Post-Graduation Activity Report
2014–15

Compiled by WMU Career and Student Employment Services
Ellsworth Hall  |  (269) 387–2745  |  wmich.edu/career

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Download the complete report at wmich.edu/career
Executive Summary

Career and Student Employment Services surveyed all (N=5217) WMU students graduating with bachelor’s, master’s, and doctoral degrees between August 2014 and June 2015. Data was obtained for 75% of the population (N=3929).

| 88% of WMU graduates were actively engaged within three months of graduation. |

“Active engagement” is defined as full-time employment (including self-employment and post-graduate internships/fellowships); part-time employment; military service; and continuing education. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

Primary Activity Summary

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>2510</td>
<td>63.9%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>325</td>
<td>8.3%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>603</td>
<td>15.4%</td>
</tr>
<tr>
<td>Military service</td>
<td>27</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>405</td>
<td>10.3%</td>
</tr>
<tr>
<td>Not seeking employment</td>
<td>47</td>
<td>1.2%</td>
</tr>
<tr>
<td>Volunteering</td>
<td>12</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

Full-Time Employment Highlights

- 64% of respondents were employed full time.
- The median salary was $40,000–$45,000 based on 1580 reported salaries.
- 87% have a job that is related to their degree based on 1636 responses.
- 93% are satisfied with their job based on 1426 responses.
- 75% work in Michigan; 22% work in 46 other U.S. states; and 3% work in 22 countries outside the U.S.

Continuing Education

- 15% of respondents are pursuing further education after graduating from WMU.
- 54% are continuing education at WMU, and the remaining 46% will attend 118 different institutions.

Experiential Education

- 75% of respondents completed an experiential education activity at WMU based on 3758 responses.
About The Data

Career and Student Employment Services conducts the annual Post-Graduation Activity Survey on behalf of the University. The survey is conducted in accordance with the “Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information” published by the National Association of Colleges and Employers (NACE).

Three weeks before each graduation, all graduating students receive an email from their college dean, department chairperson, or program director with a personalized link to the Post-Graduation Activity Survey. Nonrespondents receive at least four reminder messages via email. The questionnaire asks students to select one post-graduation activity category from a list: “working”; “pursuing further education or further study”; “military service”; “volunteering full time (e.g., Peace Corps)”; “unemployed and seeking employment”; and “not seeking employment or further education within six months after graduation.”

For those students who have not responded to the survey after multiple invitations, we ask department chairpersons and faculty who know the students to provide any post-graduation activity information they are aware of. Additionally, Career and Student Employment Services gathers employment data from public LinkedIn profiles of graduates who do not respond. Overall, 78% of the data in this report was obtained through the online questionnaire and 22% was obtained through LinkedIn or by contacting department chairpersons, faculty, and staff.

Post-graduation activity data was also updated throughout the year by following up with respondents who indicated that they were seeking employment at the time of completing the survey. The data collection cycle ended on October 15, 2015.

Sixty-two percent (62%, N=1580) of respondents working full time reported a salary range. Where salary information is reported, all salaries provided by those working full time are included, including any salaries from full-time jobs located outside the United States. We publish median salary ranges for majors/programs with at least five reported salaries.

The report lists all WMU majors for which sufficient data has been collected. Names of majors in the report align with those listed at wmich.edu/academics. If there are fewer than five primary activity responses for a program (or for one degree level of a program), data from 2013–14 was added and/or similar majors were combined. If there are fewer than five responses for a program from 2013–14 and 2014–15 together, the program is not included in the report. Similarly, two years of employment data (i.e., salary, job satisfaction, etc.) are reported together when fewer than five responses are available from 2014–15. Data from 2013–14 was added only to the individual reports for the majors, not to the overall college or university reports.

There were 316 students who completed two or more undergraduate majors and 4 who completed two master’s degrees during the graduation period. They are included once in each section of the report that corresponds to one of their degrees. No student’s data is ever counted twice in the same report section.

One purpose of this report is to help students with career exploration. To that end, reports for individual majors and programs include sample job titles and employer names. This information was provided by survey respondents from both 2013–14 and 2014–15.

NACE and Career and Student Employment Services acknowledge that the positive impact of a college education cannot be measured merely in terms of employment, earnings, or continued education. The most significant and substantive outcomes of personal and professional growth occur over the lifetime of the individual graduate.
<table>
<thead>
<tr>
<th>Topic</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career and Technical Education</td>
<td>10</td>
</tr>
<tr>
<td>Counseling Psychology</td>
<td>12</td>
</tr>
<tr>
<td>Counselor Education</td>
<td>14</td>
</tr>
<tr>
<td>Dietetics</td>
<td>16</td>
</tr>
<tr>
<td>Educational Leadership</td>
<td>17</td>
</tr>
<tr>
<td>Educational Leadership: HESA</td>
<td>19</td>
</tr>
<tr>
<td>Educational Leadership: K12</td>
<td>21</td>
</tr>
<tr>
<td>Educational Technology</td>
<td>23</td>
</tr>
<tr>
<td>Elementary Education</td>
<td>24</td>
</tr>
<tr>
<td>Evaluation, Measurement, and Research</td>
<td>26</td>
</tr>
<tr>
<td>Family and Consumer Sciences</td>
<td>27</td>
</tr>
<tr>
<td>Fashion Merchandising and Design</td>
<td>29</td>
</tr>
<tr>
<td>Health and Physical Education</td>
<td>31</td>
</tr>
<tr>
<td>Human Performance</td>
<td>33</td>
</tr>
<tr>
<td>Interior Design</td>
<td>35</td>
</tr>
<tr>
<td>Literacy Studies</td>
<td>36</td>
</tr>
<tr>
<td>Organizational Learning and Performance</td>
<td>37</td>
</tr>
<tr>
<td>Practice of Teaching</td>
<td>38</td>
</tr>
<tr>
<td>Secondary Education</td>
<td>40</td>
</tr>
<tr>
<td>Social Studies: Secondary Education</td>
<td>42</td>
</tr>
<tr>
<td>Sociocultural Studies of Education</td>
<td>43</td>
</tr>
<tr>
<td>Special Education</td>
<td>44</td>
</tr>
</tbody>
</table>
Survey Population 2014–15

The Post-Graduation Activity Survey was sent to all of the 993 students who earned a degree from the College of Education and Human Development between August 2014 and June 2015. Data was obtained for 70.3% of all graduates.

