

GRAPHIC DESIGN

Post-Graduation Activity 2014–15 and 2015–16

100% of degree recipients were **actively engaged**.

	count	percent
Actively Engaged	23	100%
Employed full time	22	96%
Employed part time	1	4%

Full-time Employment

- Median salary was **\$35,000 to \$40,000** (based on 7 responses).
- 64% were located in Michigan.
- 75% indicated their job was **related to their degree**.
- 100% were **satisfied** with their job.

Sample Job Titles and Employers

Art Director at Aisle Rocket Studios
Graphic Design Intern at Driven Solutions
Graphic Design Intern at Imagination Labs
Graphic Design Intern at Landor Associates
Graphic Designer and Account Manager at AR Marketing
Graphic Designer at April Sova Design
Graphic Designer at MarketLab
Graphic Designer at Optimal Solutions
Graphic Designer at West Hills Athletic Club
Graphic Designer/Marketing Specialist at Jaqua Realtors
Graphic/Production Designer at Newell Rubbermaid
Marketing Associate at Lakewood Center for the Arts
Point-of-Sale Graphic Designer at Imperial Beverage
Self-Employed Freelance Designer
Store Graphic Artist at Whole Foods Market

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

All information is based on the most recent data from 2015–16 graduates, combined with data from 2014–15 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.

Bachelor's degree recipients

30

Post-graduation data was obtained for

23 (77%)