

Assessment Plan

Western Michigan University

Dance

Mission Statement: Western Michigan University's Department of Dance is nationally recognized as a community that values aesthetic breadth, student choice and disciplinary excellence. In our mission as a dance community we are committed to:

The highest aesthetic standards,
 Being of service to our diverse cultural community,
 Excellence in creative and scholarly research,
 Exemplary, experientially-based teaching.
 The Department goals are to educate students who will:

Participate in dance and dance-related activities,
 Integrate theory and practice,
 Demonstrate skills, credentials and knowledge needed to carve careers,
 Articulate and apply a personal aesthetic.

Outcome: O1a - Graduates of the program regularly participate in dance and dance related activities

70% participate in 3 or more listed activities one or more times per month
 90% participate in at least 1 listed activity at least once per year

Track: Alumni

Outcome Status: Active

| Means of Assessment | | | |
|--|-------------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Alumni Survey Assessment Method Category: Survey-Alumni Related Documents: ALUMNI SURVEY.doc | Question #4 | Online survey distributed annually in January targeting alumni in their 2nd, 5th, and 10th year following graduation | Yes |

Outcome: O2a - Graduates of the program use information learned in 3 or more course areas in their current dance activities

50% use information learned in 3 or more course areas in their current dance activities

Track: Alumni

Outcome Status: Active

| Means of Assessment | | | |
|---|-----------|---|--------|
| Assessment Method | Criterion | Schedule | Active |
| Alumni Survey, Question #5 Assessment Method Category: Survey-Alumni Related Documents: ALUMNI SURVEY.doc | | Online survey distributed annually in January targeting alumni in their 2nd, 5th, and 10th year following their graduation. | Yes |

Outcome: O2b - Senior Students use information learned in 3 or more course areas in their senior capstone project

80% use information learned in 3 or more course areas in their senior capstone project

Track: BA
 BFA

Outcome Status: Active

| Means of Assessment | | | |
|---------------------|-----------|----------|--------|
| Assessment Method | Criterion | Schedule | Active |

| Means of Assessment | | | |
|--|-----------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Senior Exit Survey, Question #4 Assessment Method Category: Survey-Student Related Documents: SENIOR EXIT Survey.doc | | Survey given annually spring semester in DANC 4700 and | Yes |

Outcome: O3a - Entering dance majors demonstrate aptitude in all three areas of technique (ballet, jazz, modern)

First year students
 0% place in 1 or more level III technique courses
 5% place in 1 or more level II technique courses
 90% place in level I or above in all three technique courses
 Less than 15% place into 1 or more non-major level technique courses

Track: BA
 BFA

Outcome Status: Active

| Means of Assessment | | | |
|---|-----------|---------------------|--------|
| Assessment Method | Criterion | Schedule | Active |
| Technique Placement Assessment Technique placement from audition results for first year students, gathered from Dance Academic Advisor. Assessment Committee with collate and report Assessment Method Category: Departmental Committee Review Related Documents: Technique placement assessment.xls | | Annually in January | Yes |

Related Courses

- * DANC 1010 - Beginning Ballet
- * DANC 1020 - Beginning Jazz
- * DANC 1030 - Beginning Modern
- * DANC 1100 - Ballet Technique I
- * DANC 1200 - Jazz Technique I
- * DANC 1300 - Modern Technique I
- * DANC 2100 - Ballet Technique II
- * DANC 2200 - Jazz Technique II
- * DANC 2300 - Modern Technique II
- * DANC 3100 - Ballet Technique III
- * DANC 3200 - Jazz Technique III
- * DANC 3300 - Modern Technique III

Outcome: O3b - Graduating dance majors demonstrate advanced skill in technique

Graduating BFA seniors
 100% place in 2 or more level III technique courses
 75% place in level III of all 3 technique courses

Graduating BA seniors
 100% place in 1 or more level III technique courses
 50% place in 2 or more level III technique courses
 10% place in level III of all 3 technique courses

Track: BA

BFA

Outcome Status: Active

| Means of Assessment | | | |
|--|-----------|----------------------|--------|
| Assessment Method | Criterion | Schedule | Active |
| Technique Placement Assessment Final technique level placement for graduating seniors (88+ credit hours) gathered from Dance Academic Advisor. Assessment Committee with collate and report Assessment Method Category: Departmental Committee Review | | Annually in January. | Yes |

