The global evaluation community, the Brazilian Evaluation Network and the WMU Evaluation Center

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➢ The "world-boom" of evaluation organizations and the movements to create a Global Evaluation Community

➢ The creation of the Brazilian Evaluation Network - its major accomplishments, challenges and lessons

➢ Should the Evaluation Center play a more active role in the international evaluation scenario? How?
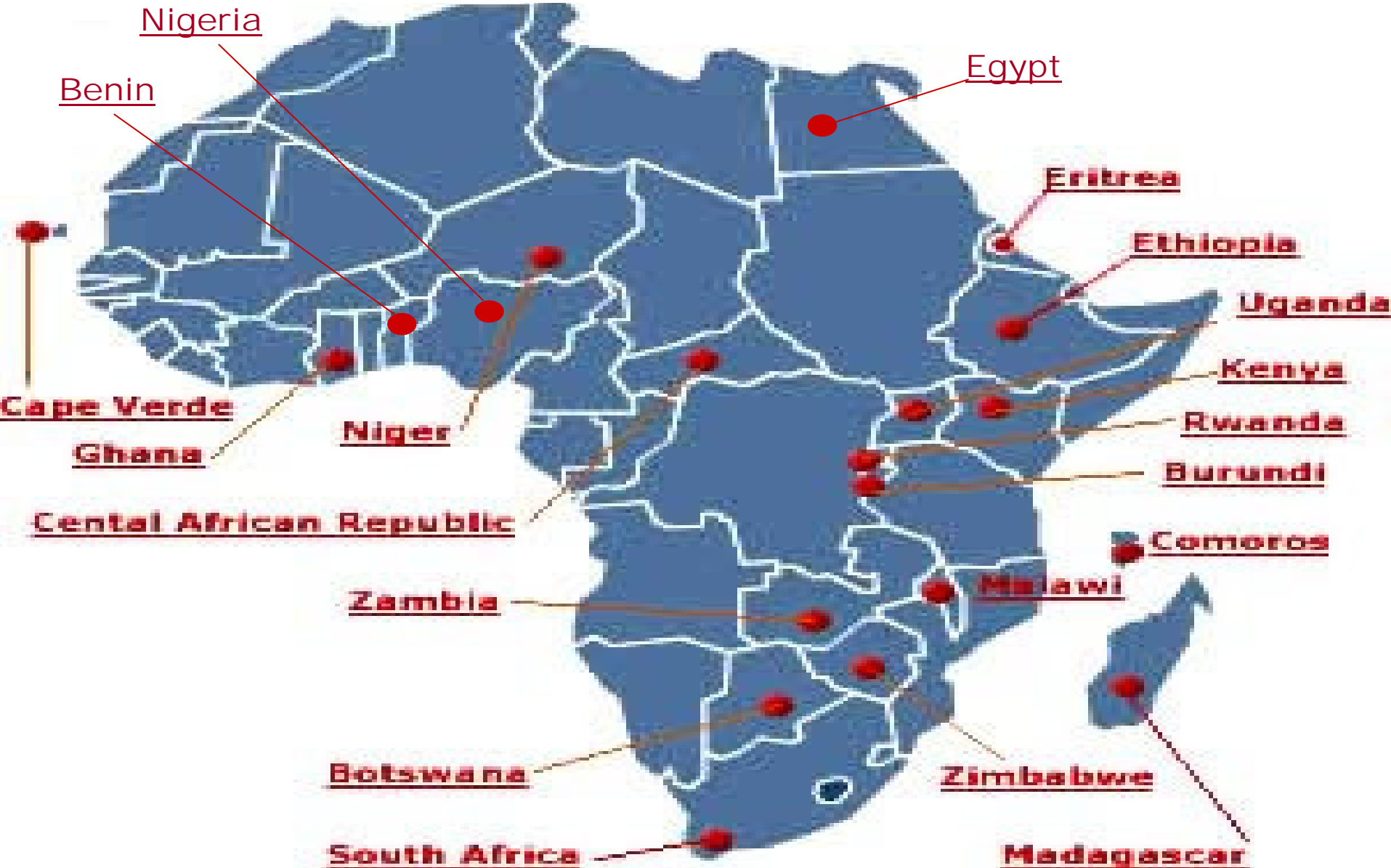
The Global Evaluation Community

➢ Until 1995 – five national or regional evaluation organizations, most in developed Countries (AEA, CES, AES, EES & ACE)

➢ In 2003 – more than 50 national and regional evaluation organizations throughout the world, mostly in developing/in transition countries

African Evaluation Association

Nigeria

Benin

Egypt

Eritrea

Ethiopia

Uganda

Kenya

Rwanda

Burundi

Cape Verde

Ghana

Niger

Comoros

Cental African Republic

Zambia

Malawi

Botswana

Zimbabwe

South Africa

Madagascar

Evaluation Organizations in the Americas (9)

