

**Approved Course Equivalents  
from the  
University of Waikato, New Zealand  
for the  
School of Communication  
at  
Western Michigan University**

(effective: August 2007)

<b>University of Waikato Course Number</b>	<b>WMU Course Number</b>	<b>Approved Credit Hours</b>
CHIN 204: Visualizing China: Film, Media and Culture	COM Credit	3
COMP 233: Internet Applications	COM 3540	3
HRMG 574: Women and Organization	COM 3050	3
MCOM 220: Communication Theory	COM 2000	3
MCOM 200: Management Communication	COM Credit	3
MCOM 231: Interpersonal Communication	COM 1700	3
MCOM 233: Public Relations Practices	COM Credit	3
MCOM 235: Media and Public Relations	COM Credit	3
MCOM 237: Advertising Communication/Creativity	COM Credit	3
MCOM 292: Business Communication	COM 3050	3
MCOM 330: Professional Speaking/Speechwriting	COM 1040	3
MCOM 332: Professional and Public Relations Writing	COM Credit	3
MCOM 333: Public Relations Campaigns	COM 4500	3
MCOM 334: Public Relations Cases	COM Credit	3
MCOM 392: Managing Organizational Communication	COM 2800	3
MCOM 398: Careers and Communication Consulting Methods	COM 4800	3
MCOM 399: Communication Investigation in the Workplace	COM 4800	3
MCOM 430: Professional Speaking and Speechwriting	COM 2040	3
MCOM 431: Negotiation and Persuasion	COM 4300	3
MCOM 432: Professional and Public Relations Writing	COM Credit	3
MCOM 434: Public Relations Cases	COM 4400	3
MCOM 476: Communicating Across Cultures	COM 4740	3

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PHIL 219: Media Ethics	COM 3050	3
POLS 200: Politics and the Media	COM 4440	3
SMST 102: The Media and Society	COM 4430	3
SMST 201: Aotearoa/New Zealand Screen	COM 3420	3
SMST 207: The Media and Society 2: Media	COM Credit	3
SMST 208: European Media	COM Credit	3
SMST 209: Gender, Sex and Representation	COM 4790	3
SMST 213: Digital Cultures	COM 3050	3
SMST 214: World Media	COM 3410	3
SMST 216: Television: Medium, Narrative and Audience	COM 2560	3
SMST 302: Screen Studies 3: Screen Theory	COM Credit	3
SMST 305: The Media and Society 3: Local and Global	COM Credit	3
SMST 306: The Documentary Screen	COM Credit	3
SMST 311: Screen, Spirituality and Culture	COM Credit	3
SMST 313: Screen and Media Internship	COM 4990	3
SOCY 202: Popular Culture	COM Credit	

\*Western Michigan University students interested in Study Abroad should contact the WMU Study Abroad Office at (269) 387-5890 for participation guidelines and approval.

\*Approval for Study Abroad must be obtained in advance to ensure that courses are approved for use at Western Michigan University as well as to ensure the safety of our students while traveling abroad.

\*Courses approved as “Com credit” may be used as toward general electives toward graduation. They may also be used to fulfill a 1000-2000 level communication elective.

\*The School of Communication and its Undergraduate Advising Office make every effort to ensure accuracy and current information. If the information contained herein is in conflict with the WMU Undergraduate Catalog, the policies in the Undergraduate Catalog prevail. Please contact the Undergraduate Advising Office in the School of Communication for further assistance.