Invitation for Contributed Posters

W.K. Kellogg Foundation
Racial Healing Symposium

March 20, 2014
Fetzer Center

In 2012, the W.K. Kellogg Foundation awarded a Racial Healing planning grant to Western Michigan University. The goals of this planning grant are to: (1) deepen the commitment to diversity, inclusion and racial healing within the WMU campus community, (2) address health disparities and equity in the communities of west Michigan and (3) expand WMU’s role as a community leader in support of academic readiness and success from early childhood through college graduation, particularly among those from racially diverse, underserved communities in west Michigan.

The WKKF Racial Healing planning grant awarded to WMU is intended to support planning and pilot activities that will build capacity for sustained, future activities, related to the goals described above. The Racial Healing planning grant period ends April 30, 2015. It is anticipated that a consortium of WMU faculty and staff will apply to WKKF for an implementation grant, based on the outcomes of the planning period activities. Posters are invited from anyone interested in participating in future Racial Healing initiatives.

Deadline to Respond: February 1, 2015
Selections Announced: February 16, 2015

Submission Requirements:
• Short description of project (750 word maximum). Please describe how this project relates to one or more of the WKKF Racial Healing Planning grant goals.

Poster Information:
• Posters must be set up between 8 and 9 am on March 20. Posters will be on display until 5 pm.
• Poster presenters must be present from 12-1 pm.
• Presenters are responsible for poster printing costs and logistics.
• Poster guidelines will be sent to all accepted presenters on February 16.
• Poster presenters will be required to submit a PDF of their poster for distribution on or before March 20.

Information About the W.K. Kellogg Foundation
The following information is taken from www.wkkf.org. Please visit this site for more information.
The W.K. Kellogg Foundation (WKKF), founded in 1930 as an independent, private foundation by breakfast cereal pioneer Wil Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have equal opportunity to thrive, WKKF works with
communities to create conditions for vulnerable children so they can realize their full potential in school, work and life.

The foundation organizes their work and investments toward attaining three strategic goals:

- **Educated Kids**: Increase the number of children who are reading-and-math proficient by third grade.
- **Healthy Kids**: Increase the number of children born at a healthy birth weight and who receive the care and healthy food they need for optimal development.
- **Secure Families**: Increase the number of children and families living at least 200 percent above the poverty level.

Within and around each goal are commitments to Community & Civic Engagement and Racial Equity – because both are necessary for communities to create the conditions under which all children can thrive.

- **WKKF Statement on Racial Healing**: We believe that racial healing and racial equity are essential if we are going to accomplish our mission to support children, families and communities in creating and strengthening the conditions in which vulnerable children succeed. We actively support efforts to dismantle racial and structural inequities that limit opportunities and hold some children back.

**For More Information**

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