

# FASHION MERCHANDISING AND DESIGN

## Post-Graduation Activity 2015–16

90% of degree recipients were **actively engaged**.

	count	percent		count	percent
Actively Engaged	28	90%	Not Actively Engaged	3	10%
Employed full time	28	90%	Unemployed and seeking employment	3	10%

## Full-time Employment

- Median salary was **\$15,000 to \$20,000** (based on 10 responses).
- 64% were located in Michigan.
- 70% indicated their job was **related to their degree**.
- 80% were **satisfied** with their job.

## Sample Continuing Education Choices

Masters in Costume Technology at University of Illinois  
Performance Sports Textile and Footwear at IUT Annecy

## About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

Bachelor's degree recipients  
38

Post-graduation data was obtained for  
31 (82%)

## Sample Job Titles and Employers

Alterations Specialist at David's Bridal  
Assistant Department Manager at Inditex  
Assistant Designer at Fabritech International  
Assistant Designer at Helo Bicalho  
Buyer and Administrative Associate at Fitzgerald's Men's Store  
Cast Member at Walt Disney World  
Co-Manager/Visual Merchandising at Express  
Customer Service Representative at David's Bridal  
Department Manager at Old Navy  
Executive Trainee at Von Maur  
Fashion Designer at One Off  
Health and Beauty Care Category Assistant at SpartanNash  
Marketing and Merchandising at Edwards Garment  
Marketing Specialist at Summit Fashions  
Merchandise Sales Associate at Banana Republic  
MotorClothes Associate at Perry Harley Davidson

Personal Stylist at Ropazi  
Prestige Cosmetics Consultant at Ulta Beauty  
Production Coordinator at HauteLook  
Production Scaling Artist at GTM Sportswear  
Professional Healthcare Representative at Pfizer  
Project Manager at The Posh Mommy Online Boutique  
Sales Associate at Clothes Mentor  
Sales Associate at Victoria's Secret  
Sales Consultant at Saks Fifth Avenue  
Sales Lead at American Eagle Outfitters  
Sales Manager at The Limited  
Senior Customer Associate at Anthropologie  
Stylist and Wardrobe Consultant at Trunk Club  
Supervisor at Charlotte Russe  
Textile Grader at Goodwill Industries  
Visual Merchandising at Clothes Mentor  
Visual Merchandising Manager at Forever21