<table>
<thead>
<tr>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>All degree recipients</td>
<td>993</td>
<td>698</td>
<td>70.3%</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>546</td>
<td>373</td>
<td>68.3%</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>414</td>
<td>294</td>
<td>71%</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>33</td>
<td>31</td>
<td>93.9%</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

86.4% of all responding graduates were **actively engaged** within three months of graduation.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>468</td>
<td>67.0%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>76</td>
<td>10.9%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>58</td>
<td>8.3%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>82</td>
<td>11.7%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>13</td>
<td>1.9%</td>
</tr>
</tbody>
</table>

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Undergraduate Post-Graduation Activity

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged*</td>
<td>311</td>
<td>83.4%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>212</td>
<td>56.8%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>56</td>
<td>15.0%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>42</td>
<td>11.3%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>0.3%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>62</td>
<td>16.6%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>57</td>
<td>15.0%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>6</td>
<td>1.6%</td>
</tr>
</tbody>
</table>

Graduate (Masters/Doctoral) Post-Graduation Activity

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged*</td>
<td>292</td>
<td>89.8%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>256</td>
<td>78.8%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>20</td>
<td>6.2%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>16</td>
<td>4.9%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>33</td>
<td>10.2%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>26</td>
<td>8.0%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>7</td>
<td>2.2%</td>
</tr>
</tbody>
</table>

*Active engagement* is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Employment Information — Salaries

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range. Salaries are reported only for those respondents who say that their employment is **full time** (30 hours or more per week).

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Reported salary range: **</th>
<th>Graduate Students</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>percent: count:</td>
<td>count: percent</td>
<td>percent: count:</td>
<td>percent</td>
</tr>
<tr>
<td>28.6% 38</td>
<td>Less than $20,000</td>
<td>6</td>
<td>4.0%</td>
</tr>
<tr>
<td>14.3% 19</td>
<td>$20,000–$25,000</td>
<td>6</td>
<td>4.0%</td>
</tr>
<tr>
<td>12.0% 16</td>
<td>$25,001–$30,000</td>
<td>8</td>
<td>5.3%</td>
</tr>
<tr>
<td>19.5% 26</td>
<td>$30,001–$35,000</td>
<td>24</td>
<td>15.9%</td>
</tr>
<tr>
<td>15.8% 21</td>
<td>$35,001–$40,000</td>
<td>25</td>
<td>16.6%</td>
</tr>
<tr>
<td>8.3% 11</td>
<td>$40,001–$45,000</td>
<td>24</td>
<td>15.9%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$45,001–$50,000</td>
<td>15</td>
<td>9.9%</td>
</tr>
<tr>
<td>0.8% 1</td>
<td>$50,001–$55,000</td>
<td>12</td>
<td>7.9%</td>
</tr>
<tr>
<td>0.8% 1</td>
<td>$55,001–$60,000</td>
<td>10</td>
<td>6.6%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$60,001–$65,000</td>
<td>6</td>
<td>4.0%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$65,001–$70,000</td>
<td>3</td>
<td>2.0%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$70,001–$75,000</td>
<td>3</td>
<td>2.0%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$75,001–$80,000</td>
<td>5</td>
<td>3.3%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$80,001–$85,000</td>
<td>1</td>
<td>0.7%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$85,001–$90,000</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$90,001–$95,000</td>
<td>1</td>
<td>0.7%</td>
</tr>
<tr>
<td>0% 0</td>
<td>$95,001–$100,000</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>More than $100,000</td>
<td>2</td>
<td>1.3%</td>
<td></td>
</tr>
</tbody>
</table>

Survey respondents who indicated they were employed were asked if the job they report is new to them, or if they worked in that job while enrolled at WMU. The majority of graduate students working full time were already working while attending WMU, and stayed with the same employer after graduation. In contrast, the majority of undergraduates working full time only started their job after graduation.

** Undergraduates
32% Yes
(based on 174 responses)

Did you work for this employer while enrolled at WMU? (full-time employment only)

** Graduate Students
66% Yes
(based on 207 responses)

** Salary data is self-reported and is not fact-checked.
Other Employment Information

Survey respondents were also asked to provide the location of their job, and were asked to rate on a scale of 1 to 5 their satisfaction with the job and the extent to which their job was related to their degree.

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Job information (full-time employment only)</th>
<th>Graduate Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>93% Yes</td>
<td>Job related to your degree</td>
<td>93% Yes</td>
</tr>
<tr>
<td>(based on 137 responses)</td>
<td>(&quot;Yes&quot; includes ratings of 3, 4, and 5 out of 5)</td>
<td>(based on 155 responses)</td>
</tr>
<tr>
<td>95% Yes</td>
<td>Satisfied with the job</td>
<td>92% Yes</td>
</tr>
<tr>
<td>(based on 128 responses)</td>
<td>(&quot;Yes&quot; includes ratings of 3, 4, and 5 out of 5)</td>
<td>(based on 132 responses)</td>
</tr>
<tr>
<td>74% Yes</td>
<td>Job located in Michigan</td>
<td>81% Yes</td>
</tr>
<tr>
<td>(based on 206 responses)</td>
<td></td>
<td>(based on 242 responses)</td>
</tr>
</tbody>
</table>

There were 76 respondents working part time (11% of all respondents). These respondents were asked whether they were seeking full-time employment. Of the 59 who answered, 56% said they were seeking full-time employment and 44% said they were not seeking full-time employment.

<table>
<thead>
<tr>
<th>Respondents working part time:</th>
<th>Seeking full-time employment: 56%</th>
<th>Not seeking full-time employment: 44%</th>
</tr>
</thead>
<tbody>
<tr>
<td>(based on 59 responses)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>While enrolled at WMU, did you participate in an experiential education activity?</th>
<th>Graduate Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>90% Yes</td>
<td></td>
<td>80% Yes</td>
</tr>
<tr>
<td>(based on 363 responses)</td>
<td></td>
<td>(based on 290 responses)</td>
</tr>
</tbody>
</table>
Career and Technical Education‡

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 63% of all Career and Technical Education graduates.

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Number of Graduates</th>
<th>Post-Graduation Data was Obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>count</td>
</tr>
<tr>
<td>All degree recipients</td>
<td>24</td>
<td>15</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Master's degree</td>
<td>18</td>
<td>11</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

69% of undergraduates and 91% of graduate students were actively engaged.*

<table>
<thead>
<tr>
<th>Undergraduates (two years combined)*</th>
<th>Graduate Students</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
</tr>
<tr>
<td>11</td>
<td>69%</td>
</tr>
<tr>
<td>8</td>
<td>50%</td>
</tr>
<tr>
<td>2</td>
<td>13%</td>
</tr>
<tr>
<td>1</td>
<td>6%</td>
</tr>
<tr>
<td>5</td>
<td>31%</td>
</tr>
<tr>
<td>5</td>
<td>31%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Undergraduates

100% Yes (based on 13 responses)*

While enrolled at WMU, did you participate in an experiential education activity?

Graduate Students

64% Yes (based on 11 responses)

‡ Data includes graduates who earned degrees in Career and Technical Education; Family and Consumer Sciences Teacher Education; and Secondary Education in Business.

