

# COMMUNICATION

## Post-Graduation Activity

**93%** of undergraduates and **86%** of graduate degree recipients were **actively engaged**.

	Undergraduate degrees 2015–16		Graduate degrees 2014–15 and 2015–16	
	count	percent	count	percent
Actively Engaged	50	93%	12	86%
Employed full time	39	72%	7	50%
Employed part time	6	11%	0	0%
Continuing education	4	7%	5	36%
Volunteering full time	1	2%	0	0%
Not Actively Engaged	4	7%	2	14%
Unemployed and seeking employment	4	7%	1	7%
Not immediately seeking employment	0	0%	1	7%

## Full-time Employment

- Median salary for undergraduates was **\$25,000 to \$30,000** (based on 15 responses from 2015–16 graduates).
- 82% were located in Michigan.
- 72% indicated their job was **related to their degree**.
- 94% were **satisfied** with their job.

## About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

This report includes data from students who majored in Communication; Communication Studies; and Interpersonal Communication.

All information for graduate degrees is based on the most recent data from 2015–16 graduates, combined with data from 2014–15 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.

Degree recipients	Post-graduation data was obtained for	
76	68 graduates (89%)	
	Graduates	Responses
Bachelor's	61	54 (89%)
Master's	15	14 (93%)

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## Sample Job Titles and Employers

Account Executive at Great Plains Media  
Account Executive at Yelp  
ACE Early Literacy Tutor at AmeriCorps  
Administrative Coordinator/Project Manager at CLi Digital Media  
Architectural Sales Representative at Interkal  
Assistant Director at Grassroots Campaigns  
Assistant Marketing Coordinator at Lakeview Hills Golf Resort  
Associate Director at Southwest Michigan First  
Audio Engineer at Soundstamp Recording  
Branch Training Manager at Hertz  
Case Worker at Green Gables Haven  
Catering Sales Coordinator at Four Points by Sheraton  
Certified Travel Consultant at Chosen Royale Travels  
Deputy at Berrien County Sheriff Department  
Director of Human Resources at InterCare Community Health Network  
Director of Operations and Communications at Lakeshore Ethnic Diversity Alliance  
E-Commerce Digital Assistant  
Events Coordinator at Henderson Castle  
Executive Assistant at Downtown Kalamazoo  
Executive Team Leader at Target  
Graphic Designer at MNEMONIC  
High School Youth Director at Southridge Reformed Church  
Manager of Recruitment and Outreach at WMU  
Marketing and Social Media Intern at Buy Local Greater Kalamazoo  
Marketing Assistant at Building Blocks Therapies  
Marketing at Quicken Loans  
Merchandise Associate at Meijer  
Office Manager at Home Healthcare  
Order Management Coordinator at PepsiCo  
Outreach Worker at Prevention Works  
Patient Representative at Bronson  
Peace Corps Volunteer  
Production Assistant at FOX Sports  
Project Manager and Communication Director at I Like Giving  
Recovery Coach Family Engagement Therapy at Family Outreach Center  
Recruiter for Central Michigan Region and Community Colleges at EDUStaff  
Recruiting Coordinator at Quicken Loans  
Sales at DENCA, Dominican Republic  
Sales Management Trainee at Enterprise Rent-A-Car  
Scientific Recruiter at Aerotek  
Security Officer at Promedica Health Systems  
Senior Associate at Sabo Public Relations  
Senior Communications Specialist at Perrigo  
Social Media Management at United Methodist Church Communications Department  
State Worker at Michigan Secretary of State  
Student Services Coordinator at Middlebury Institute of International Studies  
Talent Acquisition Specialist at Arrow Strategies  
Technical Consultant at Unconventional Solutions  
Technician at MPI Research

## Sample Continuing Education Choices

Doctorate in Communication at Purdue University  
Doctorate in Interpersonal Communication/Human-Robot Interaction at Cornell University  
Doctorate in Mass Communication at Southern Illinois University  
Masters in Communication at WMU  
Masters in Counseling Education at WMU  
Masters in Divinity at Trinity Evangelical Divinity School  
Masters in Educational Leadership at Eastern Michigan University  
Masters in English at WMU  
Masters in Psychology at WMU  
Masters in Vision Rehabilitation Therapy at WMU