Western Michigan University’s Sport Management (M.A.) program is designed for people seeking employment in various fields of sport administration.

- The program focuses on the areas of Interscholastic and Intercollegiate Sport Administration.
- It emphasizes and provides credits through internships and independent study with “real” world experiences.
- It also provides students the opportunity to work and study with administrators in a Division I Collegiate Athletic Program.
- Students are given the opportunity to interact with alumni who are employed in a variety of different sport organizations including, but not limited to the NBA, NHL, MLB, Minor League Baseball, and WMU, as well as other professional, and intercollegiate organizations.
- This degree is a great program for educators seeking advancement in the coaching and sport administration area.
Sport Management (M.A.)

Teaching, Research, and Program Focus Areas
Faculty have extensive experience and backgrounds in Intercollegiate and Interscholastic Sport Administration. The program is targeted for students who would like to enter middle school and high school athletics (or are already employed and are looking for advancement), and those who seek employment in Intercollegiate Sports at Division I, II, or III levels.

Admissions
M.A. applications are accepted on an on-going basis, allowing students to begin coursework in any semester. All required application materials are noted on the department website: wmich.edu/humanperformance/academics/grad/sport-management (no GRE score is required).

Graduate Assistantships/Associateships
The Department of Human Performance and Health Education offers approximately six to eight graduate teaching assistantships each year. The primary responsibility of our graduate teaching assistants is to serve as instructors in our physical activity and health and wellness courses. Applications are due March 1. Please refer to the department website for more details. Additional graduate assistantship opportunities may be available through Intercollegiate Athletics and University Recreation.

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wmich.edu/humanperformance

Western Michigan University
One of the top-100 public universities in the United States, Western Michigan University offers many nationally known graduate programs, including 29 doctoral and 64 master’s degrees. More than 20 percent of its 25,000 students are enrolled in graduate course work.

Kalamazoo
With a population of more than 325,000, Kalamazoo is the sixth largest metropolitan area in Michigan and among the 150 largest in the country. Kalamazoo is rated one of the 25 best cities in the country for young college graduates, and is located midway between Chicago and Detroit.