Related Courses

- * DANC 3100 - Ballet Technique III
- * DANC 3200 - Jazz Technique III
- * DANC 3300 - Modern Technique III

Outcome: O3c - Senior capstone projects are of high quality

60% of projects are Exceptional
90% of projects are Good or better
100% of projects are Satisfactory or better
0% of statements are Poor

Track: BA
BFA

Outcome Status: Active

| Means of Assessment | | | |
|---|---|--------------------------|--------|
| Assessment Method | Criterion | Schedule | Active |
| Faculty Assessment of BA and BFA Capstone Projects and Personal Artistic Statement, Question #3 For the BA senior capstone projects - faculty who teach DANC 4700 and one additional dance faculty will evaluate. For the BFA senior capstone projects - dance faculty who serve on a student's BFA graduating presentation committee will evaluate. Committee will collate and report. Assessment Method Category: Capstone Related Documents: Capstone Project Assessment Form.doc | 3. Quality of project (based on final grade) Exceptional (A) Good (B) Satisfactory (C) Poor (D/E) | Annually spring semester | Yes |

Related Courses

- * DANC 4700 - Senior Capstone
- * DANC 4800 - Graduating Presentations

Outcome: O3d - Alumni are employed in dance or dance-related fields within 1 year of graduation

50% of respondents answer yes

Track: Alumni

Outcome Status: Active

| Means of Assessment | | | |
|---|--|---|--------|
| Assessment Method | Criterion | Schedule | Active |
| Alumni Survey, Question #7 Assessment Method Category: Survey-Alumni | 7. Did you secure a full or part-time position in dance or a related field within 12 months of graduation? | Online survey distributed annually in January targeting alumni in their 2nd, 5th, and 10th year following their | Yes |

| Means of Assessment | | | |
|---------------------|-----------|-------------|--------|
| Assessment Method | Criterion | Schedule | Active |
| | Yes | graduation. | |
| | No | | |

Outcome: O4a - DANC 1800 students demonstrate an understanding of personal aesthetics, career aspirations within the context of the field using department guidelines for writing in dance courses
DANC 1800

5% of statements are Exceptional
25% of statements are Good or better
75% of statements are Satisfactory or better
Less than 25% of statements are Poor

Track: BA

Outcome Status: Active

| Means of Assessment | | | |
|--|-----------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Faculty Assessment of Personal Artistic Statement (DANC 1800) Faculty who teach DANC 1800 will assign and collect personal artistic statements as part of course requirements. Each statement will be assessed by the instructor of record and one additional dance faculty. Committee will collate and report. | | During DANC 1800 (offered 3 semesters on, 1 off) | Yes |
| Assessment Method Category: Course-Embedded Measure | | | |

Related Courses

- * DANC 1000 - Freshman Performance
- * DANC 1800 - The Creative Choreographer

Outcome: O4b - Senior dance students demonstrate the ability to articulate a personal aesthetic

75% of statements are Exceptional
95% of statements are Good or better
100% of statements are Satisfactory or better
0% of statements are Poor

Track: BA

BFA

Outcome Status: Active

| Means of Assessment | | | |
|---|--|---|--------|
| Assessment Method | Criterion | Schedule | Active |
| Faculty Assessment of BA/BFA capstone, Question #1 | 1. Overall quality of written statement and degree to which it articulates personal aesthetic (Circle one) | Annually in spring semester (DANC 4700, 4800) | Yes |
| Assessment Method Category: Capstone | | | |
| Related Documents: Capstone Project Assessment Form.doc | Exceptional Good Satisfactory Poor | | |

Related Courses

- * DANC 1000 - Freshman Performance

- * DANC 1800 - The Creative Choreographer
- * DANC 2800 - Choreography for a New Millenium
- * DANC 3800 - Choreographer in the Community
- * DANC 4450 - Senior Seminar
- * DANC 4700 - Senior Capstone
- * DANC 4800 - Graduating Presentations
- * DANC 4890 - Dance Management