Canada

Quebec

USA

Central American Evaluation Association

Latin American Evaluation Network

PREVAL Program for Strengthening Evaluation of Rural Poverty Alleviation Projects in LA&C
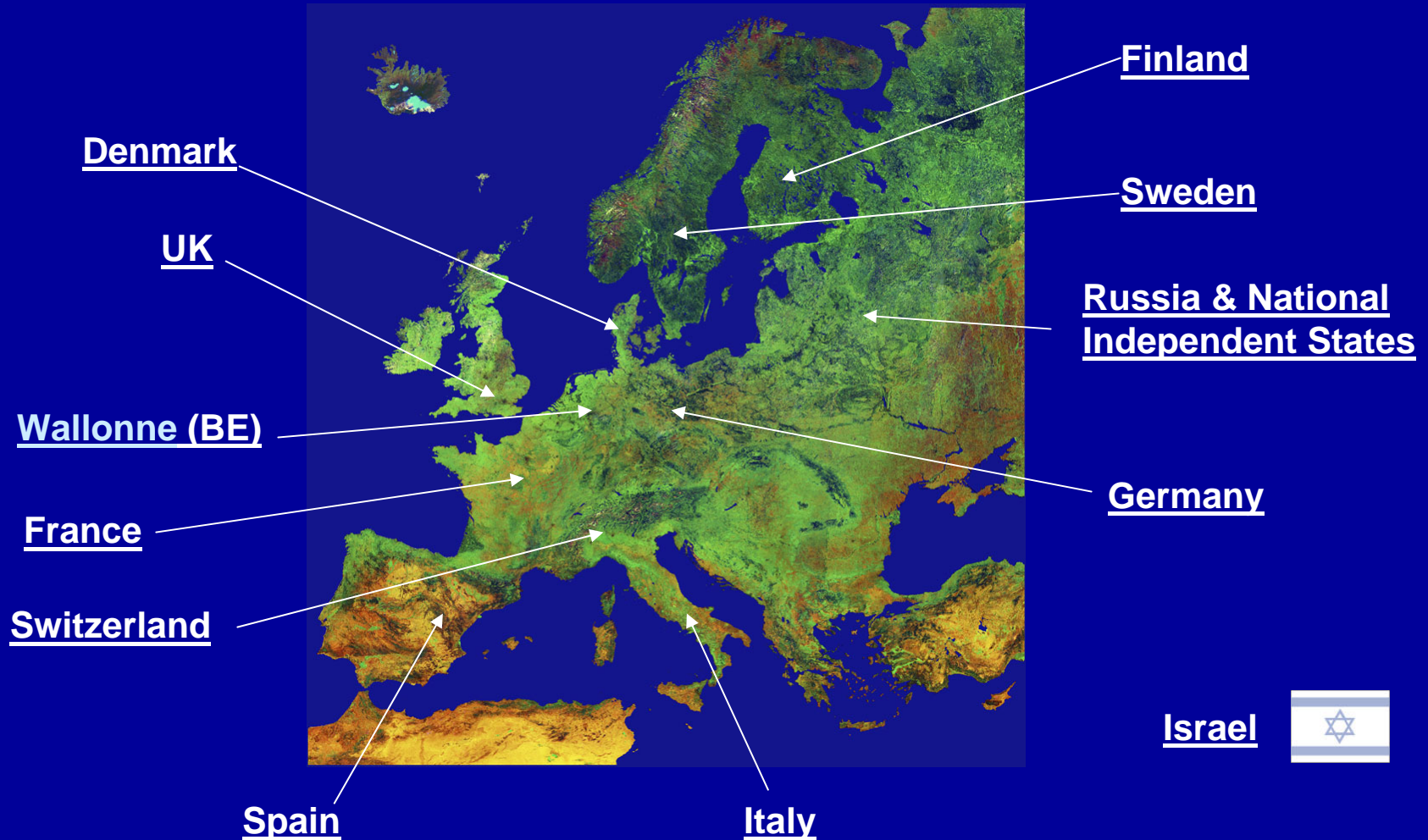
Colombia

Peru

Brazil

Evaluation Organizations in Asia & Australasia (8)

Evaluation Organizations in Europe & ME (13)

European Evaluation Society

- **Finland**
- **Sweden**
- **Russia & National Independent States**
- **Germany**
- **Denmark**
- **UK**
- **Wallonne (BE)**
- **France**
- **Switzerland**
- **Spain**
- **Italy**
- **Israel**

