

2008  
Alumni Achievement Awards



October 3, 2008  
Bernhard Center  
Western Michigan University



## Points of Pride

- Seven faculty in the College of Arts and Sciences have been recognized with 2006-2007 College of Arts and Sciences Faculty Achievement Awards. The awards are based on outstanding performance in teaching, research and creative activity, or professional and community service.
- Nineteen out of 20 Presidential Scholars are students in the College of Arts and Sciences, and one served as a College of Arts and Sciences Student Ambassador in 2006. The Presidential Scholars Convocation is an annual event which has been instituted to honor WMU's outstanding senior students, as nominated by the faculty of each academic department. The award is WMU's highest honor presented to a senior.
- A first-year student in the School of Communication was competitively selected to the Student Program of the American Pavilion of the widely acclaimed Cannes Film Festival in Cannes, France, held during May 2007.
- CAS Department of Mathematics professor and 17 other mathematicians and computer scientists successfully mapped a 120-year-old puzzle. The team, with creative minds hailing from the United States and Europe, was convened by the American Institute of Mathematics in Palo Alto, Calif., to map a theoretical object known as "Lie group E8." The Atlas of Lie Groups Project is funded by the National Science Foundation.
- A College of Arts and Sciences student received second place honors in the Third Annual Midwest Chinese Speaking Contest held at Northwestern University. More than 61 students from 21 Midwestern universities participated in the event that separated students into five groups based on their language experience.
- A new research grant of \$476,417 from the Jet Propulsion Laboratory to the WMU Mallinson Institute for Science Education will help evaluate the Mars Exploration Public Engagement program, including its planning, instrument development, data collection, data analysis and reporting.
- The National Science Foundation awarded an associate professor of chemistry, \$595,000 to conduct research on the molecular details of copper transport. A portion of the grant will be used to promote science both locally and as far away as institutions in Kenya.
- A professor of Spanish, and an associate professor of political science, have received the WMU Alumni Association Teaching Excellence Award. In 2006, the new program was launched and will honor up to three full-time faculty members each year.

For more please see: [www.wmich.edu/cas/pointsofpride.html](http://www.wmich.edu/cas/pointsofpride.html)

# Welcome

The College of Arts and Sciences has played a dynamic role in the growth and development of Western Michigan University. The College's 27 departments, schools, and interdisciplinary programs provide the educational foundation for every student who enrolls at WMU.



*Thomas Kent,  
Dean*

The College of Arts and Sciences began with the Divisions of Language and Literature, Social Sciences, and part of the Division of Science and Mathematics. During the 1956-57 school year, these divisions were grouped together to become the School of Liberal Arts and Sciences. For a little over a decade, the School retained this name, until 1970 when it was changed to the College of Arts and Sciences. Today, the College of Arts and Sciences is the largest of the academic colleges at WMU with nearly 6,000 undergraduate majors and 1,200 graduate students.



*Alex Enyedi,  
Associate Dean*

Our alumni have been major contributors to our national reputation and recognition, and we currently have more than 48,000 alumni nationwide.

The Alumni Achievement Awards program began in 1997 as a way of reconnecting our students and faculty with our alumni, as well as our alumni with the College. The awards are given in recognition of the recipients' achievements in their fields and for their service to their former departments. Not every department will make a recommendation every year. While each of the departments in the College provides different opportunities for the Alumni Award recipients, most recipients spend a day or two on campus talking with students and faculty about the recipients' careers and their experiences at WMU.



*Sue Stapleton,  
Associate Dean*

We applaud those alumni listed within these pages and invite you to browse the outstanding accomplishments of this year's winners.

## AFRICANA STUDIES

### Toni Woolfork-Barnes



Toni Woolfork-Barnes earned a Bachelor of Science in Applied Behavioral Analysis with a minor in Africana Studies (then Black Americana studies) in 1982 from Western Michigan University. She also holds a master's degree in industrial organizational psychology and in 1993 earned her Ed.D. in educational leadership with an emphasis in human resource development—both from Western Michigan University.

Following her undergraduate education, she worked briefly as a community education specialist for Gary Community Mental Health, Gary, Ind. From 1984 to 1987 she served as assistant director of the Upward Bound program and from 1987 to 1988 as director of the King-Chavez, Parks program, both at WMU. She was director of the Upward Bound Program at WMU between 1988 and 2004 and she was instrumental in securing and directing federally funded projects totalling \$4 million over four grant cycles (1988 to 2004). She also worked with the Science and Mathematics Program Improvement project for six years as a research associate and has been an adjunct faculty member since 1993. She taught courses for the Africana Studies program as an adjunct between 1996 and 2006.

