### Centers and Institute Review

#### 1.9.2014

<table>
<thead>
<tr>
<th>Center/Inst. Name</th>
<th>Review Submission Date</th>
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<tr>
<td>Coordinator/Director</td>
<td>Director’s Home Unit</td>
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<tr>
<td>Department Chair/ School Director</td>
<td>New or Continuing</td>
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</table>

#### Center/institute Classification:

- University
- College
- Department
- Grant Proposal
- Institute

#### Center/institute Description

When was the center/institute initially approved by the WMU Board of Trustees?

Does the Center or Institute offer an academic center/institute? How many credit hours are currently required for graduation in this degree center/institute?

*Please attach a center/institute curriculum list.*

Is the Center or Institute supporting a funded research initiative? Please provide a link to obtain more information about that initiative.

*Please attach the most recent financial report for the funded center/institute.*

What is the main purpose of the Center or Institute?

When was the last review of this center or institute?

Describe any substantive change in mission or structure for the Center or Institute since it was created?

Comment on significant center or institute growth or adaptation over the last five years:
A. Strategic Planning

1. Strategic Plan
   a. What are the center/institute’s current mission and vision?
      **Mission**
      
      **Vision**
      
   b. What are the center/institute’s top four strategic goals?
      1.)
      2.)
      3.)
      4.)

   c. Comment on the progress of your strategic plan as reported by key performance indicators or other targeted measures of success?
   
   d. Provide evidence of continuous quality improvement related to implementation of strategic planning noted above?

B. Demand and Assessment

2. External Demand for Center/institute
   a. What is the external demand for this center/institute based on market analysis or competitor review, global presence?
   
   Source:

   b. What are the center/institute characteristics that respond to external demand?
   
   Source:

3. Internal Demand for Center/institute
   a. Provide narrative on the interdependence of this center/institute with other center/institutes within your Dept./School, college and/or university.
4. Assessment of Center/institute Outcomes
   a. What have you done to respond to the major outcomes of your most recent assessment reports? (Maximum of 3)

   b. Comment on the level of student and or employer, graduate school satisfaction measures. *(Provide table of data if appropriate.)*

   Source:

C. Discovery

5. Quality Center/institute Input
   a. Comment on the distribution of personnel utilized in offering the services of this center/institute.

   Source: Data Resource Team

   b. How does the professional competence of center/institute personnel advance the quality of the center/institute? *(Provide table of faculty competence, recognition, and service as determined by your academic unit.)*

   c. Discuss the expenditures in sponsored research or creative activities of center/institute personnel.

   Source: Data Resource Team

6. Discovery of Learning Activities
   a. How does the center/institute support the discovery-driven mission of the University relative to experiential learning opportunities for students, including service learning, internships, and/or student research? *(Provide table of data if appropriate)*

   b. How does the center/institute engage in community partnerships that advance the mission of the University? *(Provide table of partners if appropriate.)*
c. How does the center/institute support strengthening WMU’s presence at the regional, national, and global levels (e.g., study abroad, impact of center/institute to external constituents, etc.)? (Provide table of data if appropriate)

D. Resource Management

7. Center/institute Economy – Size, Scope, and Cost of the Center/institute

a. Comment on the economic impact of personnel being used to offer the services of this center/institute? (Also comment on the use of graduate and/or teaching assistants.)

Source: Data Resource Team

b. Comment on the annual expenditures for center/institute equipment or special facility needs in offering this center/institute? (Provide Table of Data if appropriate)

Source: Data Resource Team and unit data

c. Comment on the proportion of the General Fund 11 Department/School budget allocated to this center/institute?

Source: Data Resource Team

8. Contributions to Department/School Cost Recovery

a. Comment on the center/institute’s contribution to university/college/department or school economy through tuition revenues and course fees if applicable?

Source: Data Resource Team

b. Comment on the center/institute’s contribution to university/college/department or school economy through sponsored research and creative activities? (Includes internal and external sources of support.)

Source: Data Resource Team and unit data
c. What is the center/institute’s contribution to department/school economy in generating revenues through outreach activities (e.g., department/school -facilitated fundraising, gifts, services, earned income etc.)? (Provide data table if appropriate.)

Source:

D. Impact and Opportunity

9. Overall Impact, Essentiality of the Center/institute

   a. What are the unique qualities provided to the University by this center/institute, not provided by other center/institutes? (Maximum of 3)

   

b. What is the impact of this center/institute on community, state, and/or nation (not previously mentioned)?

   

10. Opportunity Analysis

   a. What external or internal opportunities and/or threats might this center/institute seize/deter during the next five years? (Maximum of 3)

   

b. What future technological improvements are planned for this center/institute?

   

c. Discuss any additional future initiatives that are being planned that should be considered at this point. (Example: interdisciplinary center/institutes, intra-disciplinary collaborations, new center/institute growth, etc.) (Maximum of 3)

   

d. What cost benefit effectiveness plans or additional resources will this center/institute need in the next five years?

   