Students began classes this week shortly after WMU was recognized as one of the top-50 values among national universities and a school that already meets many of the performance measures called for in recent weeks by President Barack Obama.

Washington Monthly, labeled by the Washington Post as an independent magazine for policy wonks, released a series of rankings Aug. 26 that placed WMU on a list of national universities that offer “the best bang for the buck.”

Among America’s national universities, WMU came in at No. 46. The magazine said its analysis was based on the economic value students receive per dollar.

Meanwhile, a public policy blog has ranked WMU as one of the top 12 schools in the nation “where students get the best bang for the buck” and that would most benefit from a new federal funding structure proposed by President Obama. In a posting Aug. 26, PolicyMic listed WMU at No. 5 among schools “already meeting many of the standards Obama has laid out.”

University earns more national accolades

This is the second year that WMU has garnered praise in Washington Monthly’s annual rankings of schools that “are acting on behalf of the true public interest.”

For eight years, the magazine has run a list of top colleges that “promote upward social mobility, research and public service.” After first making the list last year, WMU is again on the overall list of top national universities. This year, WMU was No. 123. Other state schools listed are Michigan State and Michigan Technological universities and the University of Michigan.

The Best Bang for the Buck rating is a separate new ranking added this year by the magazine. Additional schools on that list include MSU and MTU. The magazine also promises a list in coming weeks of schools that excel in public service.

WMU touted for aiding veterans

In related news, the Obama Administration singled out WMU as one of the nation’s colleges and universities that are “leading the way” to foster post-secondary educational opportunities and dramatically improve

New senior administrators selected for two areas

Ming Li is the new dean of the College of Education and Human Development while Wolfgang F. Schlör has been named associate provost for the Haenicke Institute for International Education.

Li, an experienced academic administrator, was interim executive director of Ohio University’s Center for International Studies. His appointment was effective Sept. 1.

At OU since 2003, he filled a wide range of administrative posts there. They included inaugural chair of the Department of Sports Administration and director of the School of Recreation and Sport Sciences. Previously, Li taught at Georgia Southern University and coordinated its graduate and undergraduate sport management program.

Schlör is the interim associate provost for international affairs and interim director of international programs and studies at the University of Illinois at Urbana-Champaign. His appointment is effective Oct. 1, pending approval by the WMU Board of Trustees.

He has been at Illinois since 2007 and first served Illinois as associate director of the Office of International Programs and Studies. Previously, Schlör held international and academic affairs posts at the University of Pittsburgh, beginning in 1994.

Report details successful first year in implementing strategic plan

A report detailing the first successful year of implementing WMU’s 2012-15 Strategic Plan has been published online.

The report, available at wmich.edu/strategic, outlines the infrastructure built to implement the plan and the plan’s basic goals as well as a series of initiatives designed to achieve those goals.

Initiatives implemented or underway during the first year ranged from work by an individual college to increase the number of students who study abroad to the establishment of professional development options for student employees and a decision to launch an affiliation with the Thomas M. Cooley Law School.

The Annual Strategic Plan Effectiveness Report reflects the actions and outcomes associated with the first full year of work focused on ensuring the University is learner centered, discovery driven and globally engaged—the plan’s three major tenets. The report also details some of the specific strategies the University embraced during the 2012-13 year to achieve five major plan goals. The five goals are to:

• ensure a distinctive learning experience and foster success of students;
• promote innovative learning, discovery and service;
Entrepreneur speakers program set

Ernie Pang, founder of Simply Eat, will kick off the 2013-14 Entrepreneurship Forum at 8 a.m. Friday, Sept. 13, in 2150 Schneider Hall. Simply Eat is a Michigan-based company dedicated to simple, great-tasting foods.

Pang’s talk is free and open to the public. It will begin with breakfast at 7:30 a.m. Reservations are required for the event. They can be made online at wmich.edu/business/e-rsvp or by calling (269) 387-5050.

Frostic Series begins next week

The author of the novels “The Second Coming of Mavala Shikongo” and “Love and Shame and Love” will launch the Fall 2013 Gwen Frostic Reading Series. Peter Orner will read from his collected works on Sept. 18 at the usual time on “Images, Ideology, and The Portrayal of Black Women in the U.S.”

