

# Who Has Influenced You? What Have You Learned?

## How Can You Pass On That Knowledge?

All types of engineering and applied sciences are academically intense disciplines, but studies show that first-year students and sophomores struggle the most. WMU would like to improve skills of CEAS first-year students and sophomores by passing on the knowledge and tools for success that upper-level students have learned.

If you have had a teacher, friend, parent or anyone else who gave you advice that helped you, pass it on!

## Here's How:

Design an ad that tells students what they can do to succeed at WMU. The project can be done individually or in groups up to 4 students.

## Win Cash Prizes!

**\$100** in Dining Dollars  
or a WMU  
Bookstore Coupon

**\$50** in Dining Dollars  
or a WMU  
Bookstore Coupon

**\$25** in Dining Dollars  
or a WMU  
Bookstore Coupon

Please submit your project to Advising Office (E-102 CEAS) by 5:00 p.m. on April 11, 2011. Submission must be on CD or DVDs.

Ad format can be a Powerpoint or Video Presentation or a Poster.

Please include the following:

- Cover Letter Addressed to: 2011 CEAS-STEP Design Competition Selection Committee
- Include the Name of the Design Team, Team Leader, and Contact Information
- Must Include Signed Release From Each Person in the Project