisting with identifying a “brand” for the University.

Walker Institute

College faculty also are actively participating in efforts to revitalize the Lewis Walker Institute for the Study of

Race and Ethnic Relations. The Institute is particularly important in demonstrating awareness and responsiveness to the needs and experiences of people of color. It represents one major initiative that will foster a more positive climate for faculty and students of color. Ford is serving on that committee as well.

We are pleased that the provost has recently approved the committee’s recommendations for enhancing the Institute, and we just appointed an interim director (**Lew Walker** himself). We will soon initiate a search for a permanent director.

Curriculum Changes

Many departments have advanced significant curriculum revisions with expressed goals of eliminating barriers and bottlenecks in programs, increasing the attractiveness of programs, enhancing flexibility to facilitate student progress toward graduation, increasing interdisciplinary preparation, and updating courses and programs to ensure students’ competitiveness for chosen career fields. At the last meeting in October, the College of Arts and Sciences curriculum group acted on 44 course proposals which accomplished some of the following:

- Simplifying course descriptions to enhance student awareness of content
- Incorporating new course content that will be attractive to prospective students
- Updating courses to address emerging trends, information, and technologies
- Updating courses to better prepare students for careers in the field
- Reducing or revising course prerequisites to address only essential pre course preparation

continued on page 2

Retention, continued

- Reducing course credit hour expectations, where unnecessary
- Facilitating students' timely progress toward degree completion
- Revising courses to provide more practical hands on experiences
- Revising courses to give more attention to professional ethics
- Responding to results of program assessments
- Responding to results of surveys or interviews with current or potential employers
- Responding to results of the graduate program review
- Addressing expectations of accreditation bodies
- Creating a limited number of new courses to address cross disciplinary needs
- Creating a limited number of new courses to enhance program competitiveness relative to peer institutions
- Eliminating courses that cannot be offered regularly to avoid creating false expectations among students
- Utilizing limited resources more wisely to address critical needs and priorities

The number and extensive nature of curriculum revisions over the course of the year show that faculty are making serious efforts to attract, retain, and graduate their students.

ECON LECTURES FOCUS ON GLOBALIZATION, INTERNATIONAL DEVELOPMENT

The Department of Economics announces its 44th Annual Sichel Economic Lecture Series for 2007-2008—"Globalization and International Development: Leading Issues of the 21st Century"

The lecture seminar will bring six economists to campus to explore the various dimensions of globalization and international development, including the challenges and opportunities of globalization.

Critical issues of globalization such as environment, drug and arms trafficking, global terrorism, human smuggling, money laundering, multinational development institutions, energy, trade financial flows, global poverty, health and natural disasters will be addressed.

The proposed lecture series will be relevant to WMU students with a growing interest in the topic as well as to the general public.

A one credit course: ECON 591 and ECON 592 will be offered during the fall and spring semesters, respectively. The course will also be accessible to WMU students who are Global and International Studies majors in the new undergraduate program of International and Global studies organized by the Haenicke Institute for Global Education, and it has a potential to help boost enrollment and interest in economics courses.

Lectures committee members include Professors **Michael Ryan**, **Ed Van Wesep**, **Sisay Asefa**, and a speaker from co-sponsor W.E. Upjohn. The lectures will convene at 3508 Knauss on various Wednesdays from mid September 2007 to early April 2008. For more information, contact Sisay Asefa, at Sisay.asefa@wmich.edu.



COWAN NAMED DEPARTMENT OF BIOS CHAIR

Dr. David Cowan has been named as chair of the Depart-

ment of Biological Sciences, effective July 1, 2006, through June 30, 2007. Dr. Cowan has been a faculty member in the Department of Biological Sciences since 1979 and has served as interim chair of his department since April 2005. His research interests are in behavioral ecology and evolution, and in particular, the reproductive behavior of insects.

His work includes the study of populations in nature, laboratory breeding and behavior experiments, and the use of molecular markers for genetic analysis. Cowan earned his bachelor's degree in 1970, his master's degree in 1976 and his doctoral degree in 1978, all from the University of Michigan.

POZO IS FULBRIGHT SCHOLAR

Dr. **Susan Pozo**, professor of economics, has been awarded a Fulbright Scholar grant to study the impact of emigrant remittances in South America. Pozo, who received a doctoral degree in international trade and finance from Michigan State University, is an expert in the areas of international finance, immigration and macroeconomics.