WMU launched its annual United Way campaign this week with a goal of raising $300,000 through Friday, Nov. 22, for the campus with a goal of raising $30,000 toward a new vehicle from one of the sponsoring dealerships.

In order to be included in this drawing, pledge forms or completed entry forms must be received at the Walter P. Reuther Library office by 5 p.m. Friday, Nov. 15. The winner will be announced Wednesday, Dec. 11.

The WMU campus campaign also will hold six weekly Friday drawings beginning Oct. 11 that are open to all donors for prizes such as gift cards from the WMU Bookstore, Miller Auditorium and the Millennium Restaurant Group and tickets from University Athletics. Winners will be notified by email.

Distribution of pledge cards to all faculty, staff and retirees is underway. Gifts can be made as one-time donations or pledges, payable by payroll deduction, credit card or direct billing from United Way.

For more information about the local United Way, visit changestory.org. For questions about making a pledge or donation, or to schedule a United Way meeting in a WMU unit, contact hr.united_way@wmich.edu.

For rent—Mattawan, Mich., home on 10 acres for up to four faculty members or graduate students. Completely renovated first floor, large kitchen, laundry, single bathroom and bedroom, office area, glassed-in porch and two-car garage. Landlord lives next door and provides lawn care and snow plowing. Rent: $650 per month/one-year lease. Renter pays gas natural and electric.

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Gov. Rick Snyder has named Ola Smith, accountant to board, to the National Board’s Board of Directors, which makes long-term care decisions. Smith, a WMU faculty member for 13 years, will represent public accountants and public accounting firms. Smith, a WMU faculty member for 13 years, will represent public accountants and public accounting firms.

Presentation in August at the APA Convention in Honolulu, the award is dedicated to persons who exemplify the practice of counseling psychology by engaging in actions to change systems as a means to advocate for LGBT people.
Four staff members to receive annual Make a Difference Awards

The 2012-13 Annual Make a Difference Award will be presented in October to four staff members who have made exceptional contributions to the University.

The award is the highest honor the University bestows specifically to non-faculty employees for their service.

This year’s recipients will be recognized during the Academic Convocation from 2 to 4 p.m. Friday, Oct. 4, in the Dalton Center Recital Hall.

The 2012-13 award winners

• Debby Honsberger is atotery person in the Ber
nhard Café and Market. Honsberger joined the staff in 2008 and initially worked in Draper Hall. Nominees lauded her for her efficiency, hard
work, attention to detail and good customer service. She also was singled out for her positive attitude, friendliness and the extra concern she shows for the students she supervises, many of whom call her “mom.”

• Jill Hamilton, is coordinator of transfer admissions in the Office of Admissions. Hamilton joined the staff in 2003 and previ
ously supervised Student Ambassadors—so well that an admissions office award for
Third cohort of math, science experts slated to attend WMU

The W.K. Kellogg Foundation’s Woodrow Wilson Michigan Teaching Fellows is bring
ing 13 new math and science professionals to campus.

Each fellow will receive $30,000 to complete a specially designed, cutting
-edge master’s degree program based on a yearlong classroom experience. In return, fellows commit to teach for three years in the state’s high-need urban and rural secondary schools.

Michigan’s 2013 class of fellows is made up of 51 college graduates or career-changers with strong backgrounds in science, technol
ogy, engineering or mathematics.

Walk-in flu shots available at Sindecuse starting Sept. 9

The Sindecuse Health Center is offering vaccinations this fall to WMU employees, students and retirees who want to protect themselves and their family members from seasonal influenza.

Vaccinations will be administered in Sindecuse to those groups, as well as their eligible dependents, on a walk-in basis start
ning Monday, Sept. 9.

The dates and times are: Mondays, 8 to 11:30 a.m. and 1 to 5:30 p.m.; Tuesdays, 8 to 11:30 a.m. and 1 to 4:30 p.m.; Wednesdays, 8 to 11:30 a.m. and 1 to 4:30 p.m.; Thurs
days, 9 to 11:30 a.m. and 1 to 4:30 p.m.; and Fridays, 8 to 11:30 a.m. and 1 to 4:30 p.m.

In addition, a flu vaccination clinic will be offered from 11 a.m. to 1 p.m. Tuesday, Sept. 17, at the College of Aviation, 1224 Aviation Education Center, in Battle Creek, Mich.

