Manufacturing Research Center
Green Manufacturing Initiative
Agenda, May 5, 2010
Western Michigan University, Parkview Campus

8-9:00 Registration

9:00 Welcome from organizers
Dr. John Patten, Director, Manufacturing Research Center
Dr. Tony Vizzini, Dean, College of Engineering and Applied Sciences
Dr. Dan Litynski, VP Research, WMU
Ed Sackley, District Representative of U.S. Congressman Fred Upton
Mary Judnich, Regional Manager, Office of U.S. Senator Debbie Stabenow
Dr. David Meade, Associate Director, Green Manufacturing Industrial Consortium

9:30-10:10 Morning Key-note speaker- Brian Walker, President and CEO, Herman Miller, “Neutral Is Not Enough”

10:10-10:40 “Greening Your Business”, Denise Coogan, Manager, Safety and Environmental Compliance Section, Subaru of Indiana Automotive Inc.

10:40-11:00 Mid-morning break

11:00-11:30 “A Strategic Case for Environmental Sustainability at Kellogg, " John Etzcorn, Sr. Manager, Environmental Stewardship, Kellogg Co.

11:30-12:00 “Balance-Sustainability through Innovation”, Lance Tennant, Sr. VP of New Business, Cascade Engineering

12:00 Lunch

1:00-1:45 Afternoon key-note speaker-Michael Molnar, lead Environmental Policy and Sustainable Development, Cummins Inc. “Low Carbon Manufacturing: A Systematic Energy Approach to making Workspaces “Green Spaces”

1:45-2:15 “Packaging Sustainability at Perrigo”, Corrine Kupstas, Continuous Improvement Leader and Mark Kraak, EHS Engineer, Perrigo

2:15-2:45 Mid-afternoon break

2:45-3:15 “Going Green from the Forest to the Trees. Sustainability; a Plant Perspective”, Dave Mayfield, Advance Environmental Engineer, DENSO Manufacturing Michigan

3:15-3:30 Intermission

3:30-4:30 “Using Sustainable Development Principles to Achieve Greener Manufacturing on the Shop Floor”, William Stough, CEO, Sustainable Research Group, Sponsored by the Custer Lecture Series

4:30-5:00 Announcements/ tours of the Parkview Campus (optional)

5:30 “Green Drinks” at Martell’s

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8:30-9 Registration

9:00 Welcome from Dr. John Patten, Director, Manufacturing Research Center

9:10-9:40 Armstrong, Steven Srivastava, Research Assistant
9:40-10:10 Ottawa Gage, Matt Johnson, Research Assistant
10:10-10:30 Mid-morning break
10:30-11:00 Borroughs Corp., Nathan Christensen, Research Assistant
11:00-11:30 “Purdue Green Enterprise Development Training and the SME Certificate Assessment”, Randal Hountz, Associate Director, Technical Assistance Program, Purdue University
11:30-12:00 Dr. Michael Sharer, Director, Intellectual Property Management and Commercialization, WMU

12:00-5:00 Industrial Consortium meeting