

Catalog years

2020- present

Updated 6/15/2022

# WESTERN MICHIGAN UNIVERSITY



## College of Education and Human Development

### Fashion Merchandising 69 Credits

### **Gogebic Community College Transfer Guide**

(122 Credit Hours Needed for Graduation; No Minor Required)

WES	PRE-REQS	COURSES	TRAN/SUB/GRADE	CR HR
<b>REQUIRED CORE COURSES</b>				
		<b>FCS 1260</b> The Fashion Industry		3
		<b>FCS 1550</b> Design Principles		3
		<b>FCS 2020</b> Field Experience (300 clock hours) <b>Apply at FCS</b>		3
		<b>FCS 2200</b> Textiles		3
Level I: Oral & Digital Comm OR Level I: Quantitative Literacy	<b>Choose One:</b>	<b>FCS 2250</b> Computer Applications OR <b>CIS 1020</b> Intro to Business Computing	CIT 161	3
	56+ hrs	<b>FCS 3050</b> Professional Job Search Strategies		3
		<b>FCS 3260</b> History of Fashion		3
	56+ hrs or instructor approval	<b>FCS 3300</b> Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	<b>FCS 4220</b> Product Development		3
	56+ hrs <b>Choose One:</b>	<b>FCS 5240</b> Socio-Psychological Aspects of Dress <b>FCS 5340</b> Consumer Behavior in Fashion (fall-even years) <b>FCS 5440</b> Global Aspects of Fashion (fall-odd years)		3
		<b>FCS 2260</b> Fashion/Retail Buying (spring only)		3
	FCS 1550	<b>FCS 3200</b> Visual Merchandising		3
	FCS 1260; MKTG 2500	<b>FCS 3290</b> Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	<b>FCS 4300</b> Merchandising Seminar		3
				<b>Total Credits (42)</b>
<b>REQUIRED RELATED COURSES</b>				
Level I: Quantitative Literacy		<b>ACTY 2100</b> Principles of Accounting	ACC 201	3
Level I: Oral & Digital Comm		<b>BUS 1750</b> Business Enterprise	BUS 101	3
Level I: Oral & Digital Comm OR Level II: Personal Wellness	<b>Choose One:</b>	<b>COM 1040</b> Public Speaking OR <b>COM 1700</b> Interpersonal Communication	SPE 101, 111, or 105	3
	BUS 1750	<b>MGMT 2500</b> Organizational Behavior		3
		<b>MGMT 2520 (3520)</b> Human Resource Management	BUS 224	3
	26+ hrs	<b>MKTG 2500</b> Marketing Principles	BUS 210	3
	<b>Choose One:</b>	<b>MKTG 2900</b> Intro to Food and CPG Industries OR <b>MKTG 3600</b> Professional Selling OR <b>MKTG 4750</b> International Marketing		3
	MKTG 2500 MKTG 2500; 56+ hrs			
				<b>Total Credits (21)</b>

REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM				
		<b>FCS 2050</b> Topics in FCS (Fashion related)		1-3
		<b>FCS 2090</b> Consumer Education		3
	FCS 2250 or CIS 1020	<b>FCS 2300</b> CAD for Textiles & Apparel		3
	FCS 1550	<b>FCS 2530</b> Fashion Illustration		3
Level III: Global Perspectives (DI)		<b>FCS 3150</b> Global Ecology of the Family		3
	Department approval	<b>FCS 4050</b> Travel/Study Seminar		1-4
	FCS 2020; 56+ hrs	<b>FCS 4290</b> Internship (300-600 clock hrs); <b>Apply at FCS</b>		3-6
	88+ hrs	<b>FCS 5220</b> Topics in FCS (Fashion related)		1-3
	56+ hrs	<b>FCS 5240</b> Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	<b>FCS 5340</b> Consumer Behavior in Fashion (if not used in core)		3
	56+ hrs	<b>FCS 5440</b> Global Aspects of Fashion (if not used in core)		3
	Department approval	<b>FCS 5980</b> Independent Study		1-6

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Fashion Merchandising major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.