International Organization for Cooperation in Evaluation

- ✓ Federation of evaluation organizations
- ✓ 1995 – early discussions in Vancouver
- ✓ 1998 – panel with presidents at AEA
- ✓ 2000 & 2002 – strategic planning meetings in Barbados & in the Dominican Republic (sp: WKKF)
- ✓ 2003 - official inaugural assembly in Peru (sp: WKKF, Unicef, WB, AEA, CES, EES, and others)
- ✓ Constitution, executive committee & board of trustees
- ✓ 24 official members

Some challenges for the IOCE

International Organization for Cooperation in Evaluation

- ✓ Funding
  - o Membership fees (yet to be established & paid)
  - o External donnations
- ✓ Balance in representation
  - o Presential participation of developing countries
  - o Voting system (1 vote per organization vs. UN model)
  - o Sub-national organizations
  - o Multiple national-level organizations

International Development Evaluation Association (IDEAS)

✓ Individual membership-based organization

✓ Dedicated to evaluators working or interested in international development: developing countries and countries in transition

✓ Initiated by UNDP and the World Bank in 2000

✓ Networking, professional development, and raising standards of good practice

✓ The IDEAS secretariat is based in South Africa

✓ In Jan 04, there were 186 members from 64 countries

International Discussion Lists / Forums

- ✓ AEA/Evaltalk
- ✓ AEA/I&CCE
- ✓ Other AEA TIGs
- ✓ Systems Evaluation
- ✓ AfrEA
- ✓ RELAC
- ✓ Cooperation Agencies (UNDP, WB, USAID, etc)
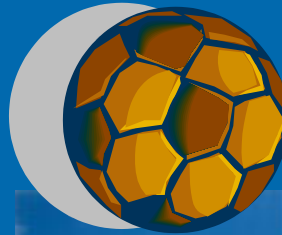- ✓ Other National Associations & Networks

Rede Brasileira de Avaliação

Brazil: ready for evaluation

- ✓ 11th economy in the world

- ✓ Unbalanced wealth distribution

- ✓ 67th in Human Development Index

- ✓ Last dictatorship: 1964-1985

- ✓ Good civil governments: 1994 – to date

- ✓ Call for government accountability

- ✓ Education: national exams; HEIs eval

- ✓ Strong non-profit sector

The Brazilian Evaluation Network

Rede Brasileira de Avaliação

✓ Initial ideas from WKKF/EC LAC Eval Seminar's participants (95 & 97)

✓ Took time for favorable context (national attention + critical mass)

✓ Major support from Unicef, Unesco, M. Planning & Fonte Institute

✓ Launched at the end of 2002

✓ Five state chapters: DF, SP, RJ, PE, and BA

✓ Today, more than 300 members (.org; .gov, .edu, .com)

✓ National organizing committee / Strategic Plan

✓ Secretariats: Fonte Institute (SP) & Unicef (DF)

Major accomplishments

Rede Brasileira de Avaliação

- ✓ Around 20 chapter meetings (02-03)

- ✓ Seminar with Eliot Stern (Mar 03)

- ✓ National Org. Committee first meeting (Jul 03)

- ✓ Website (www.avaliabrasil.org.br) & list-serve (02-03)

- ✓ First national conference (Oct 03)

- ✓ Workshop with Rita O'Sullivan (Oct 03)

Major accomplishments

Rede Brasileira de Avaliação

- ✓ Host inaugural meeting for RELAC (Oct 03)

- ✓ Release Portuguese version of evaluation coursepack with classical papers on evaluation (Nov 03)

- ✓ Workshops with Michael Patton in 5 major cities (Mar 04)

- ✓ Release of Portuguese version Worthen, Sanders & Fitzpatrick book (Apr 04)

- ✓ Second National Conference (Oct 04)

The Brazilian Evaluation Network's Mission

"Developing and strengthening a national evaluation culture and evaluation practices of public interest in Brazil through the articulation of people and organizations, knowledge production and dissemination, professional development, and advocating evaluation as a political transformative tool."

Rede Brasileira de Avaliação

Major Challenges

Rede Brasileira de Avaliação

✓ Accommodating diverse perspectives

✓ Voluntary work - timing dependent on peoples availability & interest

✓ Principle of "no budget" – funding only for projects vs. need of seed money for basic operations

✓ Lack of graduate-level training courses on evaluation

✓ Get to the National Congress (GAO)

Major Lessons Learned

✓ Democratic contexts create favorable environment to the development of evaluation networks

✓ Networks seem a more appropriate starting point for organizing the field (more aggregating; independence & autonomy)

✓ The major component to put up a Network is people with fresh ideas and motivated to work; $ is less important

Possible roles for

The Evaluation Center

- ✓ What role has the Evaluation Center played in fostering the creation of a global evaluation community?
    - o Website
    - o EC/Kellogg LAC Evaluation Seminars

- ✓ What are some feasible opportunities for the WMU/EC to make major contributions to the development of the evaluation field worldwide?
    - o Information on Website in other languages?
    - o Other international training courses?