The cost for flu shots varies. Students receiving flu vaccinations will pay $18 and non-benefits-eligible employees and their dependents will pay $25.

Benefits-eligible WMU employees covered by the University’s Blue Cross Blue Shield of Michigan PPO group 007005281 and their covered dependents 12 years of age or older receive flu shots with no out-of-pocket expense only when they get their shots at Sindecuse or the College of Aviation clinic.

Again this year, the University is covering the employee expense for flu vaccination. However, employees will be expected to present a picture ID and insurance card before receiving a flu shot.

For WMU retirees, flu shots are a covered benefit for those with Medicare or Medicare Advantage and for those without Medicare who are covered under WMU’s Blue Cross Blue Shield PPO insurance plan. Flu shots cost $25 for retirees with Medicare who are covered under MPSERS.

For more information, visit the Sindecuse Health Center online at wmich.edu/health-center or call the center’s nurses’ station at (269) 387-3393.

Agreement approved for WMU name on Cooley Law

University trustees approved an affiliation agreement July 18 that will allow the private Thomas M. Cooley Law School to become the Western Michigan University Thomas M. Cooley Law School.

A formal signing ceremony and affiliation celebration is planned for 4 to 6 p.m. Tuesday, Sept. 17, in the Fetzer Center.

In April, the WMU Board of Trustees affirmed their support for the affiliation and asked that final agreements be brought back for the board to review. It was noted at the time that Cooley would carry WMU in its name, but the law school would remain an independent nonprofit 501(c)(3) entity.

During their July meeting, trustees signed off on a measure, approving the use of the University name on the law school and authorizing the administration to take all other actions deemed necessary to effect the affiliation. That includes the author

ity to execute and deliver all agreements, contracts, instruments and filings, and other documents. Cooley’s board had signed off on the move earlier in the year.

The next steps in the affiliation process will be for the schools’ respective accrediting agencies to review the name change agree
ment that is part of the affiliation accord. That is expected to take place this fall.

In recommending approval of the affiliation agreement, Jan Van Der Kley, WMU vice president for business and finance, remarked on the long, cordial and collaborative relationship between WMU and Cooley. She also noted the benefits to the University that would come from such an affiliation as well as its fit with WMU’s strategic plan.

“ForWMU, there are 82 public universities with law schools accredited by the Ameri
Can Bar Association,” she said. “WMU will become No. 83.”

Obituaries

Marjorie M. Bartholomew, a retired secretary I in the purchasing department, died May 12. She was 92.

Lynda S. Blair, a process associate in Human Resources, died July 26 while on leave. She was 47.

Mary J. Bullock, a process associate in Human Resources, died May 12. She was 88.

Lee A. Cliffman, a licensed plumber in maintenance services, died June 15. He was 60.

Sue S. Coates, a retired longtime chair of the former Department of Home Economics and Department of Consumer Resources and Technol
ogy, died June 14. She was 86.

Ruth A. Mulder, a retired duplicating operator II in Printing Services, died July 20. She was 88.
Fall News

First community input sessions for East Hall renovation set for Oct. 1

Two public sessions, planned to provide members of the campus and extended community the opportunity to be part of the design process for the new WMU Alumni Center, are set for Tuesday, Oct. 1.

The sessions will focus on the design process that will turn East Hall, birthplace of the University, into an alumni center designed to serve as a part of daily life at WMU as well as a showcase for the institution’s history. They are solely focused on obtaining public input about the features that will make the new facility a resource for both the campus and community. The sessions are planned for 1 p.m. and 5:30 p.m. in the Little Theatre on WMU’s East Campus at the corner of Oakland Drive and Oliver Lane.

The two sessions are the first in a series of such meetings that will take place during different stages of the design process. The Oct. 1 sessions are set for the beginning of the design process.

Additional sessions will be scheduled mid-way through the process, likely in December, and at the end of the process, as the final plans are ready for presentation in late February or early March. Actual renovation of East Hall is expected to begin in spring 2014.

