Behavior-analytic study has led to many advances in staff training over the last several decades. The effectiveness of modeling, role-play, and video modeling are well demonstrated in scientific literature but these techniques are often time consuming for those conducting the training which often leads to their being quite costly. Interactive video modeling is an alternative that is potentially more cost and time efficient. This type of modeling consists of embedding response opportunities in traditional video models that require the trainee to answer questions in order to complete the video. Being required to answer the embedded questions causes the trainee to attend to specific information depicted in each video, thus making pertinent information more salient, and perhaps leading to faster mastery without the
need for trainers to be present. The current study compared the effects of training when using two types of video modeling, interactive and traditional, when training new tutors to implement specific procedures common in early intensive behavioral intervention centers. The results were fairly inconclusive, two participants mastered the skill taught using interactive video modeling one session faster, but this was too small of an effect to draw firm conclusions.