

OPERATIONS STRATEGIC PLANNING 2017-2018

FINANCE AND INFRASTRUCTURE UNIT

STUDENT AFFAIRS

WMU MISSION:

Western Michigan University is a learner-centered, research university, building intellectual inquiry and discovery into undergraduate, graduate, and professional programs in a way that fosters knowledge and innovation, and transforms wisdom into action. As a public university, WMU provides leadership in teaching, research, learning, and service, and is committed to enhancing the future of our global citizenry.

STUDENT AFFAIRS MISSION:

To foster involvement, growth and development in safe, healthy and inclusive learning environments.

STUDENT AFFAIRS STRATEGIC GOALS:

Cultivate learning and development

Enhance infrastructure to provide excellent learning and service

Encourage healthy, ethical and responsible behavior

STUDENT AFFAIRS OPERATIONS MISSION:

Provide the division with efficient and effective business, marketing, finance, infrastructure, facility and technology services.

OPERATIONS OBJECTIVES:

1. Core operational services (SA goal 2, WMU Goal 4, 5)
2. Liaisons to University services (SA goal 1, WMU Goal 2)
3. Best practice technologies (SA goal 2, WMU Goal 2)
4. Culture of evidence (SA goal 1, WMU Goal 5)

FINANCE AND INFRASTRUCTURE STRATEGIES:

1. Approach responsibilities with a mind-set that alternative perspectives are necessary and that minority viewpoints improves the quality of thought, performance, and decision making.

(Attaches to Objective 1)

Measure: Minority groups are included in project planning discussions.

Measure: Design that is diversity-influenced has been requested.

Measure: Understanding of the need for under-represented perspectives and value has been advanced.

2. Serve on University committees representing Student Affairs interests and engage in programs to positively promote WMU and SA. (Attaches to Objective 2)

Measure: Track involvement, meetings, attendance and communications.

Measure: Share information appropriately with departments and community entities.

3. Continue and advance integrated planning and budgeting. (Attaches to Objective 4)

Measure: Opportunities to collaborate and improve integration are embraced.

Measure: Consistent theories and processes are used and enhanced each year.

Measure: KPI's and benchmarks are established.