



Reading Recovery® Council of Michigan

Office of Lifelong Learning and Education–RRCM
3275 Ellsworth
Kalamazoo, Michigan 49008-5280
Phone (269) 387.4174
Fax (269) 387.4189

2011 Reading Recovery® Council of Michigan Institute

November 17-18, 2011

The Somerset Inn • Troy, Michigan

Exhibitor Information

Dates: November 17-18, 2011

Location: The Somerset Inn, Troy, MI

Agenda: Wednesday, November 16 ***2:00 – 8:00 p.m.** **Exhibit Setup**
**you may set up after 2:00 p.m. and be open during Wednesday's early registration between 4-8:00 p.m. if you would like. Registration and exhibits will be located in the foyer of the ballroom. "Official" exhibit hours begin Thursday morning at 10:00 a.m.*

Thursday, November 18 10:00 a.m. – 6:30 p.m. Exhibits Open

Friday, November 19 8:00 a.m. – 1:00 p.m. Exhibits Open

Lodging: The Somerset Inn - You must reserve by October 25, 2011.

The Somerset Inn Conference Rates:

Tower rooms at \$90 for single or double occupancy

Executive Wing rooms at \$110 for single or double occupancy

Call (248) 643-7800 and identify yourself as attending the Michigan Reading Recovery Institute participant to receive conference rate. The hotel cut off date is October 25.

Exhibit Space: \$450.00 for the first table, \$300 each for additional tables

Includes:

- one 8' skirted table, two chairs, one wastebasket
- printed name badges for company representatives
- your company's name and description listed in program materials

Floor-stand displays are allowed, but must fit within a reasonable space around your table(s).

Conference management will determine 'reasonable space'. If you anticipate your products will over-fill the area, please purchase extra tables and space.

For further information, call the number below. To reserve your space, complete the Exhibitor Application as a PDF Writeable form or reserve and pay on-line before October 19, 2011.

Office of Lifelong Learning – RRCM
Western Michigan University
3275 Ellsworth
1903 W. Michigan Ave.
Kalamazoo, MI 49008-5280
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