OCC | WMU
---|---
With a grade of “C” or better in the following nine courses, students may apply to the BBA program at WMU.
BUS 1100 | BUS 1750 (Business Enterprise)
CIS 1050 or CIS 1000 AND 1040 | Accepted for CIS 1020 (Business Computing)
(Select One): ENG 2200 or 1510 or 1520 | ENGL 1050 (Freshman Composition)
(Select One): MAT 1500 or 1630 or 1600 or 1730 | MATH 1160/1180/2000/1220
MAT 1580 | Accepted for STAT 2160 (Business Statistics)
ECO 2620 | ECON 2010 (Microeconomics)
ECO 2610 | ECON 2020 (Macroeconomics)
ACC 1810* | ACTY 2100 (Accounting I)
ACC 1820* | ACTY 2110 (Accounting II)
Students may also take this additional course at Oakland Community College
MKT 2520 | MKTG 2500 (Marketing Principles)
Additional requirements before applying to WMU’s BBA program:
Complete 48 credit hours
Achieve 2.5 overall GPA or higher in any courses taken through Western Michigan University
*A grade of “B-” is required in these accounting courses before enrolling in ACTY 3100, ACTY 3220 and ACTY 3240.
Points of Pride

✓ Selected by the Sales Education Foundation as being in the top sales programs in the nation, the college’s sales and business marketing program has earned this designation eight times. EducationalPortal.com ranks the program #2 in the country. In addition, a team of WMU students won first place in the Russ Berrie National Sales Challenge, and senior Brian Curlett was named overall individual champion at the event.

✓ The Haworth College of Business was named a top school at which to earn an MBA by The Princeton Review in 2013. The editors note, “Word of mouth plays a big part in many students’ decisions to attend Western Michigan University with great recommendations from family and friends. One student was even referred to the school by a CEO.”

✓ A full range of student consulting in marketing is now available for clients in the business community.

✓ A center for integrated supply management has been launched, which will enhance delivery of leading-edge instruction. In conjunction with the center, a new initiative—Bronco Force—will offer corporate clients consulting in supply chain.

✓ A university-wide business pitch competition that tests students’ business plans and pitching skills was launched in spring 2013.

✓ A new concentration is available in the MBA program—health administration.

✓ A communication center focused on refining the communication skills of all business students opened in fall of 2012.

✓ A business accelerator, WMU Starting Gate, where students can access resources to develop and grow their own businesses, was launched in fall 2013.

✓ The Greenleaf Trust Trading Room, a state-of-the-art trading lab, will give students valuable hands-on learning experience in financial trading and the study of market trends. The trading room is scheduled to open in 2014.

Paul Hildenbrand
Coordinator, Community College Recruiting and Advising
Haworth College of Business
Phone: (269)387-5075
E-mail: paul.hildenbrand@wmich.edu
Website: www.wmich.edu/business/advising/transfer-sessions