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NEW 25-YEAR CLUB INDUCTEES

At a recent ceremony, the following Arts and Sciences faculty and staff were inducted into the WMU 25-Year Club.

Bernadette Ballard-Reid, assistant to the executive director of the Biosciences Research and Commercialization Center; Dr. Jaimy Gordon, professor of English; Dr. Dean W. Halderson, professor of physics; Dr. Emily P. Hoffman, professor of economics; Dr. Steven N. Lipkin, professor of communication; Judith A. Medendorp, office assistant in geography; Dr. Robert A. Wertkin, professor of social work.

TEAM FROM WMU, KPS WINS SECOND IN ROBOTICS COMPETITION

Dr. Sherine Obare, (Chemistry), graduate student Carla Siler and undergraduate student Chris Maddalena teamed with students from Kalamazoo Public School's Maple Street Magnet School for the Arts and Woods Lake Elementary, Kalamazoo Christian Middle and Portage Central Middle schools to win second place for research and teamwork in the FIRST Michigan State FLL robotics competition held in Flint in December.

MONROE-BROWN AWARD PROGRAM ENDS

Approximately five years ago the Monroe-Brown Foundation donated funds to the College of Arts and Sciences to support undergraduate and graduate student research in the Life Sciences. In the time since we first received this wonderful gift, we've been able to provide 47 undergraduate and 21 graduate fellowships to students in the College. Like many good things, this program has now come to an end.

The Monroe-Brown Foundation remains committed to helping Kalamazoo-area students. In the near future, the Monroe-Brown Foundation plans gifts that will support the growth of jobs and retention of talented graduates in the Kalamazoo area. Channels for these gifts will primarily be through scholarships at Kalamazoo College, Kalamazoo Valley Community College, and Western Michigan University, as well as financial support for Southwest Michigan First and specific high school programs.

The foundation also will continue to support other educational programs in the state, with major emphasis on the Kalamazoo area. For specific information about the programs, please visit their website at

<http://www.monroebrown.org/>

TELL US WHAT YOU THINK!

The *Insider Online* is now five months old and we want to know what you think. In return for your comments, we'll send you a brand, spanking new CAS t-shirt. Just go to the link below and answer 10 simple questions to win your shirt (one per person, please). Enter your name, department and mail stop in the "comments" section (along with your t-shirt size) and your shirt will be sent to you in the campus mail. Type in: <http://www.surveymonkey.com/s.asp?u=577022144112>

JEWISH + FEMALE = ATHLETE EXHIBIT AT WALDO LIBRARY THROUGH MARCH 2



The Jewish + Female = Athlete: Portraits of Strength from Around the World, Traveling Exhibition housed at Waldo Library, Western Michigan University, 3rd Floor on February 12 – March 2, 2007. The Jewish + Female = Athlete: Portraits of Strength from Around the World exhibition profiles 14 current sport heroines and 13 sportswomen from the past in lively photography in presenting the accomplishments of these athletes and the various ways Jewish women have influenced sport. The exhibition is on loan from The Hadassah-Brandeis Institute, a research center at Brandeis University. The HBI develops fresh ways of thinking about Jews and gender worldwide by producing and promoting scholarly research and artistic projects.

Dr. Linda J. Borish in the Department of History and Gender and Women's Studies Program at Western Michigan University serves as Historical Advisor and Researcher, and is instrumental in organizing the exhibition on campus. For information on the exhibition contact Dr. Borish, 269-387-4631.

AWARDS AND RECOGNITIONS

- The following students (and Faculty Mentors) were selected for Graduate Student Research and Travel Grants:

Doug Johnson (Alyce Dickinson) Robin Carter-Visscher (Amy Naugle).

- **Rachel Clark** has been selected at the Psychology Department's Presidential Scholar for 2007.
- **Linda LeBlanc** (Psychology) has been appointed to the Editorial Board of Education and Treatment of Children and the European Journal of Behavior Analysis.
- **Rick Spates** (Psychology) will complete a State Funded project to develop and test innovative models for the treatment of depression.
- **Cynthia Pietras** (Psychology) has received National Science Foundation funding for a research project to study decision making in risky choice situations.

PUBLICATIONS

- Faculty members **Chad Edwards** and **Autumn Edwards** (Communication) and MA student **Qing Qing** published an article, the influence of computer-mediated word-of-mouth communication on student perceptions of instructors and attitudes toward learning course content, in our discipline's top Instructional Communication journal—Communication Education.

