



INSIDER ONLINE

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A publication for faculty and staff of the WMU College of Arts and Sciences

SEARCH FOR NEW CAS DEAN UNDER WAY

As many of you already know, Dean of the College of Arts and Sciences, Thomas Kent, will be stepping down as dean effective June 30, 2010 and joining the Department of English faculty. As Dr. Tim Greene, provost of the University wrote, “Dr. Kent has done an outstanding job in the College of Arts and Sciences and I

will miss his counsel and college leadership. Please join me in thanking him for his leadership.”

The plan for recruiting a new dean is already under way. A national/international search will be launched shortly for both external and internal candidates. Chairs and directors are invited to recommend faculty, staff, and students for the search committee, or

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—WMU Provost Tim Greene

nominations for the position.

The search committee will include faculty, chairs/directors, staff, students, people outside CAS but internal to WMU, and people external to WMU. The largest contingent on the search committee will be faculty. Dr. Earlie Washington, Dean of the College of Health and Human Services, will chair the search committee.

Greene hopes to have the selection committee in place by the end of October. During November the search committee will determine selection criteria and write a position description. With the ad placed in late November, the committee

hopes to begin screening vitae in early January with airport interviews in late January or early February. A “short list” for on-campus interviews is targeted for February with on-campus interviews in March. It is hoped that a new dean will be in the position by July 1, 2010.

There are many ways for every member of the College of Arts and Sciences to participate in the search process. Please recommend people for the search committee, suggest criteria by which we will screen and select the next dean, nominate people who would make good candidates (please e-mail names to Dean Washington at earlie.washington@wmich.edu), participate in the on-campus interviews, and provide the search committee with your thoughts about the on campus candidates. We will keep you updated as the search progresses.

Sneak Peek:

A new branding campaign will launch in late October/early November using billboards and posters, advertisements in printed media, and radio. The primary audience for these efforts is high school students and parents of high school students.

The brand identity effort works closely to support the efforts of our enrollment management program.

Area	Students Featured	Number of Boards
Grand Rapids.	4.	8
Kalamazoo	2	3.
Lansing.	1.	7
SE Michigan	6	28.
Total.	13.	46

Distribution of billboards throughout Michigan



—**MOST CAS FACULTY DO NOT HAVE OFFICIAL TRANSCRIPTS ON FILE WITH THE UNIVERSITY**

FACULTY CREDENTIAL VERIFICATION PROCESS REQUIRED BY HIGHER LEARNING COMMISSION

Western Michigan University has adopted a policy regarding verification of faculty credentials (http://www.wmich.edu/registrar/faculty-staff/chairs/verification_fac_credentials.html) based on the criteria contained in the Higher Learning Commission document, “Commission Guidance on Determining Qualified Faculty” (<http://www.ncahlc.org/download/FacultyQual.pdf>).

THE POLICY

The policy states that Western Michigan University *faculty teaching at the graduate level* shall have (a) earned a terminal degree or (b) provided evidence of appropriate professional experience equivalent to such degree or (c) provided evidence of tested experience appropriate to the specific teaching assignment.

Furthermore, it is the policy of Western Michigan University that *faculty teaching at the undergraduate level* shall have (a) earned a minimum of a master’s degree or (b) provided evidence of appropriate professional experience equivalent to such degree or (c) provided documentation of tested experience appropriate to the specific teaching assignment.

This policy applies to all instructors of record and to all those who hold academic rank and tenure. Thus, it applies to full-time and part-time faculty, adjunct faculty, visiting faculty, academic department chairs and directors, deans and associate deans, the provost and vice-provosts. It also applies to university staff if assigned as an instructor of record either on an overload assignment or as part of their staff appointment.

THE PROCESS

- Effective July 1, 2009, **all new faculty hires**, as defined in the scope above, must provide an official transcript that verifies the highest earned degree from a regionally accredited institution or a final official transcript of a degree earned

abroad evaluated for authenticity and comparability by HIGE. Faculty who complete a higher earned degree after employment must provide a new official transcript to verify the awarding of the additional degree.