The sessions will feature design professionals from TowerPinkster, a Kalamazoo firm selected earlier this year, and will include an overview of the project that will explore the range of features other schools use in successful alumni centers. Additional topics to be covered include a number of issues that are part of the design process:

- building and design parameters to retain East Hall’s historic identity;
- core design elements that will be considered—the columned portico, cupola and central stairway;
- different approaches to determining entry points and flow from parking and pedestrian areas into the building;
- the necessity of accommodating for modern building utility, accessibility and service features;
- possible garden, plaza and green space configurations for the hilltop that impact the Alumni Center’s flexibility and range of uses; and
- space needs for alumni and development officials who will have offices in the center.

Site work for East Hall’s renovation began in August. The building has been unused in recent years except for the portion housing the WMU Archives and Regional History Collections, which is moving.

Wide variety of facilities improvements continue to transform campus

This fall will see the long-awaited opening of the Zhang Legacy Collections Center, the new home of the WMU Archives and Regional History Collections.

A formal dedication ceremony for this specialty library is set for Friday, Oct. 18.

The library closed Aug. 1 in East Hall and will finish moving into the newly constructed Zhang Center Friday, Sept. 27. It will begin providing full services again in mid-October.

The relocation required moving 30,000 cubic feet of materials and more than 100,000 bound volumes from East Hall and storage areas in Waldy Library, North Hall and a Goldsworth Valley residence hall.

Several other notable projects were completed during the summer or, as with the Zhang Center, are continuing this fall.

Construction-related projects

• A public topping out ceremony for the School of Medicine addition will be held from 1 to 2 p.m. Wednesday, Oct. 2, on the Upjohn Campus, 300 Portage St., in downtown Kalamazoo. The rain-or-shine event marks completion of the structural steel work on the addition.

• The two new apartment buildings in the Western View student housing complex opened in time for the late August move-ins. The clubhouse will be done in mid-Aug. 1 in East Hall and will finish moving into the newly constructed Zhang Center Friday, Sept. 27. It will begin providing full services again in mid-October.

• The front Hoekje parking lot off of North Dormitory Road will be closed this semester. Starting with the upcoming winter closure, the two halls’ Ring Road lots and part of Lot 48 behind the Bernard Center will be closed for two years while the residence halls replacing Bigelow and Hoekje are constructed.

Landscape projects

• Fencing around Fountain Plaza was replaced over the Labor Day recess, making it easier to traverse the area by wheelchair as well as foot. Two large temporary sidewalks were installed to provide access to the Dalton Center and Sprau Tower, and a crossing gate was installed to facilitate students getting to class.

The fencing will be reduced again after Monday, Sept. 23, and the entire plaza will reopen at the end of October.

• Improvements on either side of the south end of Calkins Avenue were completed this summer. On the west side, new plantings and retaining walls have spruced up the hillside by the Sindecuse Health Center. To facilitate students getting to class.

The stadium’s field surface now sports the innovative FieldTurf Revolution CoolPlay system and features FieldTurf’s exclusive cork top dressing, allowing it to deliver the same behavior and overall stability as FieldTurf’s elite system fields found in the world’s most famous stadiums.

Seelye has the FieldTurf Revolution system and features a brown and gold surface. It is a state-of-the-art system that has been selected by many of the top NCAA football teams for its grass-like performance and safety.

• The Parkview Avenue soccer complex has been reconfigured. Spectators can now view the range of features other schools use in successful alumni centers.

Athletics projects

• Donations made it possible to replace the aging FieldTurf surfaces this summer in Waldy Stadium and the Seelye Center, which is used as indoor practice space for several WMU teams. When fans attend Waldy’s first home game, they’ll also see an upgraded team-entrance tunnel, new goal posts and updated field-level perimeter walls with new graphics. Seelye’s perimeter walls are slated to have parking added.

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• The Parkview Avenue soccer complex has been reconfigured. Spectators can now access the complex more safely by entering via WMU’s Business Technology and Research Park. In addition, the competition field has been reseded as well as improved with additional drainage, and a paved 120-space parking lot installed.

• Hockey fans are also in for a treat this season, thanks to installation of a new scoreboard in Lawson Arena, along with jumbo video boards in three corners. The work was funded by an anonymous $1 million donation earlier this year.

Fall News

This elevator-like forklift is used to facilitate students getting to class. (Photo by Mike Lanka)

This view of the engineering campus. (Photo by Jeanne Baron)

New landscaping makes walking up the Gilkison hillside by the Sindecuse Health Center. To accommodate that work.