- Associate Professor **J.D. Dolan** (English) published a feature article in the January/February issue of Details magazine. The article chronicles the rise and fall of the International Pool Tour, which was founded by **Kevin Trudeau**, an infomercial giant (and a convicted felon). Dolan's research often involves pool; his feature article "Pool, a Love Story," was published in Esquire and reprinted in Best American Sports Writing.
- (Psychology) **Woods, D. W., Miltenberger, R. G., & Carr, J. E.** (2006). Introduction to the special section on clinical behavior analysis. *Journal of Applied Behavior Analysis*, 39, 407-411.
- (Psychology) **Samaraweera, D.N., Spates, C.R., & Seim R.W.** (May 2006). Smaller hippocampal volume in Post-traumatic Stress Disorder: An hypothesis regarding co-morbid depression. Poster session presented at the annual convention of the Association for Psychological Science, New York, NY.
- (Psychology) **Samaraweera, D.N., & Spates, C.R.** (August 2006). Coping style and hippocampal shrinkage in PTSD. Poster session accepted for presentation at the annual convention of the American Psychological Association, New Orleans, La.
- (Psychology) **Porter, K., Porcari, C., Koch, E., Fons, C. & Spates, C.** (2006). In vivo Exposure treatment for Agoraphobia. *The Behavior Analyst Today*, 7(3), 434-441.
- (Psychology) **Spates, C. R., Pagoto, S. & Kalata, A.** (2006). A qualitative and quantitative review of Behavioral Activation treatment of Major Depressive Disorder. *The Behavior Analyst Today*, 7(4), 508-521.
- **Dr. David Huffman** (Chemistry) has had a second work translated into Chinese. This is an article that Dr. Huffman was asked to write after **Paul Ricoeur's** death. It was originally published in English in *Anthropological Quarterly*. **Dr. Guoqiang He** of Sun Yat Sen University is the translator (he was a visiting professor at WMU about five years ago). He also translated Huffman's book (*Understanding Cultures*) which is published in Chinese with Peking (Beijing) University Press. It is apparently the ninth best selling academic book in the Peoples Republic of China.
- (Psychology) **Spates, C., Koch, E., Pagoto, S., Cusack K., & Waller, S.** (2007). Eye Movement Desensitization and Reprocessing for adults, children and adolescents. In Foa, E., Keane, T., Friedman, M. & Cohen, J. *Effective Treatments for PTSD*, Guildford (In Press).
- (Psychology) **Lisa Baker** (Psychology) was appointed to the board of directors of the Michigan Society for Medical Research.

- (Psychology) **Fox, E. J.** (in press). Contextualistic perspectives. In J. M. Spector, M. D. Merrill, J. J. G. van Merriënboer, & M. P. Driscoll (Eds.) *Handbook of research on educational communications and technology* (3rd Ed.). Mahwah, NJ: Lawrence Erlbaum Associates.

PRESENTATIONS:

- **Jim Butterfield** (Political Science) and **Sabina Balos** (MDA graduate in Political Science) presented a paper entitled, "Social Mobilization and Rights in Rural South Africa: RMT meets RBA" at the African Studies Conference in San Francisco, November 16-19, 2006.
- **Todd Curry**, doctoral student (Political Science), presented "Presidential Power in the US Supreme Court: A Predictive Model for Individual Justice Voting" at the Southern Political Science Association conference on January 6 in New Orleans.
- **Alyce Dickinson** and **Wendy Jaehnig** (Psychology)—The Effects of Audio Narration on E-Learning
- **Douglas Johnson** (Psychology)—OBM & CBI: Integrating Computer Training into the Workplace
- **Heather McGee** (Psychology)—Behavioral Systems Analysis Research: Past, Present and Future
- **Nicole Gravina & John Austin**

(Psychology)—Using Self-Monitoring to Improve Postural Safety

- **Rhiannon Fante & John Austin** (Psychology)—The Effects of a Still-Photo Computer Module without Feedback on Ergonomic Behaviors.

POSTERS:

- **Erick K. A. Marmolejo, Brian Crowley-Koch, Thorhallur Floason, & Alyce Dickinson**, (Psychology) The Progressive Organizational Intake Tree (POINT). A behavioral approach to project intake, assessment, and delegation.
- Reducing Wait Times in a Hospital Pharmacy to Promote Customer Service **Julie M. Slowiak & Brad E. Huitema**. (Psychology).
- A poster authored by **Gabriel D. Searcy, Andrew E. Brandt, & Cynthia J. Pietras**, entitled Effects of Manipulating Earnings Budget on Choice between High and Low Risk Options was selected as the Best Poster in the Experimental Analysis of Behavior Area at the Mid American Association of Behavior Analysis in October 2006.

