

Industry Road Trip 2012 Application Packet

Career and Student Employment Services at WMU is proud to present the 1st annual *Michigan Industry Road Trip* for Spring Break 2012. This program is designed for freshmen and sophomore students, majoring in engineering and/or applied sciences, who are interested in networking with employers, exploring various professions, learning more about corporate culture, and discovering all of the incredible opportunities within the state of Michigan. This year's trip will be taking participants to dynamic cities and companies throughout the state, giving students an exclusive chance to network with senior leadership and WMU alumni at prestigious companies.

The voluntary trip (no academic credit or financial aid will be applied) will include multiple days of traveling, learning, and networking. During the week we will visit several companies and tour their facilities. Participants will also have an opportunity to learn from and speak with many professionals currently working in the engineering field. Site visits for this year's trip include: **Stryker, Gentex, Consumers Energy, Chrysler**, and our state's capital (subject to change).

The group will tentatively depart the morning of Monday, March 5, 2012, and return the evening of Friday, March 9, 2012. **The cost of the trip is \$250 and may be paid by check, cash, or can be charged to a student's account.** This payment covers a student participant's transportation, lodging for four nights, and most meals including breakfast and lunch. **The \$250 fee is nonrefundable.** Participants are strongly encouraged to bring extra spending money; there will be free time during the trip when students will need to cover some meals or other expenses on their own.

The NEW EXTENDED application deadline is Friday, January 27th, 2012. No more than 30 students will be selected to participate in the Michigan Industry Road Trip. The selection process for this program will be competitive; therefore, students interested in applying are strongly encouraged to demonstrate academic success and leadership capability inside and outside the classroom. Applicants should demonstrate their involvement and professionalism at WMU and in the College of Engineering & Applied Sciences (CEAS). Those seeking assistance in completing application materials, including the short essay, are encouraged to utilize university resources like the WMU Writing Center (269-387-4615) and/or career advising via Career Services (269-387-2745).

Application materials should include: 1.) completed application (attached); 2.) resume; 3.) reference list of two or more professional contacts; 4.) 300-word essay addressing the following:

- What are your professional goals and ambitions?
- What would you like to gain from this experience?
- How will the Industry Road Trip benefit you academically, socially, and professionally?

Application materials can be sent as attachments via e-mail to christopher.f.sell@wmich.edu, or by dropping them off at the CEAS Advising Complex, Room E-102, Attn: Chris Sell.



WESTERN MICHIGAN UNIVERSITY

Industry Road Trip Application
Application Deadline: Friday, January 27th, 2012

Date of Application: _____

Name: _____

E-mail: _____ Phone Number: _____

Local Address: _____

Permanent Address: _____

Class Status (as of March 2012): Freshman: Sophomore: Junior:

Expected Graduation Date: _____

Major(s): _____

Minor(s): _____

How did you hear about this opportunity?

Ensure your application packet is complete! Check to make sure you submit the following items:

- Completed Application
- Resume
- Reference List
- Essay
- STEP Scholarship Application (if interested & applicable)

Applicants can submit application packets by dropping them off at the CEAS Advising Suite of the Parkview Building, Room E-102, Attn: Chris Sell. Applicants can also submit completed application packets via e-mail attachment by sending them to christopher.f.sell@wmich.edu. Should applicants have any questions, please contact Chris Sell.



STEP Scholarship Application



Michigan Industry Road Trip
Spring Break 2012



We are very pleased to announce that two scholarships have been made available for qualified Michigan Industry Road Trip student participants who are enrolled in the STEM Talent Expansion Program (STEP). **Each scholarship totals \$250 and will cover the registration fee** for the students selected to receive the award. Applicants who wish to be considered for one of the two available STEP Scholarships must complete the required information below. Students must be selected for the Michigan Industry Road Trip before they can be considered for the STEP Scholarship. Applicants' application materials, including the submitted resume and essay, will be used for consideration when determining scholarship awardees. Please be advised that this scholarship will not have an impact on students' financial aid award status.

Date of Application: _____

Name: _____

E-mail: _____ Phone Number: _____

Local Address: _____

Permanent Address: _____

Class Status (as of March 2012): Freshman: Sophomore: Junior:

Expected Graduation Date: _____

Major(s): _____

Minor(s): _____



Career and Student
Employment Services

WESTERN MICHIGAN UNIVERSITY