

Webmasters' Users Group
April 23, 2008

Present: Margaret Von Steinen, Nancy Kroes, Kim Tembreaull, Muvselle Pientka, Kevin West, Cindy Town, Nancy Meister, Deb Withee, Ryan McGregor, Sharon Wagner, Amy Huffman, Jim Penix, Lisa Knutson, Anita Ludwig, Daren Webb, Michael Wang, Michael VanPutten, Joe Fee

General announcements, updates

Web standards group update:

- initial planning meetings
- pilot standard: video
- development cycle

Recommended approaches will be sent to WMU officials for review. Try to make it a living doc, not something filed in a folder. Nancy K. reported that the WMU Strategic Planning for IT group has been resurrected with Greg Lozeau being charged with the new group. She therefore suggested that Michael include Greg Lozeau as a reviewer for suggested standards. Michael will speak to Greg about WUG providing assistance to the strategic group for other Web type issues.

Jim Penix, School of Public Affairs and Administration. Requested more information regarding using online RSS forms, G forms, fillable forms. Amy Huffman noted that some software is being used to incorporate online forms for workflow in HR processes.

Business Managers meeting April 20, Michael presented info about WUG and the impact the group is having at WMU on Web redevelopment and supporting web workers. A quick review of his ppt presentation was completed.

Questions from participants:

Masthead—is there a policy based on that? Michael said no, but can request that from W template file.

Template change to contact info. Deb Withee asked about the contact e-mail at the bottom of each page, should that be the webmaster? Nancy said OIT prefers the webmaster to be the contact there so they know who is responsible for the page, since the Help Desk gets the calls when there is a problem.

Michael showed three new admissions websites (WMU Bound, Saddle Up WMU, Race to WMU) and the plethora of options users have to learn about student life at WMU, Kalamazoo, etc. Two websites are for prospective students to provide them information; post-admission, students are connected to welcometowmu.org (login required, unique, not Bronco NetID) to learn more and to participate in interactive features, such as submitting feedback about events, restaurants, campus, contests, etc. Participation is at about 30 percent of students admitted for fall 2008.

In retrospect, need to also connect students to direct services.

Meeting adjourned at 10 a.m.