

Assessment Plan

Western Michigan University

Textile & Apparel Studies

Outcome: Industry Processes 1a

Understand and apply knowledge about the roles and functions of various industry sectors in which products are developed, produced, marketed, sold, and consumed, including construction, sourcing, manufacturing, marketing, and merchandising processes.

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 1260 Creating Apparel Line Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3300 Business Plan Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Final Project Development and Presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Industry Processes 1b

Identify and interpret needs and wants of consumers and how industry processes are applied to plan, develop, produce, communicate, and sell profitable product lines.

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 1260 Creating Apparel Line Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3300 Business Plan Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Final Project Presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4300 Quiz #1 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Industry Processes 1c

Evaluate product quality, serviceability, and regulatory compliance standards.

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 2200 Midterm Exam Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4300 Quiz #3 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Final Project Presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Industry Processes 1d

Use industry terminology in appropriate ways.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 1240 Quiz 1 and 2 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 1260 Final Exam Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 2200 Final Exam Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 2260 Quizzes 1,2,3,4,5 (Average) Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3200 Final Exam Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 2220 Exam 1 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCs 4220 Quiz 1,2,3 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4300 Quiz 1,2,3,4 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Industry Processes 1e

Understand social, economic, and political boundaries as they relate to the diffusion of products, services, and ideas.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 4220 Quiz 3 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Critical Creative Quantitative Thinking 6a

Demonstrate critical and creative thinking skills, including the ability to critically evaluate and compare diverse perspectives.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 4220 Final Project Presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3300 Business Plan Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 5240 Individual Research Experience Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Critical Creative Quantitative Thinking 6b

Identify and understand social, cultural, economic, technological, ethical, political, educational, language, and individual influences on industry issues.

Start Date: 09/02/2008
End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 4300 Retailer Case Study Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Critical Creative and Quantitative Thinking 6c

Apply quantitative and qualitative skills to problem solving within the textile and apparel complex.

Track: Undergraduate
Start Date: 09/02/2008
End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 2260 Final Exam Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Costing Assignment Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Spec and Construction Assignment Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4300 Quiz 2 & 3 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Critical Creative Quantitative Thinking 6d

Use appropriate technology to facilitate critical, creative, quantitative, and qualitative thinking within the textile and apparel complex.

Track: Undergraduate
Start Date: 09/02/2008
End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 3300 Business Plan Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 1240 Quiz 1 & 2 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 2200 Burn Test Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 2240 Quiz 1 & 2 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4300 Retailer Case Study Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Final Project Presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Professional Development 7a

Communicate ideas in written, oral, and visual forms using appropriate technology.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 3050 Portfolio Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 1260 Creating Apparel Line Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3300 Writing Assignment 2 Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3200 Resource Critique Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 3260 Virtual Museum Assignment Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 5240 Review of literature Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Professional Development 7b

Function as team members and leaders within professional and culturally diverse environments.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 3050 Group research Powerpoint presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 2200 Group Project Textile Finishes Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3300 Business Plan Team Evaluation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 1260 Creating Apparel Line Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Final Presentation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Professional Development 7c

Demonstrate the ability to critique one self and others constructively.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 3050 Mock Interview Self Evaluation Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 1260 Team Evaluations Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3300 Business Plan Team Evaluations Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS2240 In class critiques of completed garments Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Professional Development 7d

Apply career planning concepts and job search strategies to the diverse industry opportunities.

Track: Undergraduate

Start Date: 09/02/2008

End Date: 04/25/2009

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
FCS 1260 Career Matrix Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 1550 Portfolio Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 3050 Final Presentation Project Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes
FCS 4220 Industry Awareness Assignment Assessment Method Category: Course-Embedded Measure	E=Excellent (>90%) S=Satisfactory (75-90%) N=Needs Improvement (<75%)		Yes

Outcome: Student Self Assessment

Senior students will assess themselves as competent in 26 Professional Competency areas

Track: Undergraduate

Means of Assessment

Assessment Method	Criterion	Schedule	Active
Student Exit Survey	3.5-4.0=Competent <3.5= Needs improvement	End of Spring Semester in FCS 4220 Product Development	Yes
Assessment Method Category: Survey-Student			
Related Documents: Student Self Assessment.doc			