- Effective January 15, 2010, **all others defined in the scope of this policy** must comply with the same documentation requirements.
- For purposes of credentialing, **copies are insufficient**. The Higher Learning Commission requires official transcripts.
- **For tenure track/tenured faculty**: Please have your university send, directly to your chair, an official terminal degree transcript by December 1, 2009.
- **For term and part time appointments**: Please have your university send, directly to your chair, an official terminal degree transcript by December 1, 2009. *If your terminal degree is from WMU, you do not have to seek an official transcript. If you hold a BA/BS degree, we will need your transcript and will need to verify your qualifications for instruction in a particular course, e.g., expertise in a technical area.*
- **For Graduate Assistants**: The credentialing policy does not apply to Graduate Assistants.

Effective January 2010, faculty in the scope of this policy must comply with the documentation requirements.

PUBLICATIONS, PRESENTATIONS AND AWARDS

Mallinson Institute for Science Education

Congratulations to MISE faculty and students who presented research in geoscience education at the recent national meeting of the Geological Society of America in Portland, Oregon.

- Heather Petcovic with Libarkin, J.C., Hambrick, D.Z., Baker, K.M., Callahan, C.N., Rench, T.A., Turner, S.P., and Wisniewska, M.K., Geology expertise: Evidence from field and laboratory geocognition research.
- Caitlin Callahan with Petcovic, H.L., Baker, K.M., and Libarkin, J.C., Tracking expert and novice geocognition during field mapping.
- Matthew Ludwig with Petcovic, H.L., Exploring connections between assessment, motivation, and metacognition.
- Jeff Barney with Bentz, A.E., Noakes, L., Ludwig, M.A., and McCowen, R.H., Using interactive web-based applications to implement AfL practices.
- Kate Block with Petcovic, H.L., and Koretsky, C.M., Investigating student conceptions of environmental systems in a field-based undergraduate course.

English

- Steve Feffer's new play, "My Brother, the School Shooter," a short play inspired by the Pearl Jam song "Jeremy" is currently running as part of Ruckus Theatre's Tell It & Speak It & Think It & Breathe It project. Feffer's play tells the story of a

young woman who confronts her North Shore Chicago parents about leaving home following her brother's attempt at shooting-up the high school they had previously attended together.

- Janet Heller's five poems related to teaching and learning "Spunk," "Getting My Mouth Washed Out," "Driving down Route 23 After Work in a Blizzard," "Exam Week Sketch," and "Moving In" are forthcoming in The Michigan Reading Journal in the section entitled "Teachers as Writers."
- Richard Utz presented an invited conference paper, "Ritus et Artes: Temporality and the Heritage of Medieval Rituals" at the Fifth Conference on the Cultural Heritage of Medieval Rituals, at the University of Copenhagen, Denmark. He also participated in the annual advisory board meeting of the Brepols Publishers book series, Ritus et Artes. The trip was funded by the Danish National Research Foundation.
- Janet Heller's five poems related to teaching and learning "Spunk," "Getting My Mouth Washed Out," "Driving down Route 23 After Work in a Blizzard," "Exam Week Sketch," and "Moving In" are forthcoming in The Michigan Reading Journal in the section entitled "Teachers as Writers."

Staff

- Kevin Knutson (Advising) was interviewed and filmed for the National Academic Advising Association's website on "Feedback from a former participant on the benefits of the Institute and good

advice from a faculty member on bringing a team to the Assessment Institute."

Alumni

- Bonnie Jo Campbell (M.F.A. '98 is among the finalists for the National Book Foundation's "National Book Award" for American Salvage.

Students

- Geography graduate students Kelly Sparks and Bruce Pahl recieved first and second place wins, respectively, in the master's level student paper competition at the East Lakes Meeting.
- Western Michigan University junior offensive lineman Phillip Swanson, an Academic All-American and current School of Communication journalism major from Grand Haven, Mich., is writing a blog for the New York Times prior to and during the upcoming football season. To read more about Phil and this opportunity go to: <http://www.wmich.edu/wmu/news/2009/07/045.html>
- Former School of Communication and Theater student wins Emmy for children's show. Patrick W. Ziegler won an Emmy Award as executive producer for the children's show "Come On Over!" in June, as the show also took home honors for Best Children's Program. The show has won 11 other Emmys over the years and two national Telly Awards. Patrick was a student in the Department of Communication and the Theatre Department from 1987-90.

