



# The Business Learning Community: A New Option for Freshmen Business Students Starting in Fall 2009

Sponsored by Residence Life in partnership with the Haworth College of Business  
Supported by Nancy M. Schullery, Director of Undergraduate Programs and Professor, BIS Department



## Opportunities for Involvement

- Attend programs about business sponsored by college
- Participate in activities with current students and business alums
- Choose to volunteer for residence hall government
- Represent LeFevre Hall on the Haworth College of Business Dean's Student Leadership Advisory Board

## Benefits for Students

- Live with students with similar interests
- Have academic support in Valley II:  
Writing Center in Garneau-Harvey  
Math tutors in Eicher Hall
- Have support from RA's enrolled in the BBA program
- Learn about business careers from alumni and faculty
- Participate in campus-wide events & activities with students from many majors
- Have access to fitness center & weight room in Eicher/LeFevre



## Program Overview

In Fall 2009, entering freshmen will have the option of living in a community with other students who are interested in business. The business community residence will emphasize peer support and foster a positive environment for academic and social success among those with similar career interests. Those living on the two floors of LeFevre Hall reserved for pre-BBA students will be invited to special programs organized just for them. Students who choose to live in LeFevre may room with a non-business student and still enjoy programs and benefits of the Business Community.



## Program Offerings

- Opportunities to learn about business-related student organizations
- Programs with faculty, staff and upper level business students
- First Year Seminar section just for Business Community students (optional)
- Speakers on business topics and career choices

## Admission to Business Community

Students may choose LeFevre Business Community on their Residence Hall form

Rooms are arranged in groups of four students; all need not be in business

## Faculty & Staff Volunteers

- JoAnn Atkin, Ph.D. Assistant Professor, Marketing
- Jan Gabel-Goes, Faculty Specialist, Business Communication
- Geralyn Heystek, Academic & Career Advisor, HCoB
- Paul Hildenbrand, Director, HCoB Advising and Admissions
- Timothy Palmer, Ph.D., Professor, Management
- Barbara Sagara, Faculty Specialist, Business Communication
- John Weitzel, Faculty Specialist, Marketing
- Bret Wagner, Ph.D., Director, ISM Program and Associate Professor, Management

## Student Volunteers

- |                 |                 |
|-----------------|-----------------|
| Josh Breshgold  | Bryan Morin     |
| Sorina Dodu     | Grant Savoy     |
| Lindsey Ganfi   | Austin Suchoval |
| Ashley Heckman  | Ashnee Young    |
| Pamela McIntosh | Athban Yusuf    |

## Costs to Haworth College of Business

<b>Publicity</b>	
Included in Residence Life handbook	\$ 0
Postcard in April to admitted students	0
<b>Programs</b>	
Welcome on Move-in Day: Admin., Faculty, Staff	0
BBQ Wed., September 9, 2009:	
Food for 108 students, faculty volunteers, staff & SLAB	150
T-shirts with logos for students attending @\$10	1200
Alumni speakers (volunteers) honorarium	200
Business Bash of business-related student organization	200
<b>Total: Approximately \$ 1750</b>	
<b>Potential Funding Sources</b>	
Cost sharing with Residence Life	
HCoB Career Center Premier Partners	