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

* All post-graduation activity and experiential education data for undergraduates is based on the most recent data from 2014–15 graduates, combined with data from 2013–14 graduates which was collected near the time of their graduation. We report two years of data together due to the low number of current responses. There were 13 undergraduates who received degrees in 2013–14; post-graduation data was obtained for 12 of them.
Career and Technical Education

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

Graduate students
$50,000–$55,000
(based on 5 responses)

100% located in Michigan
(based on 8 responses)

100% reported that their job was related to their degree
(based on 5 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 4 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Applied Technology Teacher at James B. Conant High School
Assistant Professor at Northern Michigan University
Business Education Teacher at Mona Shores Public Schools
Business Management and Admin Teacher at Climax-Scotts High School
Business Technology Instructor at Lawrence Junior Senior High School
Captain, Air Force Pilot at USAF
CLS Instructor at Tech Center
Construction/Drafting Instructor at South Bend Community School Corporation
Dental Hygiene Educator at Smile Grand Haven
Early Childhood Education at Plainwell Community Schools

Healthcare Instructor at Ottawa Area ISD
High School Mathematics Teacher at Spring Lake Public Schools
High School Teacher at Gull Lake Community Schools
Instructor at Muskegon Area ISD
Office Paraprofessional at Kalamazoo Public Schools
Postsecondary Automotive Instructor at Ivy Tech Community College
Professor, Construction Trades at Grand Rapids Community College
Teacher at Allegan Technical and Education Center
Welding Instructor at Van Buren ISD

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Counseling Psychology

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 65% of all Counseling Psychology graduates.

<table>
<thead>
<tr>
<th></th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>count</td>
</tr>
<tr>
<td>All degree recipients</td>
<td>43</td>
<td>28</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>35</td>
<td>21</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>8</td>
<td>7</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
79% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>18</td>
<td>64%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>4</td>
<td>14%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>6</td>
<td>21%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>6</td>
<td>21%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

96% Yes
(based on 24 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Counseling Psychology

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$30,000–$35,000
(based on 6 responses)

61% located in Michigan
(based on 18 responses)

100% reported that their job was related to their degree
(based on 7 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 5 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Adult Protective Services at State of Michigan
Assistant Professor/Counselor at Grand Rapids Community College
Case Manager for SED Youth at Family and Children’s Services
Case Manager Therapist at Forest View Hospital
Case Worker at Mental Health Cooperative of Middle Tennessee
Counseling Psychologist at University of Michigan CAPS
Counselor at Clinical Psychology Services
Counselor at Compass Wellness Center
Direct Care Staff Help Line Crisis Worker at HomeLife
Director at The Family Center
Director of Clinic Operations at Neurocore
Educational Psychology Lecturer at National University of Mongolia
Faculty Counselor at Bellevue College
Founder and Anxiety Psychotherapist at The Anxiety Treatment Center of West Michigan
Limited License Psychologist at K2A Counseling

Mental Health Therapist and Chemical Dependency Therapist at Psychological Consultants of Michigan
Office Clerk at Child and Family Psychological Services
Postdoctoral Research Fellow at University of Houston
Postdoctoral Resident at Lehigh University
Psychological Assistant at Battle Creek Counseling Associates
Psychologist (QMHP) at Michigan Department of Corrections
Psychologist at an Air Force Base
Psychologist at Michigan DHS
Self-Employed Counselor
Social Worker at Lutheran Social Services of Michigan
Student Engagement Intervention Coordinator at Kalamazoo Center For Youth and Community
Substance Abuse Counselor at Eastern Clinic
Therapist at Sanford House
Therapist at Shamika Hall, PhD & Associates

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Counselor Education

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 71% of all Counselor Education graduates.

<table>
<thead>
<tr>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
</tr>
<tr>
<td>All degree recipients</td>
<td>68</td>
</tr>
<tr>
<td>Master's degree</td>
<td>67</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>1</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
77% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>32</td>
<td>67%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>4</td>
<td>8%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>8</td>
<td>17%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>3</td>
<td>6%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 98% Yes (based on 46 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Counselor Education

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$30,000–$35,000
(based on 19 responses)

89% reported that their job was related to their degree
(based on 19 responses; includes ratings of 3, 4, and 5 out of 5)

80% said they were satisfied with their job
(based on 15 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

- Academic Advisor at Baker College
- Assistant Director of Career Services at Indiana University
- Assistant Professor of Counselor Education at Argosy University
- Career and Student Employment Advisor at KVCC
- Case Manager at Berrien County
- Children’s Crisis Specialist at Northern Family Intervention Services
- Community Resource Specialist at The Upjohn Institute
- Counselor at Forever Recovery
- Counselor at BASES Teen Center
- Counselor at Behavioral Health Services, The Unified Clinics
- Counselor at Kalamazoo Gospel Mission
- Counselor at Starr Commonwealth
- Crisis Counselor at Third Level Crisis Center
- Educational Support Professional at Grand Rapids Community College
- Emergency Services Specialist/Outpatient Therapist at Northern Lakes Community Mental Health
- Family Reunification Team Leader at Catholic Charities West Michigan
- Foster Care Adoption Specialist at Bethany Christian Services
- High School At-Risk Counselor at Niles Community Schools
- High School Counselor at Clear Creek School District
- Home-Based Family Counselor at Catholic Charities
- HR Generalist at Leisure Living Management
- Lead Pastor at Christ Church of Traverse City
- Middle School Counselor at Kingsley Area Schools
- Professional Counselor at Serenity Point Recovery
- Rehabilitation Counselor at Michigan Bureau of Services for Blind Persons
- Residential Therapist at Lakeside Academy
- School Counselor at Mendon Community Schools
- Senior Certified Pharmacy Technician at Walgreens
- Social Worker at Lutheran Social Services of Michigan
- Support Professional to Associate Dean at GRCC
- Therapist at Arbor Circle
- Therapist at Catholic Charities West Michigan
- Therapist at InterAct of Michigan
- Vocational Rehabilitation Counselor at South Carolina Vocational Rehabilitation Department
- Vocational Specialist at Peckham

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
**Dietetics**

**Survey Population 2014–15**

Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>8 graduates (80%)</td>
</tr>
</tbody>
</table>

**Post-Graduation Activity 2014–15**

100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>2</td>
<td>25%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>25%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>4</td>
<td>50%</td>
</tr>
</tbody>
</table>

**Experiential Education**

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

**86% Yes**

(based on 7 responses)

**Sample Job Titles and Employers**

- Dietary Staff at New Friends Memory Care
- Dietetic Intern at University of Michigan Hospitals and Health Centers

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*“Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.*
Educational Leadership

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 93% of all Educational Leadership graduates.

