2nd Annual Great Lakes Bay Region Symposium:

Achieving Patient Centered Care through the Quadruple Aim

FRIDAY, OCTOBER 14, 2016 | 8:00 A.M. – 1:00 P.M.

LIVE EVENT: Saginaw Valley State University, Alan W. Ott Auditorium, Saginaw, MI

SIMULCAST LOCATIONS: Mt. Pleasant—CMU College of Medicine; Roscommon—Kirtland Community College; Battle Creek—Western Michigan University; Dearborn—University of Michigan

Event purpose: Summarize and provide a framework for the cultural transformation and enhanced capabilities required to achieve improved population health outcomes, as well as highlight the support providers and practice staff need to achieve, not just the Triple Aim, but the Quadruple Aim

Session Titles:

• The Future of Primary Care: Transforming Culture to Improve Outcomes, Scott Conard, MD

• The State Innovation Model (SIM): Testing a More Unified Vision for Primary Care, Phillip Bergquist, MPA

• Caring for Providers: Building Resilience and Combating Burnout, Elle Ingalls, MBA

Who Should Attend: Physicians, nurse practitioners, physician assistants, nurses, residents and graduate/undergraduate health science students, optometrists, ophthalmologists, dentists, social workers, physician organization executives, practice managers and office staff

• Continuing Education Credit(s) available to physicians, physician assistants, nurse practitioners, nurses, and social workers

Cost: $65 per person ($20 student rate) includes breakfast, lunch, and continuing education credit

For more information visit mipcc.org or contact June Castonguay at 517-908-8241 or castonguayj@mipcc.org

Co-Hosted by Michigan Health Improvement Alliance, Inc. and Michigan Primary Care Consortium

Current Partners: Central Michigan University College of Medicine, Integrated Health Partners, MidMichigan Collaborative Care Organization, Mid-Central Regional AHEC, Northern Lower Regional AHEC, Saginaw Valley State University College of Health and Human Services, Southeast Regional AHEC, University of Michigan College of Nursing, Western Michigan University College of Health and Human Services, Western Regional AHEC