Work Duties

- The past semester included:
  - Creating displays for the Bernhard Center
  - Designing tri-fold displays for WMU Open House, Health and Wellness Fair, and for Orientation during the summer
  - Learning the different aspects of the Eco-Mug distribution process
Tri-fold Display for WMU Open House
“Fight on For Going Green” Display

Homecoming display hung up in the Bernhard Center
EcoMug Distribution 2013
EcoMug- Fall Distribution

- Went well with all of the new events

- To date: 3,111 EcoMugs have been distributed of the 4,250 we have in stock!

- EcoMug System was not working correctly
  - Resulted in poor data collection for the Fall Distribution
  - Currently Working on getting it corrected

- Next year, will continue to do most of the events (Hospitality Tent, Greekapalooza, etc.)

- Change location at Stadium Night to help reduce the ‘rush’
EcoMug Progress

- Started sending emails to sponsors about EcoMug
  - Set up necessary meetings with companies to discuss more about Eco-Mug

- Meeting with Judy Gipper about the EcoJug
  - EcoJug is a go! as far as we know

- Still in the process of creating a new swiping system
  - Quite possibly using the iPad and purchase a swipe machine to use as a “travel size” option to distribute mugs
In the Future....

- Callie will take over as EcoMug Coordination for 2014
- Marley will be doing a life-cycle analysis of EcoMug and help Callie get use to the program
- Decide if it is valuable to have both and EcoJug and EcoMug sold and whether business would accept both
- Calculate the number of mugs/jugs to order
- Figure out the sponsors and the business who want to be involved
My responsibilities for Fall 2013 include creating displays for the Bernhard center in relation to Homecoming and other events during the year, designing tri-fold displays to be taken to various events such as the Health and Wellness Fair, Freshman Orientation, and college visitations, and carrying our various office tasks as assigned.

The theme for the Bernhard Center displays for Homecoming was “Fight on for Going Green” to relate the theme of “Fight on for Western” to recycling. This was a difficult display to design because of the Homecoming theme. I created a 3D fist using foam, and made it look like it was bleeding brown and gold. Then, I cut out letters spelling “Fight on for Going Green” as well as a recycle symbol as the background to where the fist would be placed. I also used pictures and statements that were previously used on the tri-fold displays. For the tri-fold displays, I had to create more informational items and picture for specific events. Some of the new pictures and statements I had to create included information and graphs about Brita Filters, light pollution and its affect on sleep, numerous pictures from night time skies to bikes and walking, ways to pack green for move-in week, and what the Office for Sustainability has done to improve sustainability on campus.

One of the bigger roles that I have had the opportunity to take charge of is the Eco-Mug distribution. For this semester, I have been learning and not really handling much of the heavy work. Marley McVey is finishing the 2012-2013 year, while I will begin with the 2013-2014 year of distribution. I have sat in on meetings to discuss the progress of the final report and the steps we need to take to secure sponsors for the new year. I will begin to recruit sponsors for the Eco-Mug with the revised email that Marley,
Carolyn and I have written. We also have a meeting set up with Judy Gipper to discuss the idea of creating an EcoJug to be used in the cafeterias as an alternative to the EcoMug.

After we have recruited potential sponsors, we will schedule meetings with the companies to discuss more about what the EcoMug entails and whether or not they will participate. We also have to figure out the swipe program we will be using for the upcoming year due to the glitches we encountered during Fall Welcome 2013. For the swipe program, the decision we make with Judy Gipper about the EcoJug will determine if we can add a button saying what kind of mug the person selected to keep tally of the number of each bottle is distributed.

So far this semester, I have learned how much it takes to prepare for the EcoMug distribution in the fall. We have to start early to get the best results for the fall. Even though I have not done as much due to the fact Marley is still finalizing the past year, I have much more responsibility to look out for in the near future and ready to take on the challenge. The displays I have created within the past 3 years gives me confidence that I can continue to do a good job and inform students on recycling and the Office for Sustainability.