

EVALUATION, MEASUREMENT AND RESEARCH

Certificate, Master of Arts, Ph.D.

 wmich.edu/leadership/academics/emr



ABOUT THE PROGRAM

The EMR certificate and degree programs seek to develop scholars, evaluators and leaders who have a comprehensive understanding and ability to integrate and utilize inquiry methods from multiple ontologies / epistemologies / paradigms to address research and evaluative questions directed towards understanding and solving pressing problems and contributing to the knowledge base that informs practice.

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The EMR program gave me exposure to real-world research, which has made me much more confident in seeking a career in this field.

■ Qi Zhang, alumni



Faculty in this program have played a significant role in the development of the field of evaluation, **with seminal textbooks published nationally and internationally.**



The doctoral program in evaluation, measurement and research at WMU **is the oldest graduate program in evaluation in the United States.**

269-387-3897 | cehd-outreach@wmich.edu | wmich.edu/grad/apply

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WESTERN MICHIGAN UNIVERSITY
College of Education
and Human Development

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EVALUATION, MEASUREMENT AND RESEARCH CERTIFICATES

All EMR certificate programs are fundamentally interdisciplinary in nature and span the breadth of inquiry from problem initiation through dissemination.

The graduate certificate in evaluation prepares graduates to participate in evaluations and evaluation-related activities as part of an evaluation team or as a sole evaluator.

The graduate certificate in mixed-methods research prepares graduates to design, conduct, analyze, and report research utilizing the combination of qualitative and quantitative inquiry methods.

The graduate certificate in qualitative research methods prepares graduates to design, conduct, analyze, and report inquiry primarily based in qualitative research methods.

MASTER OF ARTS

This program prepares graduates for staff positions in evaluation, testing, program officers, or research units in schools and non-school organizations.

DOCTOR OF PHILOSOPHY

This program prepares evaluators, assessment, and measurement specialists and researchers for leadership and teaching positions in schools, non-school organizations, institutions of higher education, and government.



83% of WMU evaluation, measurement and research graduates were employed or continuing education within three months of graduation.



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Additional Program Faculty

Dr. Regina Garza Mitchell, Tracy Koehler, Dr. Beixi Li, Dr. Gary Miron, Dr. Jianping Shen, Dr. Jessaca Spybrook and Dr. Ya Zhang

Affiliated Faculty

Dr. Eric Archer and Dr. Ramona Lewis