Mathematics Center Provides Equipment and Training for Teachers in Rural Districts



MMRI staff Josh Goss, Rebecca Powers, Ruth Ann Meyer, and Connie Doorlag prepare new laptops.

On Saturday, October 10, the WMU-based Michigan Mathematics Rural Initiative (MMRI) launched an ambitious new project aimed at improving the content knowledge of math teachers at 33 rural Michigan schools in 20 districts. In the daylong workshop, project staff met in Gaylord, Michigan with 14 of the designated Teacher-Leaders to train them in the use of equipment and software being distributed to participating schools. The event was described by one participant as “Christmas in October”. The equipment given to each school includes a Dell laptop computer loaded with Office software, a digital projector, and speakers. This equipment will facilitate use of computer-based learning modules developed by faculty in the WMU Department of Mathematics, in addition to internet-based instructional tools. Overall, the project will provide 21 hours of professional development for each of the more than 100 participating teachers in grades 6-12. The total value of the equipment, modules, and training being supplied to districts by this project is about \$205,000, or \$6,200 per participating school.

MMRI is jointly funded by the Michigan Department of Education and the Dow Foundation, and is administered by the WMU Department of Mathematics. Speaking of the weekend’s events, MMRI Director Dr Ruth Ann Meyer said, “You just can’t capture in pictures how excited the participating teachers were.” Topics covered by the modules at the high school level include complex numbers, graph theory, mathematical modeling, and systems of equations; middle school topics are decimals, proportional reasoning, real numbers, and diversity.

MICHELLE KOMINZ WILL JOIN INTEGRATED OCEAN DRILLING PROJECT EXPEDITION 317

Dr. Michelle Kominz (Geosciences) will be participating in the Integrated Ocean Drilling Project (IODP) Expedition 317: Canterbury Basin Sea Level on board the U.S. run drill ship, R/V JOIDES Resolution. The expedition runs from November 4, 2009 through January 4, 2010 leaving from Townsville, Australia and departing at Wellington, New Zealand.



The scientific crew consists of 33 scientists, including 3 staff scientists, 9 scientists from the U.S, 8 from Japan, two each from New Zealand, Australia Italy, Germany and the United Kingdom and one each from France, Korea and the People’s Republic of China.

The purpose of the expedition is to gather information from the sedimentary record beneath the continental shelf east of New Zealand’s South Island of how sea level varied over the last 35 to two-million years. By quantifying the sea level record of the southwest Pacific, the Expedition 317 scientists hope to determine if the record of the central U.S. is that of regional sea level change or if it is, as they hope, a global sea level record.

While onboard the ship, and in the following nine to 21 months, the 29 scientists and three staff scientists will help to piece together the timing and character of sedimentation, the environments of sedimentation, and the evolution of ocean currents.

After that period, the data will go to Dr. Kominz, who will use it in her geodynamic models to estimate the magnitude of sea level change in the Canterbury Basin. While on board Dr. Kominz will also be engaged in nearly real-time educational outreach program, which she hopes will also be used by students currently enrolled in GEOS 3220: Ocean Systems, and she will use while teaching that course in the future.

Read more: <http://www.iodp-usio.org/default.html>

OCTOBER

29
THURSDAY

Event: History Lecture Series
Title: "Power and Public Culture in Medieval London" presented by Dr. Barbara Hanawalt, Ohio State University
Location: TBD
Time: 4 p.m.

Event: English Scholarly Speakers Series
Title: "The Memory of Rivers"
Speaker: Mustafa Mirzeler
Location: 3025 Brown Hall
Time: 7 p.m.

Center for the Study of Ethics in Society Lecture Series
Title: "A Free and Undemocratic Media"
Speaker: Stephen Ward
Location: 2028 Brown Hall
Time: 7 p.m.

Event: Faculty and Staff Publicity Photographs
Description: Contact Sue Beougher at sue.beougher@wmich.edu or 387-8402 to have a photo taken.
Location: Heinig Emeriti Lounge, Walwood Hall
Time: 1:30 - 3:30 p.m.

Event: Biosciences Seminar Series
Title: "Zebrafish Embryogenesis" presented by Dr. Robert Ho, University of Chicago
Location: 1710 Wood Hall
Time: 3:30 - 4:30 p.m.