VIDEOS

- **Rebekah Farrugia and Jennifer Machiorlatti** (School of Communication) directed Vol. 3 of *Copyright, Culture* (remixed) a video documentary project was selected out of hundreds of other video and film shorts for

the launch of Docupyx, a documentary short video/film internet channel. This 10 minute short features the "Illegal Art" exhibit and issues of copyright and fair use. For more information on the Copyright, Culture project visit copyrightculture.com.

ALUMNI & STUDENTS

- **John Rybicki**, (English) alumni of Western Michigan University, has been named Olivet College's poet-in-residence for the 2007 Intensive Learning Term (ILT) The college received almost 50 applications for the new annual Sandburg-Auden-Stein Residency, which was named after poets who visited Olivet in the 1930s and 1940s.
- **Katie A. Opdycke** (Communication, '05) has been named marketing director for the Humane Society-Calhoun Area. Opdycke will handle public relations and marketing and assist in fund development.
- **Vladimir Pintro** (Philosophy) of Haiti is the second WMU graduate and one of fewer than 100 students worldwide to receive a 2006-07 Gates Cambridge Scholarship, one of the world's most prestigious awards in higher education. Pintro completed a master's degree in philosophy in July 2006 from WMU.

To be included on this list, please send your events to Cheri Van Kuren-Bales at cheri.bales@wmich.edu or deliver to 3302 Friedmann Hall. We will run as many as space allows. We make every effort to print accurate information and apologize for any errors. For more information about any of the events, please contact the sponsoring department.

FEBRUARY

6

Event: Lecture: "The World's Battlefield: Warfare in the Eastern Mediterranean during the Middle Ages"

Time: 11 a.m.

Location: Bernhard Center, room 208

Speaker: Dr. Kelly R. DeVries, Loyola College, Maryland

Event: "The Grant Writing Process"

Time: noon-1 pm

Location: 3301 Friedmann Hall

Speaker: Stacey E. Pollard, Ph.D. candidate in political science
Pizza and soda will be served.

Sponsor: Political Science Graduate Students Association, matthew.p.arsenault@wmich.edu.

7

Event: Ethics Center Lecture, "The Ethical Foundation of a Scholarly Discipline: George Sarton as a Moral Man"

Time: 3:30 p.m.

Location: Bernhard Center, room 242

Speaker: Lewis Pyenson, Ph.D., Dean, The Graduate College, WMU

Time: 7-9 p.m.

Event: Lecture: "Orientalism and Sexual Rights"

Location: Fetzer Center

Speaker: Prof. Joseph Massad

9

Event: "Nonlethal effects of an invasive invertebrate predator, *Bythotrephes*, on the population growth rate of zooplankton prey in Lakes Michigan and Erie"

Time: 3:30 - 4:30p.m.

Location: 1718 Wood Hall

Speaker: Scott Peacor, Department of Fisheries and Wildlife, Michigan state University and Great Lakes Environmental Research Laboratory, National Oceanic and Atmospheric Administration

15

Event: Book Discussion: *Intuition, Science and Research Misconduct*

Location: 211 W. Walwood Hall, Emeriti Lounge

Time: Noon

Event: Lecture: "The Problem of Performance in Old English Literature: Drama and the Anglo-Saxtons"

Location: 10th Floor, Sprau Tower

Time: 7:30 p.m.

Speaker: Dr. Allen Frantzen, Loyola University, Chicago

16

Event: Workshop: "The Anglo-Saxon Penitentials and the Material Culture of the Early Middle Ages"

Location: Walwood Commons

Time: 11 a.m.

Speaker: Dr. Allen Frantzen, Loyola University, Chicago

Title: Communiqué Career Day Workshop

Events and Times:

Workshop:

12:20-12:40 - Finding the Right Ph.D. Program (**Dr. Autumn Edwards**)

12:40-1:00 - Creating a Teaching Portfolio (**Dr. Chad Edwards**)

1:00-1:20 - Resume Question & Answer Session (**Dr. Julie Apker**)

1:20-1:40 - Life After Grad School (**Jake Arndt**, MA Graduate)

1:40-2:00 - Turning Course Papers into Conference Papers (**Dr. Maureen Taylor**)

Department: School of Communication

Event: Lecture: "Using scientist-educator partnerships and diagnostic assessments to develop new instructional models for secondary science teacher preparation"

Location: 1718 Wood Hall

Time: 3:30 - 4:30

Speaker: Gail Richmond, Department of Teacher Education, College of Education and Division of Science & Mathematics; education, College of Natural Science, Michigan State University

21

Event: Jay Stewart, Bureau of Labor Statistics, "What do Male Nonworkers Do?"