<table>
<thead>
<tr>
<th>All degree recipients</th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>45</td>
<td>count 42 percent 93%</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>31</td>
<td>count 29 percent 94%</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>14</td>
<td>count 13 percent 93%</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

90% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>29</td>
<td>69%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>3</td>
<td>7%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>6</td>
<td>14%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>3</td>
<td>7%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>2%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 74% Yes (based on 35 responses)

---

* Data includes graduates who earned degrees in Educational Leadership: General; Educational Leadership: HE; and Educational Leadership: Organizational Analysis.
* "Active engagement" is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Educational Leadership

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$45,000–$50,000
(based on 17 responses)

100% reported that their job was related to their degree
(based on 18 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 17 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

2nd Grade Teacher at Oak Park School District
Assistant Supervisor at Berrien County Family Division Trial Court
Assistant Vice Provost for Student Affairs at GVSU
Associate Dean of Student Success and Retention at Saint Norbert College
Chair of Communications and Media at Cornerstone University
Chief Academic Officer at Baker College
Children’s Services Specialist at State of Michigan
Director of National/International Fellowships and Scholarships Office at MSU
Director of Student Academic Affairs at Ferris State University
Director of Undergraduate Diversity at MSU
Education Chair at Corinthian Colleges
Educator at Three Rivers Community Schools
Elementary Teacher at Grand Haven Area Public Schools

Enrollment Management Communication and Data Coordinator at GRCC
Faculty at Kalamazoo Valley Community College
Faculty at Kellogg Community College
Head Volleyball Coach at Albion College
Manager at The Oaklands, WMU
Manager of Student Success and Veterans Affairs at Muskegon Community College
Middle School Teacher at Hartford Public Schools
Operations Manager at Ascension Health
Part-time Instructor at Chiba Institute of Technology, Japan
Principal at Oak Park Schools
Program Director at Girls on the Run Michiana
Self-Employed Consultant/Contractor
Teacher at Grand Rapids Public Schools
Teacher at Kalamazoo Public Schools
Vice President for Development and Alumni Affairs at University of North Florida

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Educational Leadership: HESA

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 95% of all Educational Leadership: HESA graduates.

<table>
<thead>
<tr>
<th>Master's degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>18 graduates (95%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
94% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>16</td>
<td>89%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>6%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?
100% Yes
(based on 18 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Educational Leadership: HESA

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$35,000–$40,000
(based on 14 responses)

100% reported that their job was related to their degree
(based on 13 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 13 responses; includes ratings of 3, 4, and 5 out of 5)

53% located in Michigan
(based on 15 responses)

Sample Job Titles and Employers

- Academic Advisor at University of Illinois at Chicago
- Academic Advisor at WMU
- Assistant Dean of Students at Clarkson University
- Assistant Director for Campus Visits at Southern Methodist University
- Assistant Director of Admissions at WMU
- Assistant Director of Career Development at Saint Mary’s College
- Assistant Director of Marketing at WMU
- Assistant Director of Student Disability Services at Butler University
- Assistant Director of Student Life at Michigan State University
- Assistant Director of the Upward Bound Program at WMU
- Associate Search Consultant at Advance Resources
- Coordinator of Leadership Development at Purdue University
- Coordinator of Student Life at Hope College
- Director of Bands at Galesburg-Augusta Community Schools
- Financial Aid Coordinator at Oakland University
- Peer Advocate Leader Program Coordinator at University Colorado Denver
- Project Data Coordinator at WMU
- Residence Life Coordinator at College for Creative Studies
- Residential Life Coordinator at Hope College
- Student Services Specialist at WMU
- Student Success Coach at Purdue University

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Educational Leadership: K12

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 90% of all Educational Leadership: K12 graduates.

<table>
<thead>
<tr>
<th>All degree recipients</th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>count</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>45</td>
<td>40</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>7</td>
<td>7</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>45</td>
<td>96%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>4%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

81% Yes
(based on 37 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$40,000–$45,000
(based on 28 responses)

93% reported that their job was related to their degree
(based on 28 responses; includes ratings of 3, 4, and 5 out of 5)

92% said they were satisfied with their job
(based on 26 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Admission Representative at Muskegon Community College
Assistant Principal at Kalamazoo Public Schools
Assistant Professor at Taibah University, Saudi Arabia
Assistant Professor of Education at Central College
Business/CTE Teacher at Owosso Public Schools
Coordinator of District/School Improvement and Grants at Forest Hills Public Schools
CTE Director/Assistant Principal at Benton Harbor Area Schools
Dean of Early College at Muskegon Area Intermediate School District
Director of Early Childhood at Grand Rapids Public Schools
Director of General Education at Wexford-Missaukee ISD
Director of Student Teaching at Cornerstone University
Elementary Principal at East Grand Rapids Public Schools
English Teacher at Kalamazoo Public Schools
Enrollment Services Representative at Muskegon Community College
High School Science Teacher at Harper Creek Community Schools
Information Commons/Media Technician Supervisor at Muskegon Community College
Lead Teacher at KRESA Head Start
Parent Education Coordinator at Berrien Regional Education Service Agency
Physical Education Teacher at Ottawa Area ISD
Principal at Lawrence High School
Regional Assessment Coordinator at Uplift Education
Social Studies Teacher at Plainwell Schools
Special Education Teacher at Dowagiac Union School District
Superintendent at Holland Public Schools
Superintendent at Whitefish Township Community Schools
Supervisor, Social Studies and Career and Technical Education Curriculum at Grand Rapids Public Schools
Worship Director at Cherry Creek Community Church

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Educational Technology

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Master’s degree recipients</th>
<th>23</th>
</tr>
</thead>
</table>

Post-Graduation data was obtained for 17 graduates (74%).

Post-Graduation Activity 2014–15

94% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>16</td>
<td>94%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>12%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not seeking employment</td>
<td>1</td>
<td>6%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

67% Yes
(based on 15 responses)

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**

$40,000–$45,000
(based on 8 responses; full-time employment only)

79% located in Michigan
(based on 14 responses)

75% reported that their job was related to their degree
(based on 8 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Art Educator at Vicksburg Community Schools
Classroom Technology Consultant Lead at WMU
History and Language Teacher at Grand Haven High School
Instructional Technology at Hartford Public Schools
Instructional Technology Consultant and Teacher at Jenison Public Schools
Manager, Eastern Academic Center at Kellogg Community College
Math Teacher at New Buffalo Area Schools
Mathematics Teacher at Grand Rapids Public Schools
Senior Budget Analyst at WMU
Special Education Placement Counselor
Teacher at Thornapple Kellogg High School
Teacher Leader at Minerd, Dominican Republic
Technical and Systems Support Specialist II at School District of Waukesha
Technology Integration Specialist at Kalamazoo Public Schools
Webmaster at WMU

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Elementary Education

Survey Population 2014-15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 72% of all Elementary Education graduates.

<table>
<thead>
<tr>
<th></th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td>All degree recipients</td>
<td>129</td>
<td>count 93</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>128</td>
<td>73%</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>1</td>
<td>0%</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014-15
77% of undergraduates were actively engaged.*

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>72</td>
<td>77%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>56</td>
<td>60%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>14</td>
<td>15%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>2%</td>
</tr>
</tbody>
</table>

Not Actively Engaged 21 23%
<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>20</td>
<td>22%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Undergraduates 97% Yes (based on 89 responses)

While enrolled at WMU, did you participate in an experiential education activity?