NOVEMBER

2
MONDAY

Event: Physics Colloquium
Title: "Electret Polymers: Principles, Characterization and Applications" presented by Axel Mellinger, Central Michigan University
Location: 1110 Rood Hall **new location**
Time: 4 p.m.

3
TUESDAY

Event: Center for the Study of Ethics in Society Lecture Series
Title: "Diversity, Democracy and Dialogue in a Human Rights Framework" presented by Carol Gould, Hunter College of the City University of New York
Location: 2028 Brown Hall
Time: 7:30 p.m.

4
WEDNESDAY

Event: Bioscience Opportunities in Michigan
Description: Attend a morning session with a panel of advisors representing academia, large corporations and emerging life science companies, and receive valuable advice on how to plan your future. Pre-Registration required: contact Jennifer at jennifer@michbio.org or (734) 677-0503
Location: Radisson Plaza Hotel
Time: 10:30 a.m. - 12:30 p.m.

Event: Werner-Sichel Lecture-Seminar Series
Title: "Forecasting Regional and Industry-Level Variables: Challenges and Strategies," presented by David Rapach, Saint Louis University
Location: 3508 Knauss Hall
Time: 3 p.m.

4 - 5
WEDNESDAY - THURSDAY

Event: Foreign Language Days
Highlights: High school sophomores and juniors spend a day on campus with Foreign Languages faculty and students.
Location: Sprau Tower
Time: 11:30 a.m. - 3 p.m.

6
FRIDAY

Event: Seventh Annual Southwest Michigan French and Francophone Studies Roundtable
Location: Fetzer Center
Time: 9 a.m. - 3 p.m.

Event: Biosciences Seminar Series
Title: "Olfactory sensation and perception in crayfish" presented by Dr. Dan Bergman, Grand Valley State University
Location: 1710 Wood Hall
Time: 3:30 - 4:30 p.m.

9
MONDAY

Event: Physics Colloquium
Title: "Detecting Extrasolar Planets as Blemishes in Einstein's Lenses" presented by David Bennett
Location: 1110 Rood Hall
Time: 4 p.m.

Event: Center for the Study of Ethics in Society Lecture Series
Title: "Naomi Klein's 'Shock Doctrine'" presented by William Santiago-Valles, Ronald Kramer, Vincent Lyon-Callo, WMU
Location: 159 Bernhard Center
Time: 7:30 p.m.

10
TUESDAY

Event Name: Women's Caucus Speaking Event
Event Description: "Upholding and Challenging Gender Expectations: The Ecuadorian Case," a talk by Dr. Valentina Aguilar
Location: 204 Bernhard Center
Time: 3 p.m.
The event is sponsored by the College of Arts and Sciences and organized by the CAS Women's Caucus Steering Committee.

11
WEDNESDAY

Event: Political Science Lecture
Title: "Community College Teaching: A Good Choice for Me?" presented by Timothy Farrow, KVCC, and Kevin Dockerty, KVCC
Location: 3301 Friedmann Hall (Political Science Library)
Time: 3 p.m.

**12
THURSDAY**

Event: English Scholarly Speakers Series
Title: "What's the Fuss about Open Access to Scholarly Work?"
Speaker: John Willinsky
Location: 2028 Brown Hall
Time: 7 p.m.

**13
FRIDAY**

Event: Biosciences Seminar Series
Title: "Neuroregenerative mechanisms in the mouse olfactory system" presented by Dr. Colleen Hegg, Michigan State University
Location: 1710 Wood Hall
Time: 3:30 – 4:30 p.m.

**15
SUNDAY**

Event: Cultural Convergence: Multi-language Poetry
Description: A poetry reading in multiple languages by native speakers who are area residents. This reading will be part of a larger "Cultural Convergence" event that includes an art exhibit and musical presentation.
Location: Portage District Library
Time: 3 p.m.

**16
MONDAY**

Event: Chemistry Seminar Speaker Series
Title: TBA presented by Sarah Trimpin, Wayne State University
Location: 1220 Chemistry Building
Time: 4 p.m.

**17
TUESDAY**

Event: Career and Student Employment Services
Title: Federal Science Panel— This panel will highlight the successes of federal agents who work for the U.S. Department of Agriculture, and other federal agencies.
Location: 159 Bernhard Center
Time: 3 p.m. to 5 p.m.