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Whole slew of exciting, fun events to look forward to this fall

With ArtPrize just weeks away, one exhibitor in the Grand Rapids, Mich., show is inviting community members into his assigned exhibition venue to finish his massive competition sculpture, called “Ancestor.”

From noon to 4 p.m. Friday, Sept. 6, Kalamazoo ceramic artist Shay Church will welcome members of the public to help him as he applies wet clay to his ArtPrize entry. The piece is being installed on the fifth floor of the WMU Center-Downtown, located at 200 Ionia Ave. S.W. in Grand Rapids.

This is the second time Church’s work has been included in ArtPrize. His 2009 “Gray Whale” entry also was finished using volunteers to apply wet clay to the site-specific creation.

This year’s entry by the WMU alumnus is a sculpture of a large tree with a root system that rises high overhead and a trunk that extends for some 60 feet along the exhibition area. The basic wooden armature, or framework, is completed, and on Sept. 6, wet clay will be applied by the artist and all who come to be part of the initiative. The clay will then crack as it dries, and the sculpture will be ready for ArtPrize, which opens Wednesday, Sept. 18 and runs through Oct. 6.

To celebrate WMU’s part in ArtPrize this year, there will be a venue reception at the WMU Center-Downtown on opening weekend of the exhibition. Alumni, students and the general public are invited to visit the center from 5 to 7 p.m. Saturday, Sept. 21.

Numerous other major events are taking place this semester, many of them long-standing fall traditions.

• Grad fair and welcome party—Today, Graduate Student Advisory Committee and Graduate College resource fair from 3 to 6 p.m. in the Bernhard Center’s South Ballroom, welcome party from 5:30 to 10 p.m. in the center’s North Ballroom.

• CommUniverCity football game—Saturday, Sept. 7, corporate pre-game tailgating, fireworks at halftime, Hyames Field.

• The 33rd Bronco Bash—Friday, Sept. 13, annual welcome back festival for students, faculty and staff, and the Kalamazoo community, 3 to 7 p.m. on Sangren’s pedestrian mall (new venue this year).

• Pregame tailgates—Saturday, Oct. 12, (homecoming) and Saturday, Nov. 16, (Central Michigan University) in Walwood Hall’s Parking Lot 1. Admission charged.

• Fall Fest—Sunday, Sept. 15, lesbian, bisexual, gay, transgender and ally welcome event in association with various community organizations, open to all, 1 to 5 p.m. at the intramural fields across from Goldsworthy Valley Pond.

• The 90thhomecoming—Oct. 7through 12, featuring football against the University at Buffalo, a salute to 50 years of the Distinguished Alumni Award, the Campus Classic 1K Fun Run and 5K Run/Walk, and a public pep rally on the Sangren Hall pedestrian mall with Coach P.J. Fleck and the Bronco Marching Band.

• Buster’s Family Weekend Adventure—Oct. 7 through 12, separate as well as homecoming-related activities. Registration is required for some events.

Entire campus community participates in annual back-to-school activities

Even before classes started Sept. 3, thousands of students began arriving for the start of another school year. Faculty and staff members across campus worked dozens of events throughout the week, as part of their regular duties and for many, as volunteers. Students also took part in large numbers, through their employ-

ment as student workers or through their willingness to be of service to their fellow students and help them get off to a good start.

Fall opening activities geared up Aug. 26, when new international students began their weeklong pre-semester orientation. The next day, domestic students arrived for Fall Welcome, a four-day comprehensive welcome program for beginning students.
The following faculty and staff members are recognized for 45, 40, 35, 30, 25, 20, 15, 10 and five years of service during August.

**45 Years—** John B. Dilorow, philosophy; E. Rozumek, library; Bradley E. Huitema, psychology; and Michael S. Pritchard, philosophy.

**40 Years—** Christian R. Hirsch, mathematics; and Bob E. White, industrial and manufacturing engineering.

**35 Years—** Thonyios I. Kontostanis, computer science; Ronald C. Kramer, sociology; Gary D. Lawson, speech pathology and audiology; Joseph W. McKeen, statistics; Leisa L. Perry, College of Aviation; Zahir A. Qurashi, marketing; Greg D. Roehrich, theater; and Christopher J. Schmid, geosciences.

