

# FILM, VIDEO, AND MEDIA STUDIES

## Post-Graduation Activity 2015–16

74% of degree recipients were **actively engaged**.

	count	percent		count	percent
Actively Engaged	23	74%	Not Actively Engaged	8	26%
Employed full time	15	48%	Unemployed and seeking employment	8	26%
Employed part time	5	16%			
Continuing education	3	10%			

### Full-time Employment

- Median salary was **\$25,000 to \$30,000** (based on 7 responses).
- 85% were located in Michigan.
- 83% indicated their job was **related to their degree**.
- 83% were **satisfied** with their job.

### Sample Continuing Education Choices

Bachelor of Film at Specs Howard School of Media Arts  
 Masters in Educational Technology at WMU  
 Masters in Film at School of Visual Arts  
 Masters in Music, Voice Performance at Boston University  
 Masters in Screenwriting at Loyola Marymount

### Sample Job Titles and Employers

Associate Community Manager at Ignite Social Media  
 Audio/Video Coordinator at Valley Family Church  
 Camera Operator at Bronco Productions  
 Creative Producer at Overneath Creative Collective  
 Director of Public Relations/Broadcaster at Kalamazoo Wings  
 Editor, Creative Director at Caribbean Broadcast Network  
 Graphic Designer at Santo Domingo Motors  
 HR and Marketing Intern at Gill Hayes Talent and MassMutual Chicago  
 Intern at Rhino Media Productions  
 Journalist at Z101 FM, Dominican Republic  
 Junior Project Manager at Leo Burnett Worldwide  
 Marketing Agent and Venue Manager at Louie's Trophy House Grill  
 Marketing Consultant at Flint Group/DuMouchelle  
 Marketing Support Advisor at General Motors

Owner at DJ Trivia  
 Photographer at Maple Hill Auto Group  
 Photojournalist at KDLT-TV, South Dakota  
 Photojournalist at WMMT  
 Post Production Office Assistant at Sony Pictures  
 Production Assistant at FOX Sports  
 Production Intern at Overneath Creative Collective  
 Promotions Coordinator at CBS Radio  
 Promotions Editor at WOOD TV8  
 Self-Employed Engineer/Producer  
 Self-Employed Video Editor and Creative Writer  
 Street Team Member at CBS Television Stations Group  
 Video Intern at Lake Michigan Credit Union  
 Video Production Assistant at WMU  
 Videographer and Editor at R&A Landscaping  
 Videographer at Quicken Loans

### About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

Bachelor's degree recipients

52

Post-graduation data was obtained for

31 (60%)