Data includes graduates who earned degrees in Elementary Education: Early Childhood and Elementary Education: K-8.
* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Elementary Education

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

Undergraduates
$25,000–$30,000
(based on 38 responses)

92% reported that their job was related to their degree
(based on 39 responses; includes ratings of 3, 4, and 5 out of 5)

95% said they were satisfied with their job
(based on 38 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

2nd Grade Teacher at Advanced Education Staffing
2nd Grade Teacher at Portage Public Schools
3rd Grade Teacher at Sturgis Public Schools
4th Grade Teacher at Schoolcraft Community Schools
5th Grade Teacher at Lakeview Middle School
6th Grade Science Teacher at Littleton Elementary District, AZ
Adjunct Instructor of Phlebotomy at Lake Michigan College
Childcare Director at St. Vrain Valley School District, CO
EHR Credential Trainer at Lakeland Health Care
Elementary Teacher at Duvall County Schools
Infant/Toddler Teacher at Gretchen’s House Child Care Centers
Kindergarten Teacher at Imagine Schools
Kindergarten Teacher at Western Elementary, AZ
Lead Teacher at Alphabet Soup
Lead Teacher at Bullfrogs & Butterflies Christian Learning Center
Lead Teacher at Gilden Woods
Lead Teacher at Tutor Time
Long-Term Substitute Teacher at Niles Community Schools
Mathematics Teacher at West Ashley Advanced Studies Magnet School
Mathematics Teacher at Severn School
Paraprofessional at Batavia Elementary School
Paraprofessional Educator at Portage Public Schools
Reading Interventionist at Kalamazoo Public Schools
Substitute Teacher at EDUStaff
Substitute Teacher at EDUStaff
Substitute Teacher at PESG
Support Teacher at Mattawan Early Elementary
Teacher at Battle Creek Montessori School
Teacher at Charles County Public Schools
Teacher at Gull Lake Schools
Teacher at Kalamazoo Public Schools
Teacher at Littleton Public School District, AZ
Teacher at Mildred C. Wells Academy
Teacher at Murphy Performance Academy
Teacher at Plainwell Public Schools
Teacher at St. Joseph Public Schools
Teacher at Teach for America
Teacher at Vicksburg Community Schools
Trainer/Coach at Around The Horn Training
Unit Serving Executive at Boy Scouts of America

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 86% of all Evaluation, Measurement, and Research graduates.

<table>
<thead>
<tr>
<th>All degree recipients</th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>count</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
50% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>2</td>
<td>33%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>17%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>17%</td>
</tr>
<tr>
<td>Not seeking employment</td>
<td>2</td>
<td>33%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

83% Yes (based on 6 responses)

While enrolled at WMU, did you participate in an experiential education activity?

Sample Job Titles and Employers

Director of Best Practices at Allegiance
Director of Product Application and Sensory at Kalsec

Faculty at WMU
Teacher at Kalamazoo Public Schools

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Family and Consumer Sciences‡

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 74% of all Family and Consumer Sciences graduates.

<table>
<thead>
<tr>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
</tr>
<tr>
<td>All degree recipients</td>
<td>88</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>72</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>16</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

91% of undergraduates and 83% of graduate students were actively engaged.*

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate students</th>
</tr>
</thead>
<tbody>
<tr>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>48</td>
<td>91%</td>
</tr>
<tr>
<td>34</td>
<td>64%</td>
</tr>
<tr>
<td>9</td>
<td>17%</td>
</tr>
<tr>
<td>5</td>
<td>9%</td>
</tr>
<tr>
<td>5</td>
<td>9%</td>
</tr>
<tr>
<td>2</td>
<td>4%</td>
</tr>
<tr>
<td>3</td>
<td>6%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Undergraduates

96% Yes
(based on 51 responses)

While enrolled at WMU, did you participate in an experiential education activity?

Graduate Students

100% Yes
(based on 13 responses)

‡ Data includes graduates who earned degrees in Child and Family Development; Family and Consumer Sciences; and Family Studies.
* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Family and Consumer Sciences

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

Undergraduates
$20,000–$25,000
(based on 24 responses)

Graduate students
$35,000–$40,000
(based on 5 responses)

93% located
in Michigan
(based on 42 responses)

90% reported that their job was related to their degree
(based on 31 responses; includes ratings of 3, 4, and 5 out of 5)

93% said they were satisfied with their job
(based on 28 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Assistant Director at Appletree
Assistant Preschool Teacher at Avila
Associate Teacher at Bright Horizons Child Care
Behavioral Youth Counselor at Youth Villages
Court Appointed Special Advocate Program Director at Weiss Child Advocacy Center
Case Manager at Big Brothers Big Sisters
Clinical Dietician at Three Rivers Health
Community Health Educator at Spectrum Health
Community Health Programs Manager at Mercy Health
Dietary Nutrition at Heritage Community of Kzoo
Direct Care Worker at Family and Children Services
Direct Care Worker at Heritage Community of Kzoo
Director at Kids’ Time Day Care Center
Director at Learning Village Day Care Center
Eligibility Specialist at the State of Michigan
Evidence Based Product Development Consultant
Family Programs/Membership Services at the YMCA
Family Worker at the Michigan Family Reunification
Foster Care Family Consultant at Bethany Christian
Foster Care Supervisor at Wellspring Lutheran
Foster Care Supportive Visitation Coach at Child and Family Charities
Foster Care Worker at Lutheran Social Services of MI
GSRP Teacher at the Great Start Readiness Program
Instructor at Ready for Life
Lead Head Start Teacher at Pokagon Band Head Start
Lead Teacher at Lighthouse Early Learning Academy
Legislative Liaison at MI Department of Education
Master Trainer at Perrigo
Meals From the Heart Manager at Ronald McDonald House Charities
Meals on Wheels Assessor at Senior Services of SWMI
Member Services at YMCA of Greater Kalamazoo
Operations Coordinator at West Brook Recovery
Preschool Teacher at Abacus Learning Center
Prevention Specialist at Cares
Regional Registered Dietitian at MVP Sportsclubs
Registered Dietitian at Unidine
Senior Executive Management Assistant at MI DHS
Services Supervisor at State of Michigan
Social Services Specialist at Kent County DHS
State Disabilities Services Coordinator at Telamon
State Education Specialist at Telamon
Supervisor, Community Programs at Spectrum Health
Teacher at Imagination Station
Teacher at Telamon

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Fashion Merchandising and Design

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 68% of all Fashion Merchandising and Design graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>27 graduates (68%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
96% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>21</td>
<td>78%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>3</td>
<td>11%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>4%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

81% Yes
(based on 27 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
**Fashion Merchandising and Design**