Location: 3508 Knauss Hall

Time: 3 p.m.

Department: Economics

Event: lecture: "Seeing the light: color vision in Cyanobacteria"

Location: 1718 Wood Hall

Time: 3:30 - 4:30 p.m.

Speaker: Beronda Montgomery-Kaguri, Department of Biochemistry and Molecular Biology, Michigan State University

Event: Lecture: "Teaching for Democracy in the Age of Corporatocracy"

Location: Fetzer Center

Time: 7-9 p.m.

Speaker: Prof. Christine Sleeter
Department: Education for Social Justice

27

Event: Ethics Film Series—Barbarians at the Gate (TV movie, 1993)

Location: 3226 Kahrman Hall

Time: 7 p.m.

www.wmich.edu/ethics

MARCH

14

Event: Cathleen D. Zick, University of Utah, “*The Impact of Americans’ Housework on Economic Inequality Over Time*”

Location: 3508 Knauss Hall

Time: 3 p.m.

Department: Economics

Event: “Whiteness and American Historical Memory”

Location: Fetzer Center

Time: 7-9 p.m.

Speaker: Prof. Cedric Robinson

Department: Education for Social Justice

15

Event: Ethics Center Lecture, “Ethics and Rewards for Kidney Donation: Does Iran Have the Solution?”

Time: 7 p.m.

Location: Fetzer Center Small Auditorium

Speakers: Gabriel E. Pedraza, M.D., Director, Adult Critical Care, Bronson Hospital, and Shirley Bach, Ph.D., Associate Director, Ethics Center, WMU

16

Event: Lecture: “Sperm reveal their secrets: from chromatin to the delivery of novel transcripts”

Time: 3:30 - 4:30 p.m.

Location: 1718 Wood Hall

Speakers: Stephen Krawetz, Department of Obstetrics and Gynecology, Wayne State University School of Medicine

Department: Biology

22

Event: Case Study: Forestry research at Oregon State University

Brennan Jacoby and Michael Pritchard, Philosophy & Ethics Center

Location: Bernhard Center, room 157

Time: Noon

23

Event: Lecture: “Regulation of cell adhesion between epithelia and matrix in *C. elegans*”

Location: 1718 Wood Hall

Time: 3:30 - 4:30 p.m.

Speaker: John Plenefisch, Department of Biological Sciences, University of Toledo

27

Event: The Remains of the Day (Columbia Pictures, 1993)

Location: 3226 Kahrman Hall

Time: 7 p.m.

Anthony Hopkins, Emma Thompson, James Fox and Christopher Reeve

Directed by James Ivory

Rated PG; 134 minutes

After-film discussion led by Jil Larson, WMU Department of English

www.wmich.edu/ethics

Event: “Reading Together” program Book targeted for annual event is *The Curious Incident of the Dog in the Nighttime* by Mark Haddon

Location: Bernhard Center

Time: 5:30 - 7:30 p.m.

Speaker: Dr. Linda LeBlanc, associate professor of psychology and Co-director of the Center for Autism

28

Event: Lecture: “Education and economic Transformation Teaching and Practicing Democratic Community Economics”

Location: Fetzer Center

Time: 3:30 - 4:30 p.m.

Speaker: John Plenefisch, Department of Biological Sciences, University of Toledo

30

Event: Lecture: “Size matters: The mechanism and evolution of allometry expression in *Drosophila*”

Location: 1718 Wood Hall

Time: 3:30 - 4:30 p.m.

Speaker: Alexander Shingleton, Department of Zoology, Michigan State University

Event: Kercher Symposium Series Lecture, “Algerian Women Through History” (in recognition of Women’s History Month)

Location: Bernhard Center, Martin Luther King Room

Time: 10:30am-12:30pm

Sponsor: Sociology and the Kercher Center for Social Research

APRIL

4

Event: Ethics Center Lecture, “Teaching Ethics Across the Curriculum?”

Time: 3:30 p.m.

Location: Bernhard Center, room 242

Speakers: Sandra Borden, Co-Director, Ethics Center, Jil Larson, Department of English, Michael Pritchard, Co-Director, Ethics Center