Event: Center for the Study of Ethics in Society Lecture Series
Title: "Reflecting on 200 Years of Darwin" presented by Fritz Allhoff, David Rudge, and Bob Anemone, all from WMU
Location: Martin Luther King Room (204), Bernhard Center
Time: 4 p.m.

**20
FRIDAY**

Event: Biosciences Seminar Series
Title: "Prostate cancer initiation and progression" presented by Dr. Barbara Foster, Roswell Park Cancer Institute
Location: 1710 Wood Hall
Time: 3:30 – 4:30 p.m.

**23
MONDAY**

Event: Chemistry Seminar Speaker Series
Title: TBA presented by James McCusker, Michigan State University
Location: 1220 Chemistry Building
Time: 4 p.m.

**DECEMBER
1
TUESDAY**

Event: English Scholarly Speakers Series
Title: TBA, presented by Alicia Ostriker, Rutgers University
Location: 2028 Brown Hall
Time: 7 p.m.

**19
SATURDAY
COMMENCEMENT**

Miller Auditorium, education and engineering at 9 a.m.; business, health and human services and Extended University Programs at noon; arts and sciences, aviation and fine arts at 3 p.m.

From the Registrar:

UPCOMING DATES

- Wednesday, Oct. 28—Last day for 25% refund for complete withdrawal
- Sunday, Nov. 1—Last day to submit midterm grades
- Nov. 2-6—Final review of Summer I/II schedules
- Monday, Nov. 9—Last day students can withdraw from fall classes
- Wednesday, Nov. 25—Fall 2010 schedules due in Banner
- Dec. 14-18—Final Exam week
- Saturday, Dec. 19—Commencement
- Tuesday, Dec. 22—Fall grades due by noon

All faculty and staff are eligible to have publicity photos taken Friday, Oct. 30, between 1:30 and 3:30 p.m. in the Heinig Emeriti Lounge, Walwood Hall. Employees may have copies of the electronic files for personal use at no charge. Contact Sue Beougher at sue.beougher@wmich.edu or 387-8402 to have a photo taken.

Werner-Sichel Lecture-Seminar Series November 4

Dr. David E. Rapach

Forecasting Regional and Industry-Level Variables: Challenges and Strategies

*Dr. David E. Rapach
Department of Economics
Saint Louis University*



Dr. David E. Rapach is an Associate Professor of Economics and Research Economist at the Simon Center for Regional Forecasting at Saint Louis University. He also serves as a Visiting Scholar at the Federal Reserve Bank of St. Louis. His research interests include time-series econometrics, forecasting, macroeconomics, international finance, and financial economics.

Rapach completed his Ph.D. at American University in 1994. He has been a member of the faculty at American University, Trinity College-Washington and Seattle University.

Rapach has published numerous articles in leading journals in economics and finance, including the *Review of Financial Studies*; *Journal of Empirical Finance*; *Economic Inquiry*; *Journal of Applied Econometrics*; *Journal of International Economics*; *Journal of International Money and Finance*; *Journal of Money, Credit, and Banking*; *Journal of Urban Economics*; *International Journal of Forecasting*; and *Journal of Forecasting*.

Wednesday, November 4

Werner-Sichel Lecture-Seminar Series
“Forecasting Regional and Industry-Level
Variables: Challenges and Strategies”
Dr. David Rapach, Saint Louis University
3508 Knauss Hall
3 p.m.



Center for the
**Study of
Ethics
in Society**
presents

“Diversity, Democracy and Dialogue in a Human Rights Framework” Tuesday, Nov. 3 2028 Brown Hall 7:30 p.m.

**Speaker: Carol C. Gould
Director of the Center for
Global Ethics & Politics
The City University of New York**

http://www.wmich.edu/ethics/events/lecture_series.html

MichBio Expo College Program BIOSCIENCE OPPORTUNITIES IN MICHIGAN November 4, 10:30 a.m. – 1:30 p.m. Radisson Plaza Hotel, Kalamazoo

Reserve your spot today
by contacting jennifer@michbio.org or (734) 677-0503.

Your college ID is required at the door.
www.michbio.org/expo/students