# 2014 – 2015 Student Affairs Goals, Objectives and Strategies

<table>
<thead>
<tr>
<th>Goal</th>
<th>Objective</th>
<th>Strategy</th>
<th>Responsibility</th>
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<tbody>
<tr>
<td><strong>Cultivate Learning and Development</strong></td>
<td>1A. Understand and report on student engagement and involvement in order to contribute to university wide retention efforts.</td>
<td>1A: Implement process for tracking, monitoring and reporting on student engagement and involvement in student affairs programs and services.</td>
<td>Kate Bates</td>
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| | 1B. Promote Intercultural Competence in Student Affairs. | 1B.1 Refine intercultural competence assessment measures and curriculum in the Residence Life (RA/HD) program and develop a plan to expand program to other areas.  
1B.2 Develop intercultural competence professional development and assessment measures for the Student Affairs staff. | Suzie Nagel |
| **2. Enhance infrastructure to provide excellent learning and service delivery.** | 2A. Implement the comprehensive housing and dining master plan linked to university master plan. | 2A.1 Continue implementation of the 2015 comprehensive housing and dining master plan.  
2A.2 Replace Residence Life Information Systems (RLIS) and Apartment Complex Information System (ACIS) in-house solutions with a vendor solution by Fall 2015. | Vernon Payne, Janice Quakenbush  
Chad Stec |
| | 2B. Create an award-winning student center known for its student energy, vibrancy, responsiveness, and aesthetic appeal. | 2B.1 Finalize a vision and program for a self sustaining student center.  
2B.2 Preliminary discussion concerning developing elements of a master plan, fee structure, and facility transition plan. | Paul Terzino |
| | 2C. Develop and implement a division-wide comprehensive | 2C.1 Evaluate and monitor Strategy Team and Goal Team Action Plans.  
2C.2 Ensure evidence-based decision-making that aligns strategic priorities with resources.  
2C.3 Implement a marketing plan for strategic planning and assessment priorities and outcomes. | Steering Committee |
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<th>Planning, assessment and budgeting process and plan.</th>
<th>3A. Increase knowledge and awareness of WMU students regarding actions they can take to increase healthy behavior for themselves and others.</th>
<th>3A.1 Continue implementation of university-wide bystander intervention program.</th>
<th>Cari Robertson</th>
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**3. Encourage healthy, ethical and responsible behavior.**

**Health and Wellness**

*As the Goal Team process gets underway, groups will develop and recommend additional priorities and their funding sources unless their work is complete.*

In addition, as a part of the Division’s Strategic Plan, we will have a chart with all departmental goals, objectives and strategies, linked to division and university goals so that the plan reflects the broad work of the division.

August 12, 2014