**30 Years—** Susan Caringella, sociology; Cynthia R. Dunnaway, public safety; Paul V. Engelmann, industrial and manufacturing engineering; Donna Kaminski, computer science; Jerald R. Lensau, information technology; and Bradley A. Wong, music.

**25 Years—** Christine Browning, mathematics; James M. Butterfield, political science; Gloria P. Culp, Registrar’s Office; Michael J. Dekau, information technology; Deores R. Gauthier, music; Taran Gupta, industrial and manufacturing engineering; Kristin B. Gustafson, maintenance services; David A. Guth, blindness and low vision studies; Tricia Hennessy, art; Abdolazim Ikhlas Abdel-Qader, electrical and computer engineering; Larry L. Ahleman, chemical and paper engineering; Tammy M. Boneburg, university relations; Joetta L. Carr, gender and women’s studies; John A. Clark, political science; David W. Clemens, Miller Auditorium; Jennifer Clements, social work; Sime Cirkovic, management; Igor Fedotov, music; Bruce G. Ferrin, marketing; Bernard T. Han, business information systems; Geralyn Heystek, Haworth College of Business; Gregory J. Howard, sociology; Yvette D. Hyer, speech pathology and audiology; Marilyn A. Johnson, geography; Ronald B. Larson, marketing; Yuanyang Liu, human performance and health education; Vincent Lyon-Callo, anthropology; Susan M. Ruhl, accountancy; Larry J. Simon, history; Quentin Smith, philosophy; Amy S. Washington, intercollegiate athletics; Susan Weinger, social work.

**15 Years—** Ilahi Abdal-Qader, electrical and computer engineering; Larry L. Ahleman, chemical and paper engineering; Tammy M. Boneburg, university relations; Joetta L. Carr, gender and women’s studies; John A. Clark, political science; David W. Clemens, Miller Auditorium; Jennifer Clements, social work; Sime Cirkovic, management; Igor Fedotov, music; Bruce G. Ferrin, marketing; Bernard T. Han, business information systems; Geralyn Heystek, Haworth College of Business; Gregory J. Howard, sociology; Yvette D. Hyer, speech pathology and audiology; Marilyn A. Johnson, geography; Ronald B. Larson, marketing; Yuanyang Liu, human performance and health education; Vincent Lyon-Callo, anthropology; Susan M. Ruhl, accountancy; Larry J. Simon, history; Quentin Smith, philosophy; Amy S. Washington, intercollegiate athletics; Susan Weinger, social work.

**10 Years—** Alan M. Choker, Davis Dining Services; Robert J. Leneway, educational leadership, research and technology; Richard G. Long, College of Health and Human Services; Alan D. Rodenbeck, maintenance services; Laura M. Thomas, Registrar’s Office; and Lisa J. Woodhams, building custodial and support services.

**Five Years—** Kelly D. Ackerson, nursing; Mary Louise Anderson, counseling and psychological services; Upul Bandara Atanayake, civil and construction engineering; Cathryn Bailey, College of Arts and Sciences; Rebecca Branch, Sindecuse Health Center; James Scott Centilli, College of Education and Human Development; Ann Chapaleau, occupational therapy; Paula Eckert, management; Jacqueline Eng, graphics; Linda S. Gavin, Sindecuse Health Center; Sharon Gill, biological sciences; Ann L. Gribbin, family and consumer sciences; William M. Griffee, intercollegiate athletics; Ramakrishna Guda, chemistry; Jue Guo, comparative religion; Peter A. Gustafson, mechanical and aeronautical engineering; Lucas F. Hallert IV, geography; Christine M. Hensson, mathematics; Jeffrey N. Jones, teaching, learning and educational studies; Shams Khan, development and alumni relations; Dae Shik Kim, blindness and low vision studies; Carrie C. Leatherman, University Libraries; Kevin Lehmann, intercollegiate athletics; Zahida Luqmari, marketing; Kathleen J. Marchiondo, nursing; Rafael Mendoza, building custodial and support services; Dennis P. Metro-Roland, teaching, learning and educational studies; Rajpal Paul, statistics; Dori Jay Ravotas, interdisciplinary health programs; Jessica L. Richards, building custodial and support services; Gail Y. Rouscher, College of Aviation; Elaine Russell, intercollegiate athletics; William Saurbeck, public safety; Kahler B. Schuemann, president’s office; Xiaoyun Shao, civil and construction engineering; Brandy Ann Skjold, mathematics; Andrew J. Slezak, building custodial and support services; Bradley R. Smith, marketing; Richard Whitehurst, College of Aviation; and Justin S. Woodhams, building custodial and support services.
Summer News

New WMU housing, dining vision focuses on four campus neighborhoods

The WMU campus will become a series of residential neighborhoods over the next few years as University officials implement a long-term strategic plan to blend housing and dining needs with the academic success goals of a new generation of college students.

