

# Assessment Plan

## Western Michigan University

### English

#### Outcome: Effective Writing

Students will be able to write effectively for multiple audiences and purposes.

**Track:** English Major- Creative Writing Curriculum  
 English Major--Secondary Education Curriculum  
 English Major-Arts and Sciences Curriculum  
 English Major-Practical Writing Curriculum  
 English Minor--Secondary Education Curriculum  
 Language Arts Minor--Elementary Education

**Start Date:** 10/13/2004

**Outcome Status:** Active

**Assessment Evaluation:** The Department of English Assessment Plan will be reviewed by the Assessment Committee every three years in the Fall Semester, with recommended changes referred to the Department Policy Committee.

Means of Assessment			
Assessment Method	Criterion	Schedule	Active
Senior portfolio assessment <b>Assessment Method Category:</b> Portfolio Review			Yes
This survey is being given to experienced English students at WMU in capstone-level courses. The purpose of this survey is not to assess students individually, but to provide data on our work as a department in meeting our goals. <b>Assessment Method Category:</b> Survey-Student	Not sure.	Annually	Yes

#### Outcome: Continued Education

Students will actively seek out opportunities to continue their education outside of the classroom.

**Track:** English Major- Creative Writing Curriculum  
 English Major--Secondary Education Curriculum  
 English Major-Arts and Sciences Curriculum  
 English Major-Practical Writing Curriculum  
 English Minor--Secondary Education Curriculum  
 Language Arts Minor--Elementary Education

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**Outcome: Critical Terms**

Students will be able correctly and cogently to use critical literary and linguistic terms to analyze texts.

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- English Major--Secondary Education Curriculum
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- English Major-Practical Writing Curriculum
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**Outcome: Critical Thinking**

Students will be able to think critically about a variety of texts in various media so they can carry their skills in critical analysis to a wide range of settings.

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**Outcome: Genres**

Students will be able to discuss the salient features of the various genres of literature (poetry, short fiction, non-fiction, novels, film, and drama) using examples from actual texts.

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- English Major--Secondary Education Curriculum
- English Major-Arts and Sciences Curriculum
- English Major-Practical Writing Curriculum
- English Minor--Secondary Education Curriculum

**Start Date:** 10/13/2004

**Outcome Status:** Active

**Outcome: Information Literacy**

Students will attain information literacy, demonstrating the ability effectively to do research using various media including books, journals, and internet sources.

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Means of Assessment			
Assessment Method	Criterion	Schedule	Active
<b>Assessment Method Category:</b> Survey-Student			

**Outcome: Lifelong Reading Habits**

Students will become avid, lifelong readers of literature.

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**Outcome: Linguistics**

Students will demonstrate understanding of the history, structure, or spoken varieties of English.

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 English Major-Arts and Sciences Curriculum

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**Outcome: Literary Periods**

Students will read literature from a wide range of historical periods and understand the ideas inherent in traditional historical periods, as well as some of the limitations of textual periodization.

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Means of Assessment			
Assessment Method	Criterion	Schedule	Active

a department in meeting our goals.

**Assessment Method Category:**

Survey-Student

**Outcome: Performance Attendance**

Students will regularly attend performances involving the language arts.

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**Outcome: Revision and Editing**

Students will be adept at revising and editing their own and others' writing.

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**Start Date:** 10/13/2004

**Outcome Status:** Active

**Outcome: Theory**

Students will be able to employ a number of theoretical approaches to reading literature.

**Track:** English Major- Creative Writing Curriculum

**Start Date:** 10/13/2004

**Outcome Status:** Active

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**Outcome: Program Structure**

The department seeks to provide a program for undergraduate majors that allows students to explore their individual interests in language/linguistics, rhetoric and writing, and literature while providing enough structure to ensure continuity, coverage, and rigor.

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 English Major--Secondary Education Curriculum  
 English Major-Arts and Sciences Curriculum  
 English Major-Practical Writing Curriculum

**Outcome Status:** Active

**Assessment Evaluation:** Annually.

Means of Assessment			
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**Means of Assessment**

<b>Assessment Method</b>	<b>Criterion</b>	<b>Schedule</b>	<b>Active</b>
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**Assessment Method Category:**  
Survey-Student