Greening your manufacturing operation has never been more necessary. In addition to the operational savings that greener practices will bring, emerging market demands and governmental regulations are making the move to green a necessity for success. To share the cost of “Going Green” in your manufacturing company, learn more about the **Green Manufacturing Industrial Consortium (GMIC)**.

**Vision**
Establish a long-term collaborative and mutually beneficial partnership between industry members (company managers, scientists and engineers) and the university (faculty, students and administration).

Faculty and students will work on large and complex problems that are scientifically important, interesting, and relevant to industry.

Projects will represent activities resulting from significant dialogue and input from our industry member companies and will be targeted to improve the environmental and energy impact of their designs, materials, processes, and facilities, including end use of their products, through the end of the product lifecycle.

**Objective**
Develop the science base and engineering methods to address a wide range of manufacturing issues, particularly related to pursuing environmental, energy and economic opportunities, with the initial emphases on materials and energy utilization. The Green Manufacturing Initiative and its Industrial Consortium (GMIC) is a mechanism to catalyze partnerships among industry, academe, and government for the purpose of greening the manufacturing supply chain.

**Green Manufacturing Initiative (GMI)**
The GMI provides a conduit between the University and industry to solve green (sustainable) manufacturing related problems. The GMI conducts internal research in key university focus areas.

**Mission**
GMIC has two focuses:
- Support advancement in manufacturing practice through the creation of more energy efficient and environmentally benign processes and products while enhancing productivity and sustaining or increasing output.
- Provide a forum for manufacturers to coordinate research and share results, while leveraging R&D funding.

**Benefits are:**
- Leveraging of research investment
- Access to research, technologies emerging from the consortium
- Sharing of information, knowledge and experience among peer groups

**Get More Information**
To learn more about being of member of the Green Manufacturing Industrial Consortium, please contact:
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Western Michigan University
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www.wmich.edu/mfe/mrc/greenmanufacturing

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