**Employment Information**

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

**Median Salary Range**

(Full-Time Employment)

$30,000–$35,000

(based on 6 responses)

62% located in Michigan

(based on 21 responses)

83% reported that their job was related to their degree

(based on 6 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job

(based on 5 responses; includes ratings of 3, 4, and 5 out of 5)

**Sample Job Titles and Employers**

Accounting Associate at Sam’s Club  
Assistant Department Manager at Inditex  
Assistant Designer at Fabritech International  
Buyer and Administrative Associate at Fitzgerald's Men's Store  
Co-Manager at Ann Taylor  
Corporate and Event Services Coordinator at Streamwood Park District, Hoosier Grove Barn  
Customer Service Representative at David's Bridal  
Management Trainee at Jewel-Osco  
Manager at Michael Kors  
Merchandise Coordinator at TJX  
Merchandising Associate at Meijer  
MotorClothes Associate at Perry Harley Davidson  
National Sales Recruiter at Total Quality Logistics  
Office Manager at OutboundEngine  
Prestige Cosmetics Consultant/Beauty Advisor at Ulta Beauty  
Production Assistant at FiveCurrents  
Production Coordinator at HauteLook/Nordstrom  
Project Manager at The Posh Mommy Online Boutique  
Retail Management Development Internship at Nordstrom  
Sales Associate at Clothes Mentor  
Sales Associate at Express  
Store Manager at ALDO Group  
Stylist at Men's Trunk Club  
Supervisor at Charlotte Russe  
Visual Merchandising at Clothes Mentor  
Visual Merchandising Manager at Forever21

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.**
Health and Physical Education‡

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 51% of all Health and Physical Education graduates.

<table>
<thead>
<tr>
<th></th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td>All degree recipients</td>
<td>45</td>
<td></td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>20</td>
<td>13</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>25</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>51%</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
69% of undergraduates and 100% of graduate students were actively engaged.*

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Count</th>
<th>Percent</th>
<th>Graduate students</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>9</td>
<td>69%</td>
<td>100%</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Employed full time</td>
<td>6</td>
<td>46%</td>
<td>100%</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>15%</td>
<td>0%</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>8%</td>
<td>0%</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>4</td>
<td>31%</td>
<td>0%</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>3</td>
<td>23%</td>
<td>0%</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>8%</td>
<td>0%</td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Undergraduates
100% Yes
(based on 12 responses)

While enrolled at WMU, did you participate in an experiential education activity?

Graduate Students
50% Yes
(based on 10 responses)

‡ Data includes graduates who earned degrees in Health Education and Physical Education.

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Health and Physical Education

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

Graduate students
$40,000–$45,000
(based on 7 responses)

69% located in Michigan
(based on 16 responses)

100% reported that their job was related to their degree
(based on 12 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 9 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Adapted Physical Education Specialist at Grand Forks Public School District
Adapted Physical Education Specialist at North Carolina Schools
Assistant Teacher at The Montessori School
Football Coach at North Carolina Central University
Health/Physical Education Teacher and Athletic Director at Wellspring Preparatory High School
Lacrosse Director at BJ Sports
Lead Teacher at Appletree Learning Center
Marketing and Membership Manager at Gull Lake Country Club
Personal Trainer/Coach
Physical Education Teacher at Birmingham Public Schools

Program Coordinator at Prevention Works
Special Education Teacher at Grand Haven Area Public Schools
Substitute Teacher at PESG
Substitute Teacher at Rochester School for the Deaf
Teacher at Alief ISD
Teacher at Fruitport Community Schools
Teacher at Grand Haven Area Public Schools
Upward Bound Advisor at University of North Dakota
Youth Development Professional at Boys and Girls Club of Greater Kalamazoo

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 61% of all Human Performance graduates.

<table>
<thead>
<tr>
<th>All degree recipients</th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>180</td>
<td>count 109 percent 61%</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>137</td>
<td>count 84 percent 61%</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>43</td>
<td>count 25 percent 58%</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
90% of undergraduates and 88% of graduate students were actively engaged.*

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate students</th>
</tr>
</thead>
<tbody>
<tr>
<td>count percent</td>
<td>percent count</td>
</tr>
<tr>
<td>76 90% Actively Engaged</td>
<td>88% 22</td>
</tr>
<tr>
<td>32 38% Employed full time</td>
<td>64% 16</td>
</tr>
<tr>
<td>16 19% Employed part time</td>
<td>4% 1</td>
</tr>
<tr>
<td>27 32% Continuing education</td>
<td>20% 5</td>
</tr>
<tr>
<td>1 1% Military service</td>
<td>0% 0</td>
</tr>
<tr>
<td>8 10% Not Actively Engaged</td>
<td>12% 3</td>
</tr>
<tr>
<td>7 8% Unemployed and seeking employment</td>
<td>12% 3</td>
</tr>
<tr>
<td>1 1% Not immediately seeking employment</td>
<td>0% 0</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

**Undergraduates**
76% Yes
(based on 84 responses)

**While enrolled at WMU, did you participate in an experiential education activity?**

**Graduate Students**
67% Yes
(based on 27 responses)

---

* Data includes graduates who earned degrees in Athletic Training, Coaching Sport Performance, Exercise Science, Recreation and Sport Management.

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Human Performance

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate students</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30,000–$35,000</td>
<td>$25,000–$30,000</td>
</tr>
</tbody>
</table>

(based on 10 responses)
(based on 8 responses)

89% reported that their job was related to their degree
(based on 18 responses; includes ratings of 3, 4, and 5 out of 5)

94% said they were satisfied with their job
(based on 17 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Assistant Athletic Trainer at Saint Mary's College
Assistant Athletic Trainer at Sturgis High School
Assistant Manager at The Vitamin Shoppe
Athletic Trainer at Niagara Falls Memorial Medical
Athletic Training Fellow at University of Kansas
Clinical Researcher at Epic Research and Diagnostics
Customer Service at Gazelle Sports
Data Analyst at Blue Care Network
Director at Northport Point Camp
Director of Football Operations at WMU Athletics
Director of Operations at Metaball Fitness Systems
Exercise Physiologist at Allegan General Hospital
Exercise Specialist at ATI Physical Therapy
Exercise Specialist at Borgess
Fitness Specialist at Chelsea Wellness Center
Floral Designer, Event Planner at Amy Kate Designs
Front Desk Associate at Kalamazoo Athletic Club
Athletic Trainer at Carson-Newman University
Head Kettlebell Instructor at Pravda Kettlebell
Health Fitness Specialist at HealthFitness
Healthcare Recruiter at Maxim Healthcare Services
Healthy Living Coordinator at YMCA, Houston
Inside Sales Executive at Kalamazoo Growlers Baseball
Instructor of Wellness Education and Assistant Athletic Trainer at Culver Academies
Living Skill Specialist at Origami Brain Injury Rehabilitation Center
Marketing Consultant/Recruiter at SCR Development
Operations Assistant at Human Movement Mgmt
Owner at The Spirit Body Connection
Park Manager at Comstock Parks and Recreation
Patient Care Associate at Borgess
Personal Trainer at Equinox Fitness
Personal Trainer at YMCA
Physical Therapist at ATI Physical Therapy
Physical Therapist Technician at Physical Therapy 1
Product Associate at Stryker
Receptionist at Behavioral Health Resources
Recruiting Coordinator at Kalamazoo College
Recruitment and Outreach Officer at WMU
Research Technician at MPI Research
Sales Engineer at Keyence
Senior Sales Consultant at The Aspire Group
Strength Coach at Sparta
Strength Coach at Total Performance
Telemetry Technician at St Joseph Mercy Health
Wellness Coordinator at Beacon Specialized Living
Wellness Team Leader at Montcalm Center for Behavioral Health
Youth Program Director at CrossFit AZO

