Student Affairs Welcome Back Breakfast:
Points of Pride
September 12, 2013
Student Affairs Vision
To be a premier learning-oriented student affairs division.

Student Affairs Mission
Student Affairs fosters involvement, growth and development in safe, healthy and inclusive learning environments.
Student Affairs Strategic Goals

- Foster WMU Pride
- Cultivate learning and development
- Promote intercultural competence
- Enhance infrastructure to provide excellent learning and service delivery
- Encourage healthy, ethical and responsible behavior
- Create a culture of continuous improvement
• Continue to add technology in meeting rooms
• New furniture in 2nd floor lobby and Bronco Mall.
• Online room reservations and event management process.
Installed way-find signage throughout the Bernhard Center.
Newly remodeled BC Café Dining area

(shared point of pride with Dining Services)
CAREER AND STUDENT EMPLOYMENT SERVICES

- Opened the Career Zone, a daily drop-in center for students to get immediate help with career questions.
- 1349 students visited last year.
CSES CAREER FAIR

Organized and hosted the largest spring Career Fair in WMU history with 180 organizations recruiting on campus.
The entire staff received the Bronco Pride Campus Advocacy Award at Lavender Graduation, sponsored by the office of LGBT Student Services.
The WMU America Reads Tutors, as part of the federal Community Service Work-Study program, were awarded a STAR award by Volunteer Kalamazoo.
Selected as a *Great Start Readiness Program* grant recipient and has submitted a federal CCAMPIS grant to support college students with children.
CHILDREN’S PLACE LEARNING CENTER

Achieved one of the highest ratings in the State of Michigan's childcare quality rating system, *Great Start to Quality*. 
DINING SERVICES
FOOD DIVERSION INITIATIVE

• Collects kitchen vegetable and fruit scraps and trimmings and provides them to a farmer in Paw Paw to be fed to their hogs.
• Western Michigan University is the only university in Michigan licensed by the Michigan Department of Agriculture as a Licensed Feed Producer.
• 60 tons of vegetable and fruit trimmings have been diverted to hog feed through this program.
• Dining Service purchases pork sausage from this same farmer and uses it in the Sausage and Gravy recipe.
DINING SERVICES
BEHAVIOR BASED SAFETY PROGRAM

• Dining Services has partnered with the WMU Psychology Department since 2000.
• Collect data on workplace injuries.
• The number of OSHA recordable injuries in Dining Services fell by 75% from the time period of Jan. through April 2012 to Jan. through April 2013.
The Allergy-Free action station was identified as a best practice for college and university food service at the 2013 National NACUFS (National Association of College and University Food Service) conference in July, 2013.

Western Michigan University was recognized for this innovation in service and customer focused approach for safe dining for students with special dietary needs.
Completed a 1.5 year long project to migrate all Student Affairs web sites into the WMU template - on schedule and under budget!
STUDENT AFFAIRS MARKETING

- Produced 328 distinctive marketing projects for Fund 41 and Student Affairs departments
- Developed a fresh new design and unique format for the Student Life brochures.
The WMU Family Connection membership now has almost 10,000 members!
Launched a one-year study on the student and family transition from high school to college. Three hundred families are participating in the study and their feedback will help us improve our services to incoming students and families.
PARENT AND FAMILY PROGRAMS

- Family members offered the opportunity to write a note to their student at the Fall Welcome Hospitality Tent to be delivered several weeks into the semester.
- Almost 300 family members took time to write a note of encouragement, love, motivation, or support.
- Additionally many students took time to write a note of appreciation to their families that we will mail for them.
HOUSING AND DINING PLAN 2015

- The Western Michigan University campus will become a series of residential neighborhoods over the next two years as University officials implement a long-term strategic plan to blend housing and dining needs with the academic success goals of a new generation of college students.

- The new housing and dining plan supports goals that are part of the University's campus-wide strategic plan that call for ensuring a distinctive learning experience and advancing social, economic, and environmentally sustainable practices and policies.
In June, celebrated the closing of Hoekje/Bigelow with a campus and community-wide event; family members from both the Hoekje and Bigelow families took part in the ceremonies.
Opened the Western View II on campus apartments and the first campus community center serving the apartments.
Initiated a new intercultural competency curriculum for new student staff members (53 student staff took part over the 2012/13 year); curriculum includes workshops, tracking and taking the IDI and gathering group feedback.
RESIDENCE LIFE STUDENT STAFF GPAs!

• Fall 2012 RA/RM semester average: 3.33
• Cumulative overall average: 3.39
• Spring 2013 RA/RM semester average 3.37
• Cumulative overall average: 3.41
Access to counseling has increased to the point of counselors seeing 700 more mental health visits than the previous year.
The "Risky Business" Theatre for Community Health performance at Miller Auditorium during Fall Welcome was especially entertaining and effective this year at encouraging students to take an active role in creating a healthy, safe WMU community by making healthy choices and taking care of each other.
Health promotion and FYE staff (with the President's and Provost's support) worked closely over the past 18 months to launch a required online alcohol education course for first-years aimed at alcohol risk reduction.
WMU's 5 year average retention rate is 74%. SALP's Fraternity and Sorority Life and Emerging Leaders Programs over that span is 85% and 89% respectively.
83% of students have reported that as a result of attending Bronco Bash they were able to make a connection with a Student Organization.
Since GoRSO was installed, the number of Registered Student Organizations has risen 70%.
Became the first University in the country to use automated towel service, partnering with *Towel Tracker* to provide a towel with a computer chip to track the towel being checked out and checked back in.
First floor gym floor completely refinished and new lines and Bronco head and “W” logos placed on the floor.
Gracie Mae

*Dining Service Manager*

2012-13 recipient of the annual WMU Make A Difference Award.
Chris Voss
Associate Director

Spring 2013 recipient of the semiannual WMU Make A Difference Award.
Debra Honsberger
Bernhard Café and Market

Spring 2013 recipient of the semiannual WMU Make A Difference Award.
Dr. Suzie Nagel
Associate Vice President for Student Affairs

Honoree for 2012-13 Excellence in Diversity Award and recipient of the Trailblazer Award.
Chris Sligh
Director Student Activities and Leadership Programs

2012-13 recipient of the semiannual WMU Make A Difference Award.
Judy Gipper

*Director of Dining Services*

2012-13 Administrative Professional Association (APA) Outstanding Professional Award.
Amy Seth
Director of Recreational Programs

2012-13 Administrative Professional Association Tony Griffin Award for exceptional service to APA.
RESIDENCE LIFE

Karen Lamons
Assignment Supervisor

Spring 2013 recipient of the semiannual WMU Make A Difference Award.
Mitchell Beare  
Assistant Director of Operations  

Fall 2012 recipient of the semiannual WMU Make A Difference Award.
Jean Bowsky-Vershoof  
*Reservations and Business Services Supervisor*

Fall 2012 recipient of the semiannual WMU Make A Difference Award.
Anne Lundquist

Strategic Planning and Assessment

2013 recipient of the College of Education Rising Star Award.