Electronic Business Design

Internet-based technologies, such as Web applications, portals and services, have become a de facto standard in the new digital economy. The new IT professional must know how to develop frameworks that wrap all business functionality into effective applications and systems that can be deployed worldwide. The electronic business design (eBizD) minor will provide students with the knowledge and base competencies through a series of courses and projects they need to succeed as an IT professional.

In eBizD coursework and projects students will incorporate skills and knowledge learned not only in their business and standard CIS courses but also integrate unique Web-based approaches. In particular, the training prepares students to work in the electronic (Web-driven) business environment as web applications developers, website masters, and portal administrators.

Do Research

Selecting a minor that aligns with your interests, personality, skills, and abilities is an important part of your career development. The websites below will help you learn more about eBizD.

**eBizD Websites**
- WMU eBizD Website: [www.cis.hcob.wmich.edu](http://www.cis.hcob.wmich.edu)
- Web Design Jobs and Resources: [www.a2zwebdesignsource.com](http://www.a2zwebdesignsource.com)
- Web Design and IT Jobs: [www.webdesign.ittoolbox.com](http://www.webdesign.ittoolbox.com)
- ERP/IT Jobs: [www.dice.com](http://www.dice.com)

**General Websites**
- The Haworth College of Business Career Center: [www.wmich.edu/business/career](http://www.wmich.edu/business/career)
- O-NET Dictionary of Occupational Titles: [www.onetonline.org](http://www.onetonline.org)
- CareerTV: [www.careertv.com](http://www.careertv.com)

Get Involved

Becoming involved in an organization is an essential part of your career development. The websites below are for WMU registered student organizations and national and international professional organizations related to the eBizD minor.

- Business Technology Network: [www.wmich.edu/business/groups](http://www.wmich.edu/business/groups)
- Internet Technology Association of America: [www.itaa.org](http://www.itaa.org)
- Association of Information Technology Professionals: [www.itaa.org](http://www.itaa.org)
- American Association of Webmasters: [www.aawebmasters.com](http://www.aawebmasters.com)
- HTML Writers Guild: [www.hwg.org](http://www.hwg.org)
- World Association of Web Masters: [www.webprofessionals.org](http://www.webprofessionals.org)

Explore Opportunities

Exploring companies that hire eBizD minors is a great way to get a sense of the field. The companies below recruit business students and are a great place to start exploring eBizD jobs.

- Accenture
- Aquent
- CDW Corporation
- Defense Logistics
- Dept. of Defense
- Dept. of State
- Digital Marketing Solution
- Meijer
- Next Step Systems
- Olenick & Associates
- Progressive Insurance
- YWCA of Kalamazoo