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Interior Design

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>8 graduates (73%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
88% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>7</td>
<td>88%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>13%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Employment Information\△
Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**
$30,000–$35,000 (based on 11 responses; full-time employment only)

71% located in Michigan (based on 17 responses)

100% reported that their job was related to their degree (based on 11 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

<table>
<thead>
<tr>
<th>Corporate Facilities Occupancy Planner at Whirlpool</th>
<th>Interior Designer at WMU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design Assistant at Fowler and Moore Interiors</td>
<td>Interior Designer III at The Gettys Group</td>
</tr>
<tr>
<td>Design Specialist at Scholten Kitchen and Bath</td>
<td>Intern at WorkSquared, Certified Herman Miller Dealer</td>
</tr>
<tr>
<td>Interior Designer at Lakeland Healthcare</td>
<td>Junior Designer at Wolcott Architecture Interiors</td>
</tr>
<tr>
<td>Interior Designer at Michigan Tile &amp; Carpet</td>
<td>Junior Interior Designer at Interiors for Business</td>
</tr>
<tr>
<td>Interior Designer at Office Interiors</td>
<td>Selections Coordinator at AVB</td>
</tr>
<tr>
<td>Interior Designer at TowerPinkster Architects and Engineers</td>
<td>Visual Merchandiser at Art Van Furniture</td>
</tr>
</tbody>
</table>

* "Active engagement" is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

\△ Employment information is based on the most recent data from 2014–15 graduates, combined with data from 2013–14 graduates which was collected near the time of their graduation. We report two years of employment data together due to low numbers of responses.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Literacy Studies

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Master’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>9 graduates (53%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>9</td>
<td>100%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 71% Yes (based on 7 responses)

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**

$30,000–$35,000
(based on 7 responses; full-time employment only)

89% located in Michigan (based on 9 responses)

100% reported that their job was related to their degree (based on 7 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Early College English Instructor at Montcalm Community college
Family Education Coordinator at Voces (PBS)
Inpost Camp Director at Pretty Lake Summer Camp
Kindergarten Teacher at Kalamazoo Public Schools
Owner at Conway & Company
Reading Specialist at Countryside Academy

Special Education Teacher at K12: Michigan Virtual Charter Academy
Special Education Teacher at Portage Public Schools
Student Mentor/Coach at Kalamazoo Valley Community College
Teacher at Berrien Regional Education Service Agency
Teacher at Kalamazoo Public Schools
Teacher at Kids N Tas Preschool

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Organizational Learning and Performance

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Master’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>14 graduates (100%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
93% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>12</td>
<td>86%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>7%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?
58% Yes (based on 12 responses)

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range:**
$60,000–$65,000
(based on 5 responses; full-time employment only)

82% located in Michigan
(based on 11 responses)

50% reported that their job was related to their degree
(based on 6 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Account Executive at Aisle Rocket Studios
Business Specialist at Lochbridge
Director of HR at Mercy Hospital Cadillac/Trinity Health
Director of Membership and Marketing at Kalamazoo Country Club
Director, OIT Project Management Office at WMU
Faculty at UNIBE (Universidad Iberoamericana)
Global HR Director, Talent Development and Acquisition at Pump Solutions Group
Learning and Development Consultant at Optimme Performance
Manager at Spectrum Health
Physician Recruiter at Mercy Health Saint Mary’s
President and CEO at Mobile Health Resources
Security Supervisor at Four Winds Casino
Self-Employed Business Coach/Consultant/Trainer
Sr. HR Business Partner at Kellogg
Supervisor of Business Services at Berrien RESA
Talent Planning and Engagement Analyst at Stryker

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Practice of Teaching

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 77% of all Practice of Teaching graduates.

<table>
<thead>
<tr>
<th>Master's degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>35</td>
<td>27 graduates (77%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>25</td>
<td>93%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>7%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 65% Yes (based on 20 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Practice of Teaching

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$40,000–$45,000
(based on 17 responses)

92% located in Michigan
(based on 25 responses)

100% reported that their job was related to their degree
(based on 17 responses; includes ratings of 3, 4, and 5 out of 5)

90% said they were satisfied with their job
(based on 10 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers
1st Grade Teacher at Lakeview School District
5th Grade Teacher at Lawton Community Schools
Analyst I at Bronson
Early Childhood Special Education Paraprofessional at Wyoming Public Schools
Interventionist at Buchanan Middle School
Kindergarten Teacher at Kalamazoo Public Schools
Lab Preschool Instructor at Grand Rapids Community College
Lead Teacher at Allegan Area Education Service Agency
Lead Trainer and Educator at iScribeMD
Preschool Instructional Coach at Calhoun ISD
Teacher at Battle Creek Public Schools
Teacher at Choice School Associates
Teacher at Comstock Park Public Schools
Teacher at Great Start Readiness Program
Teacher at Harper Creek Community Schools
Teacher at Mattawan Consolidated Schools
Teacher at National Heritage Academies
Teacher at Paw Paw Public Schools
Technology Coach/Teacher at Holy Trinity Catholic School

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Secondary Education‡

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 73% of all Secondary Education graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>82</td>
<td>60 graduates (73%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
72% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>33</td>
<td>55%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>8</td>
<td>13%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>17</td>
<td>28%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

95% Yes
(based on 60 responses)

‡ Data includes graduates who earned Secondary Education degrees in Biology; Earth Science; English; Family and Consumer Sciences; French; German; History; Latin; Mathematics; Physics; Business; Social Studies; and Spanish.

