Western Michigan University’s Business Administration (MBA) curriculum focuses on developing critical thinkers who make sound business decisions. Faculty members are expert practitioners who challenge and engage students. Students work in partnership with classmates, as well as industry partners and local entrepreneurs.

Concentrations available in:
- Computer Information Systems,
- Finance,
- Health Care,
- Management,
- Marketing, and
- International Business.

The program is geared toward working professionals, offering courses in the evenings and weekends as well as in online hybrid formats.

The program is offered in two locations: Kalamazoo and Grand Rapids, giving students in southwest Michigan choices.

The Haworth College of Business has held continuous AACSB accreditation since 1970. The WMU MBA is one of the Princeton Review’s 296 Best Business Schools of 2013 and FindYour MBA ranks the MBA at WMU #15 on its list of Rising Stars.

The college is also one of the largest colleges of business in the country, offering an extensive alumni and professional network to students and graduates.
Business Administration (MBA)

Teaching, Research, and Program Focus Areas
The MBA program takes an integrated approach to instruction and provides a high-quality and challenging program that examines real-world scenarios and explores the most recent business research. The curriculum is designed with advice from leading academic and industry leaders. Innovation and collaboration are key to the program, which is learner centered, discovery driven and globally engaged.

MBA graduates excel in their careers. Students graduating from the program are equipped with the experience and skills to take roles as executives, general managers and business owners.

Admissions
The MBA program at WMU uses a rolling admissions process for U.S. students, accepting applications any time throughout the year. We can process applications up to two weeks prior to the start of a semester, though applicants are encouraged to apply early.

International applicants need to apply in accordance with the following schedule: For fall semester, apply by April 1; for spring semester, apply by August 1; for summer semester, apply by January 15.

Either the GMAT or GRE is required as part of the application for the program. GMAT or GRE waivers may be granted to applicants with seven or more years of managerial or military experience or to applicants who have owned a business. For more information and application materials visit: wmich.edu/mba/apply

Graduate Assistantships/Associateships
A limited number of GA positions are available.

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Western Michigan University
One of America’s 147 public research universities, Western Michigan University offers a wide range of top-notch graduate programs, including 74 at the master’s level and 31 at the doctoral level. Twenty-one percent of WMU’s nearly 24,000 students are enrolled in graduate coursework; another one-fifth are minority students and nearly 8 percent of all students hail from other countries.

Kalamazoo
The city of Kalamazoo is located midway between Detroit and Chicago and at the heart of a metropolitan area of more than 330,000 people. On national lists, Kalamazoo rates among the top 10 cities for creative workers as well as for work-life balance. It also numbers among “The 29 Cities All Twentysomethings Should Pick Up And Move To.”