Western Michigan University
Office of the Vice President for Research

Strategic Plan
2012-2015

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INTRODUCTION
Western Michigan University is learner centered, discovery driven, and globally engaged. It became Michigan's fourth public university in 1957 and today offers more than 240 academic programs. Thirty of the 101 graduate offerings available lead to a doctoral degree. The Carnegie Foundation for the Advancement of Teaching has classified WMU as one of only 139 public research universities. U.S. News & World Report recognized it as one of the nation's best universities for the past 21 years and listed it among the top-100 public universities in the United States for the past 14 years. The Office of the Vice President for Research (OVPR) has planning and operational responsibilities for advancing and supporting scholarship, creative activities, research, external funding, compliance, entrepreneurship, and commercialization.

VISION

OVPR is a leader and catalyst for scholarship excellence.
- Scholarship includes Research and Creative Activities in the Boyer Model of Research, Integration, Application, and Teaching.
- Our leadership is to serve all stakeholders include students, faculty, staff, industry, government, and the community.

MISSION
The Office of the Vice President for Research:
- advances the overall scholarship agenda of the University,
- supports the scholarship initiatives of WMU faculty, students, and staff, and
- assures compliance with all appropriate federal and state regulations.

VALUES
- Research & Creative Activity
- Teaching & Learning
- Competence
- Progress
- Ethical Behavior
- Diversity
- Balance
- Health
GOALS

Goal 1: Support the Strategic Plans of Western Michigan University and WMU Academic Affairs.

Goal 2: Advance the WMU Scholarship Action Plan of Leadership, Scholarship, Collaboration, and Resources.

Goal 3: Increase the number and value of external funding submissions and awards.

Goal 4: Increase the capacity of faculty and staff to develop and submit individual and collaborative external funding proposals.

Goal 5: Assure WMU is, and remains, in compliance with federal, state, local, and University regulations.

Goal 6: Increase the generation and commercialization of WMU Intellectual Property (IP).

OBJECTIVES

Goal 1: Support the Strategic Plans of Western Michigan University and WMU Academic Affairs
   A. Align OVPR Strategic Plan with the Strategic Plans of Western Michigan University and WMU Academic Affairs.
   B. Align the WMU Scholarship Action Plan of Leadership, Scholarship, Collaboration, and Resources with the Strategic Plans of Western Michigan University and WMU Academic Affairs.

Goal 2: Advance the WMU Scholarship Action Plan of Leadership, Scholarship, Collaboration, and Resources
   A. Complete the plan.
   B. Secure support for the plan from Leadership - Increase leadership involvement in advocating for research engagement.
   C. Implement the plan.

Goal 3: Increase the number and value of external funding submissions and awards.
   A. Create Constituent Customer Portfolios
      a. Identify support needs of faculty and staff.
      b. Identify key interest areas with respect to external funding of faculty and staff.
   B. Establish Funding Source Portfolios
      a. Identify high $ funding opportunities that align with targeted needs.
      b. Increase faculty awareness of funding opportunities by knowing & disseminating sponsor funding sources and trends particularly in interdisciplinary research support.
C. Recognize and reward units, faculty, and staff
   a. Establish funding goals
   b. Recognize and reward for acquisition of high $ awards

Goal 4: Increase the ability of faculty and staff to develop and submit individual and collaborative external funding proposals
A. Ability:
   a. Grow competence of WMU faculty and staff to submit funded proposals
   b. Know and disseminate faculty expertise (Implement Elsevier Experts)
   c. Ensure OVPR staff support is outstanding and customer oriented
   d. Establish WMU OVPR website as excellent source of knowledge and resource
   e. Increase revenue funds available for cost share in external funding applications
B. Collaboration:
   a. Facilitate collaboration across units to increase the number of collaborative proposals submitted
   b. Communicate to:
      i. Increase awareness of collaborative projects
      ii. Increase communication with colleges and other constituencies
      iii. Increase community awareness of WMU research and creative activities
      iv. Identify and breakdown barriers to collaboration
   c. Complete procedures for work with WMU School of Medicine

Goal 5: Assure WMU is and remains in compliance with federal, state, local, and University regulations
A. Assure NIH guidelines are implemented by August 2012.
B. ALAC accredit the Animal Care Facility
C. Seek AHRPP Accreditation
D. Complete HSIRB protocols with Medical Consortium (SOM, Bronson, Borgess, etc.)

Goal 6: Increase the generation and commercialization of WMU Intellectual Property (IP)
A. Generation
   a. Educate faculty and staff in the methods and resources available
   b. Identify internal and external resources to support IP generation
B. Commercialization
   a. Increase public awareness of WMU expertise and IP
   b. Increase WMU efforts to market and commercialize
   c. Identify internal and external resources to support IP commercialization