

Reem El Asaleh

5058 Beckley Rd Apt 2A, Kalamazoo MI 49009

Phone: 1-269-903-5484, Email: reem.elasaleh@wmich.edu

EDUCATION

PhD. in Paper/Chemical Engineering and Imaging,

Expected to graduate in April 2011

Western Michigan University, Kalamazoo, MI

M.S. in Paper/Chemical Engineering and Imaging, Graduated in June 2007

Western Michigan University, Kalamazoo, MI

Research Project:

Cross Platforms Display Calibration and Profiling (MacOS and Windows)

B.S. in Science, Graduated in February 1999

Major: Computer Science

United Arab Emirates University, Al Ain

TECHNICAL SKILLS

Desktop Publishing

- **Software:** Adobe PageMaker, InDesign, QuarkXPress and MS Word.
- **Graphic design:** Print design and pre-press, traditional graphic design elements, client presentations and current design styles.

Color Management

- **Software:** ProfileMaker, Monaco Profiler.
- **Measure Tool:** GretagMacbeth SpectroScan, Eye-One, X-Rite DTP 70.

Web and Internet

- **Software:** Adobe Photoshop, Illustrator, Dreamweaver, Flash and HTML.
- **Platforms:** Linux, Mac & PC friendly. Familiar with Internet Explorer browser and platform limitations.
- **Para-programming:** incorporated forms, C/C++, C#, OpenGL, ASP.NET, and Flash.

General & Word Processing

- **Software:** MS Word, MS Excel, MS PowerPoint and MiniTab.
- **General:** Highly creative, detail oriented, creative problem solver, capable writer, and determined self starter. Able to work independently, but also a great team player.

EXPERIENCE

Teaching Assistant

Department of Paper, Chemical Engineering and Imaging
Western Michigan University, Kalamazoo, MI

Aug 2005 - Present

Web Master

Department of Paper, Chemical Engineering and Imaging
Western Michigan University, Kalamazoo, MI

May 2006 - Present

Admin Manger

Xeno-Logic Fz LLC, Dubai, UAE

Jul 2003 to Aug 2004

Secretary & Web Designer

Wadi Information Technology, Dubai, UAE

Jan 2002 to Jul 2003

Web Designer

Winner Computer, Dubai, UAE

Mar 2001 to Nov 2001

Secretary & Web Designer

Computerization System, Dubai, UAE

Jul 99 to Feb 2001

Computer Instructor

Middle East Institute, Sharjah, UAE

Jan 99 to May 99

PUBLICATIONS

R. El Asaleh, P. D. Fleming, “Cross Platforms Display Calibration and Profiling (MacOs and Windows)”, *NIP 23rd International Conference on Digital Printing Technologies*, September 16-21, Anchorage, Alaska. (2007)

R. El Asaleh, P. D. Fleming and A. Pekarovicova , “Disassembling of Composite Images”, *NIP25—25th International Conference on Digital Printing Technologies—and Digital Fabrication*, September 20-24, Louisville, KY (2009)

HONORS AND AWARDS

- 2007 Graduate Student Award for Teaching Effectiveness at Western Michigan University
- 2008 Graduate Student Award for Teaching Effectiveness at Western Michigan University
- 2009 Graduate Student Award for Research and Creative Scholar at WMU
- 2009 Third Annual WMU Research and Creative Activities Poster Day Award

Member of TAGA (Technical Association of the Graphic Arts).

Member of IS&T (The Society for Imaging Science and Technology)