Outcome: O4c - Senior capstone projects demonstrate application of written personal aesthetic

75% of statements are Exceptional
 95% of statements are Good or better
 100% of statements are Satisfactory or better
 0% of statements are Poor

Track: BA
 BFA

Outcome Status: Active

| Means of Assessment | | | |
|--|--|--------------------------|--------|
| Assessment Method | Criterion | Schedule | Active |
| Faculty Assessment of BA/BFA capston, Question #2 Assessment Method Category: Capstone Related Documents: Capstone Project Assessment Form.doc | 2. Degree to which project applies personal aesthetic (Circle one) Exceptional Good Satisfactory Poor | Annually spring semester | Yes |

Related Courses

- * DANC 4700 - Senior Capstone
- * DANC 4800 - Graduating Presentations

Outcome: O5a - Graduates of the program respond that the education received has prepared them for their post-graduate dance activities

50% Extremely Well
 90% Moderately Well or Better
 Less than 10% Poorly

Track: Alumni

Outcome Status: Active

| Means of Assessment | | | |
|---|---|---|--------|
| Assessment Method | Criterion | Schedule | Active |
| Alumni Survey, Question #6 Assessment Method Category: Survey-Alumni Related Documents: ALUMNI SURVEY.doc | 6. Please rate how well your WMU dance education prepared you for your post-graduate dance activities. Extremely Well Moderately Well Poorly | Online survey distributed annually in January targeting alumni in their 2nd, 5th, and 10th year following their graduation. | Yes |

Outcome: O5b - Graduating senior students respond that they feel prepared for post-graduate dance activities

75% Extremely Well
 95% Moderately Well or Better
 Less than 5% Poorly

Track: BA
BFA

Outcome Status: Active

| Means of Assessment | | | |
|---|---|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Senior Exit Survey, Question #5 Assessment Method Category: Survey-Student Related Documents: SENIOR EXIT Survey.doc | 5. Please rate how well you feel your studies have prepared you for a career in the dance field. Extremely Well Moderately Well Poorly | Annually spring semester in DANC 4700 and 4800 | Yes |

Outcome: O6a - Faculty and/or students of the department are invited to perform, choreograph, or present research or otherwise participate in dance related work regionally;
5 or more regional invitations

Track: BA
BFA

Outcome Status: Active

| Means of Assessment | | | |
|--|-----------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Collected annually at the final staff meeting in December each year. Committee will collate and report. Assessment Method Category: Departmental Committee Review | | Annually in January for the previous calendar year | Yes |

Outcome: O6b - Faculty and/or students of the department are invited to perform, choreograph, or present research or otherwise participate in dance related work nationally;
3 or more national invitations

Track: BA
BFA

Outcome Status: Active

| Means of Assessment | | | |
|--|-----------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Collected annually at the final staff meeting in December each year. Committee will collate and report. Assessment Method Category: Departmental Committee Review | | Annually in January for the previous calendar year | Yes |

Outcome: O6c - Faculty and/or students of the department are invited to perform, choreograph, or present research or otherwise participate in dance related work internationally;
1 or more international invitations

Track: BA
BFA

Outcome Status: Active

| Means of Assessment | | | |
|---------------------|-----------|----------|--------|
| Assessment Method | Criterion | Schedule | Active |

| Means of Assessment | | | |
|---|-----------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Collected annually at the final staff meeting in December each year. Committee will collate and report. | | Annually in January for the previous calendar year | Yes |
| Assessment Method Category: Departmental Committee Review | | | |

Outcome: O6d - The department ensures that the university is accredited by the National Association of Schools of Dance

(NASD)
Full reaccreditation received each time

Track: BA
BFA

Outcome Status: Active

| Means of Assessment | | | |
|--|-----------|--|--------|
| Assessment Method | Criterion | Schedule | Active |
| Department chair and faculty complete self-study in accordance with National Association of Schools of Dance (NASD) standards. Site visit scheduled upon completion of self-study, visitors' report received six weeks after visit. NASD acts on application for reaccreditation the following September. Committee will report for assessment purposes. | | Self-study and site visit every 10 years starting 2017 | Yes |
| Assessment Method Category: External Boards, Advisory or Focus Groups | | | |