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Secondary Education

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$27,500–$32,500
(based on 26 responses)

67% located in Michigan
(based on 33 responses)

93% reported that their job was related to their degree
(based on 27 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 25 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers
7th Grade Language Arts Teacher at Elkhart Schools
7th Grade Science Teacher at Warsaw Community School District
8th Grade Social Studies Teacher at Douglas County School District
After School Care Director at St. Monica Catholic School
At-Risk Interventionist at Portage Central High School
CIS Instructor at Tech Center
Co-Owner at Daily Consulting
Director of the Learning Center at Portage Public Schools
Educational Specialist at Let’s Talk About It CMH
English Teacher at Baltimore County Public Schools
GIS Specialist at Western Land
High School English Teacher at Gull Lake
High School Math Teacher at Greenville Public Schools
Long-Term Substitute at Bangor High School
Long-Term Substitute Teacher at PESG
Math Teacher at Coronado High School
Permanent Sub/Office Aide at Parchment High School
Social Studies Teacher at Trailside Point Elementary School
Spanish Teacher at Grand River Preparatory High School
Special Education Paraprofessional at Child Discovery Center
Substitute Teacher at EDUStaff
Teacher at Charleston County School District
Teacher at Dysart Unified School District
Teacher at Elkhart Community Schools
Teacher at Gull Lake High School
Teacher at Pittsford High School
Teacher at South Canton Scholars Academy
Teacher at Yuma Union High School District
World History Teacher at Kofa High School, AZ

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Social Studies: Secondary Education

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed.

Bachelor’s degree recipients

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>27</td>
<td></td>
</tr>
</tbody>
</table>

Post-Graduation data was obtained for 15 graduates (56%).

Post-Graduation Activity 2014–15
73% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>11</td>
</tr>
<tr>
<td>Employed full time</td>
<td>7</td>
</tr>
<tr>
<td>Employed part time</td>
<td>4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Actively Engaged</td>
<td>4</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>4</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 88% Yes (based on 16 responses)

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**
$30,000–$35,000 (based on 9 responses; full-time employment only)

75% located in Michigan (based on 20 responses)

82% reported that their job was related to their degree (based on 11 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

8th Grade Social Studies Teacher at Douglas County School District
At-Risk Interventionist at Portage Central High School
GIS Specialist at Western Land
Social Studies Teacher at Trailside Point Elementary School

Special Education Paraprofessional at Child Discovery Center
Substitute Teacher at PESG
Teacher at Charleston County School District
Teacher at Pittsford High School
Teacher at South Canton Scholars Academy
Teacher at Yuma Union High School District
World History Teacher at Kofa High School, AZ

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

Δ Employment information is based on the most recent data from 2014–15 graduates, combined with data from 2013–14 graduates which was collected near the time of their graduation. We report two years of employment data together due to low numbers of responses.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Sociocultural Studies of Education

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Master’s degree recipients</th>
<th>Post-Graduation data was obtained for 6 graduates (100%)</th>
</tr>
</thead>
</table>

Post-Graduation Activity 2014–15
100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>5</td>
<td>83%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>17%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

67% Yes (based on 6 responses)

While enrolled at WMU, did you participate in an experiential education activity?

Employment InformationΔ
Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**
$35,000–$40,000
(based on 6 responses; full-time employment only)

67% located in Michigan
(based on 9 responses)

83% reported that their job was related to their degree
(based on 6 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

<table>
<thead>
<tr>
<th>Administrative Assistant at The Ministry of Education, Bhutan</th>
<th>Organizational Development Consultant at Spectrum Health</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSL Program Coordinator at American Education Institute</td>
<td>Outreach Coordinator at WMU</td>
</tr>
<tr>
<td>ESL English Professor at Hainan College of Foreign Studies</td>
<td>Sales at Johnson and Johnson Japan</td>
</tr>
<tr>
<td>Immigration Advisor at WMU</td>
<td>Teacher, Theatre Improv and Scriptwriting at KRESA</td>
</tr>
<tr>
<td></td>
<td>Writing Center Supervisor at Kalamazoo Valley</td>
</tr>
<tr>
<td></td>
<td>Community College</td>
</tr>
</tbody>
</table>

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

Δ Employment information is based on the most recent data from 2014–15 graduates, combined with data from 2013–14 graduates which was collected near the time of their graduation. We report two years of employment data together due to low numbers of responses.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Special Education

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 51% of all Special Education graduates.

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>count</td>
</tr>
<tr>
<td>All degree recipients</td>
<td>63</td>
<td>32</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>48</td>
<td>27</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>14</td>
<td>4</td>
</tr>
<tr>
<td>Doctoral degree</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
78% of undergraduates and 100% of graduate students were actively engaged.*

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate students</th>
</tr>
</thead>
<tbody>
<tr>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>21</td>
<td>78%</td>
</tr>
<tr>
<td>19</td>
<td>70%</td>
</tr>
<tr>
<td>2</td>
<td>7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate students</th>
</tr>
</thead>
<tbody>
<tr>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>6</td>
<td>22%</td>
</tr>
<tr>
<td>6</td>
<td>22%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

- **Undergraduates**: 88% Yes (based on 26 responses)
- **While enrolled at WMU, did you participate in an experiential education activity?**

- **Graduate Students**: 67% Yes (based on 3 responses)

---

*“Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.*
Special Education

Employment InformationΔ

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate studentsΔ</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35,000–$40,000</td>
<td>$45,000–$50,000</td>
</tr>
<tr>
<td>(based on 18 responses)</td>
<td>(based on 8 responses)</td>
</tr>
</tbody>
</table>

95% reported that their job was related to their degree
(based on 21 responses; includes ratings of 3, 4, and 5 out of 5)

89% said they were satisfied with their job
(based on 19 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Director at Martin Public Schools
Early Childhood Special Education Teacher
Elementary Resource Room Teacher (Special Ed) at Sturgis Public Schools
Elementary Teacher at Sturgis Public Schools
Head Counselor at The Fowler Center
High School Special Education Teacher at Charles County Public Schools
Intern Teacher at Gull Lake Community Schools
K–3 Self-Contained Special Education Teacher at Trailside Point Elementary School
K–8 Resource Room Teacher at Avondale Elementary School District
Kindergarten Teacher at Mattawan Consolidated Schools
Long-Term Substitute Math Teacher at National Heritage Academies
Math Interventionist at Gull Lake Community Schools

Moderate Cognitive Impairment Teacher at WoodsEdge Learning Center
Orientation and Mobility and Teacher Consultant for the Visually Impaired at Livonia Public Schools
Principal at Montcalm Area ISD
Principal at St. Joseph County ISD
Special Education Substitute Teacher at Kalamazoo Public Schools
Special Education Teacher at Cadillac Area Public Schools
Special Education Teacher at Hartford Public Schools
Special Education Teacher at Kalamazoo Public Schools
Special Education Teacher at Plainwell Public Schools
Substitute Teacher at PESG
Teacher at Ohio Virtual Academy
Title 1 Interventionist at J.A. Lanigan Elementary School

Δ Median salary for graduate students is based on the most recent data from 2014–15 graduates, combined with data from 2013–14 graduates which was collected near the time of their graduation. We report two years of salary data together due to low numbers of responses from graduate students.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.