Plan 2015 was outlined by Diane K. Anderson, vice president for student affairs, during a July 18 report to the WMU Board of Trustees. The initiative is a comprehensive housing and dining strategy, tailored to WMU’s overall strategic plan, that will transform campus life.

It features both new and renovated residence halls and new and enhanced dining facilities that will encourage students to connect with their fellow students as they enjoy restaurant-style amenities and choices.

“We’ve developed a strategic plan to create communities that enhance social interaction and will appeal to the kind of students we seek to recruit and retain,” Anderson says. “We’re creating neighborhoods that are intentionally designed to support student success, respond to student and parent expectations, and allow us to compete well against our competitor institutions.”

Trustees sign off on two staff retirements, two resignations

The retirements of two staff members were approved by the WMU Board of Trustees at its July 18 meeting. Trustees also signed off on one faculty promotion and one faculty and one staff resignation.

The staff members retiring, along with their positions, years of continuous service and effective dates of retirement are Carey F. Baker Jr., landscape services, 14 years, effective July 31, and Ruth Wagenaar, building custodial and support services, 12 years, effective July 12.

The faculty member promoted is Jesse M. Smith, from instructor to assistant professor of sociology, effective Aug. 19.

The faculty member resigning is Robert L. Anemone, anthropology, effective Aug. 1.

The staff member resigning is Diana Vreeland, Center for English Language and Culture for International Students, effective July 12.

Dominican educators spend week with colleagues at WMU

During a weeklong trip to campus, educators from the Dominican Republic’s first community college toured the campus and renewed acquaintances with WMU faculty members who visited their campus to offer a workshop earlier this summer.

The organization of campus neighborhoods is designed to leverage some $30 million in new campus living and dining facilities invested since 2006 as well as more than $84 million in new investments.

The campus will be organized into four neighborhoods that can accommodate more than 6,800 students:

- West Neighborhood encompasses recently built West ern View apartment style residences halls and the new Western View Community Center.
- Valley Neighborhood includes six existing residence halls, all with upgraded bathrooms; a major new dining facility; and former dining areas renovated to become community, social, study and academic support areas. Nearby Goldworth Valley Apartments also are included.
- Center Neighborhood will be made up of a residence hall built for fall 2015 occupancy where Bigelow and Hoekje halls now stand. It also includes nearby Henry Hall and the Hoekje/Bigelow dining room that is in the Bernhard Center.
- South Neighborhood includes a set of existing residence halls for upperclassmen. “The Big Four” is made up of Draper, Stedschlag and Ernest and Smith Burnham halls. “The Little Three” halls—Davis, French and Zimmerman are part of the neighborhood as well as Elmwood Apartments and the recently renovated Bistro 3 dining facility.

“Residential neighborhoods provide students with a sense of belonging and connection to WMU,” Anderson says. “While students enjoy that feeling of belonging, they’ll have access to the complete set of tools intentionally designed to support their overall college careers.”

Major building projects that are part of the plan include a $48 million, 750-bed residence hall that will comprise much of the Center Neighborhood and a $36 million, 65,000-square-foot dining facility for the Valley Neighborhood. The new residence hall will be targeted at incoming students and will include such features as central but private bath areas maintained by house staff and third-floor social and recreational areas open to all residents.

Business accelerator helps young entrepreneurs

Aspiring student entrepreneurs are being sought to take part in a new business accelerator at WMU that will help them grow their innovative business ideas.

Starting Gate is a new student business accelerator that will test students’ business ideas and models, provide mentorship from faculty and members of the business community, and assist students in building a network of contacts to support their budding businesses.

Students interested in applying for the fall cohort should visit wmich.edu/startinggate and submit applications by Friday, Sept. 6.

The accelerator is located in WMU’s Business Technology and Research Park and operated by the Haworth College of Business Center for Entrepreneurship and Innovation in partnership with the Office of Community Outreach.

