Friends of the University Libraries, Minutes of June 6, 2011, 111 East Hall.


Call to Order and Introductions

Meeting was called to order at 2:04 by Steuer.

Jessica Beach (student representative) introduced herself. She works at Science Reference and will be a senior. Her major is interdisciplinary health services. She is president and co-founder of the Bowling Club and is also involved in Students for Sexual Awareness. Everybody introduced themselves.

Updates

Steuer reviewed the four events and indicated that it would be best if all events could be scheduled by the time Friendly Notes is sent in late summer.

Poetry Reading - Steuer reported on the upcoming visit of Jennifer Bervin. In addition to the University Libraries, there will be other collaborative partners including the WMU Women’s Caucus and the English Department. The Friends may pay for one of the receptions. The date has not been determined.

Behind the Scenes at the Music and Dance Library – A fall program was suggested.

Ladies’ Library Association - There is interest in scheduling a program involving Jeff Abshear. Houghton will contact the Ladies’ Library Association.

Faculty Lecture - Michael Nassaney was suggested as a possible spring speaker. Carlson will contact him.

Friends and Fundraising and Friendraising – Brainstorming Session

There was discussion on the role of the Friends and fundraising for the new Legacy Collections building. Steuer has been told that the Friends may sponsor activities that support the building. Possible larger fundraising events could include programs involving the Collegium Musicum, a School of Music ensemble, Pablo Pastrano-Perez, or Lofton Durham and the Theatre Department. There was also discussion about the viability of a larger fundraising event. It was decided to table a large event until 2012. Appeals could still be sent via personal letters inserted in Friendly Notes.

There was also discussion on raising awareness of the Friends, particularly among students. Bronco Bash was suggested as a possible venue. It is still possible to get a booth for the event. Carlson will see if the library is planning on participating in Bronco Bash and if not, she will put together an application for the Friends of the University Libraries. Houghton will check on pencils. There was additional discussion about getting students interested in the library. Films or film competitions were two suggestions. A flash mob during Finals Finish was also suggested.

There was also discussion on getting additional faculty/staff and the general public interested in the Friends. Houghton and Steuer are also scheduled to do a program for the Emeriti this fall which will raise awareness among retirees, another important constituency group. Brochures and information will also be sent through LSAB. Houghton and Steuer are also working on maps and general library information to leave at the Kalamazoo Public Libraries and Portage District Library.

The next meeting is scheduled for 2:00 on September 12.

The meeting adjourned at 3:15
Minutes taken by Carlson.