“It is open to all WMU students through a competitive application process in which students must demonstrate a promising idea for a product or service, which can be launched within a short period of time. Four student companies presented their products Aug. 20 and were on site at the accelerator to talk about their products,” says Kay Palan, dean of the Haworth College of Business.

“Western students are very entrepreneurial in nature, and we see many students begin businesses while they are here. We are excited to provide yet another avenue to support and nourish our students’ passion for entrepreneurship.”

Open 24 hours a day, Starting Gate is mentor based, offers an array of resources and provides a fast-track to business launch. Visit wmich.edu/startinggate for more information.

Environmental office moves

Environmental health and safety moved out of the Bigelow Annex this summer to the Earl Wilbur Building.

“The five-member office, headed by Pat Holton, may be accessed by entering EWB through the northwest entrance. All phone numbers remain the same.

From left, Gutierrez, Corporan, Dunn, Peralta, Diaz and Tavares (Photo by Mike Lanka)

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Record year-end gifts boost student scholarships

Gifts to WMU during the 2012-13 fiscal year surpassed $64 million, as private donors supported the University at record levels, WMU trustees learned in July.

During the last fiscal year, which ended June 30, nearly 22,000 private donors supported WMU with $64,871,815 in cash gifts and pledges. The 21,944 private donors who made gifts included 10,596 alumni, 10,169 private individuals, 629 corporations, 84 foundations and 66 other organizations.

Gifts to every part of the University, including its new School of Medicine, were reflected in the figures. And with nearly 75,000 individual gifts recorded, many donors made multiple gifts.

“The University community is of critical importance to everyone in the University,” says WMU President John M. Dunn. “They have strengthened student access, increased campus life options available to our students, and provided our faculty, staff and students with the tools and resources they need for discovery and public service. We are extremely grateful for each and every gift.”

One of the significant outcomes of the increase in gifts is a series of new scholarship opportunities for students. Gifts for student financial support increased by 58 percent in 2012-13 compared with the previous year’s total in that category. Some 29 new endowed scholarships were set up, many by alumni eager to “pay it forward” by offering current and future generations of students access to the same level of instruction they enjoyed.

Report details successful first year

- advance WMU as a major research university;
- ensure a diverse, inclusive and healthy community; and
- advance social, economic and environmental sustainability practices.

“Considerable progress has been made in implementing the plan and embedding it into the WMU culture,” says Jody A. Brylinsky, WMU’s vice provost for institutional effectiveness, who guides the planning process. “In a year’s time, the three-year plan has been applied to an infrastructure that has breathed life into the vision and goals that were developed by the University Strategic Planning Committee and honed by the WMU community.”

Brylinsky notes the planning document, which is known on campus as the “Gold Standard,” serves as a guide for decision making, a lens to make clear WMU’s direction and a key to measuring WMU’s successes.

With the shift to a new academic year, the University has moved into the second year of the three-year plan. Brylinsky says a primary goal of year two will be communicating the plan, its importance and its successes more broadly both to internal and external communities.

“Our strategic planning effort is all about transparency, communication and efficiency,” Brylinsky says. “Achieving the plan’s goals will have a direct impact on issues like budgets and programming that are of critical importance to everyone in the University community.”

Gymnastics head coach named

Penny Jernigan was announced Aug. 1 as the new head coach of WMU gymnastics, which clinched the Mid-American Conference championship last season.

Jernigan, University of North Carolina gymnastics assistant head coach, spent 18 years with the Tar Heels and developed several talented student-athletes. They included two-time NCAA champion and national record holder Courtney Bumpers. Jernigan also coached the only three UNC gymnasts to ever earn perfect scores of 10.0.

She was named the NCAA Southeast Region Assistant Coach of the Year in 2002 and 2004 as well as the East Atlantic Gymnastics League Assistant Coach of the Year in 2011.

University earns more accolades

An announcement Aug. 12 by the U.S. departments of Education and Veterans Affairs identified schools across the nation that have adopted a set of strategies called 8 Keys to Success that are viewed as best practices for serving veterans. The announcement by the two departments included a list of 250 schools in 25 states that already have adopted the recommended strategies. While some states boast dozens of such schools, only WMU was singled out in Michigan as an institution that is embracing those strategies.