She currently is the director of First Year Experience (FYE) program at WMU. As director, Woolfork-Barnes is responsible for administering three distinct first-year transitional and adjustment programs for over 3,600 first-year students with a focus on student yield and retention.

She facilitates the recruitment and coordination of professional development for FYE faculty, staff and student leaders. She works closely with faculty, university administrators, staff, current and prospective students and their parents and the general public to facilitate planning, implementation, and assessment of programs.



## ANTHROPOLOGY

### Deb Rotman

Dr. Deb Rotman completed her M.A. from Western Michigan University in 1995 and earned her Ph.D. from the University of Massachusetts, Amherst, in 2001. She currently is an active teacher-scholar in the Department of Anthropology at the University of Notre Dame.

Rotman has been researching the cultural landscapes of the Midwest for many years—beginning with her thesis project at WMU—undertaken with a University Research Fellowship from the Office of the Vice President for Research. Her current work is focused on the Irish Diaspora in America.

Rotman seeks to understand how the Great Famine—among other significant events—affected those who left Ireland as well as those who were left behind. While interested in 19<sup>th</sup> century Irish immigrant experiences, she is equally interested in the effect the Famine continues to have on Irish people today, including a persistent “culture of emigration” despite recent affluence.

In addition to her scholarship, Rotman has worked to increase the visibility of undergraduate research. She believes strongly that students at all academic levels have the potential to contribute to the development of research design, assist with data collection, participate in the analysis of those data, and share in the dissemination of new knowledge.

## CHEMISTRY

### Marsha Oenick

Dr. Marsha Oenick graduated from Western Michigan University with a Bachelor of Science in Chemistry and Paper Science. She earned a Ph.D. in Physical Chemistry from the University of Wisconsin and completed a Postdoctoral Fellowship in Physiological Chemistry at the University of Wisconsin Medical School.

Oenick joined the Eastman Kodak Company in 1985. In 1994 Johnson and Johnson acquired the Clinical Chemistry Division from Eastman Kodak, and Oenick transferred as part of this acquisition which became Ortho Clinical Diagnostics. Ortho Clinical Diagnostics provides diagnostic instrumentation and reagents to the clinical



laboratory and transfusion medicine markets.

Over the course of her career Oenick has authored 21 articles in published peer-reviewed journals and holds 13 U.S. patents for her work in the development of immune-materials and assay formats for thin-film analytical elements. She led the team responsible for bringing the company's first thin-film dry slide immunoassay to the market. She also led the team responsible for development and launch of VITROS 5,1 FS, a new clinical chemistry analyzer. Most recently her department delivered 22 new assay products.

Oenick has held various management positions of progressive responsibility in R&D, R&D product support, and Process Excellence deployment. Oenick is now group director, R&D. Her organization is responsible for design, development, and delivery of all new assay/reagent products for Ortho Clinical Diagnostics.

Oenick is a Johnson and Johnson Certified Black Belt in 6-Sigma.

## COMPARATIVE RELIGION

### Daniel Pellegrum



Over three decades, Daniel Pellegrum has served as CEO of three organizations, with that time almost evenly divided between organizations which work domestically and internationally. Pellegrum has managed advocacy campaigns and capital campaigns, and led organizations during times of political opposition and even terrorist attack. (The Planned Parenthood clinic in Annapolis, Md., for which he provided design and construction oversight and funding, was bombed by arsonists in 1984).

Pellegrum has served 22 years as CEO of Pathfinder International. He has led Pathfinder from a small organization to its current place as one of the leading reproductive health and family planning associations. During Pellegrum's tenure, Pathfinder was named recipient of the United Nations Population Award in 1996, thus becoming only the second U.S.-based organization to win this recognition.

Pellegrum serves on various boards of directors, including World Neighbors; the Brush Foundation, where he is president of the board of managers; and InterAction, where he is the immediate past chair. He also serves on the board of overseers of Planned Parenthood League of

Massachusetts. He has written op-ed pieces for The Boston Globe, The Baltimore Sun, and The New York Times, and provides testimony at Congressional Hearings and other public forums. Pellegroni is a graduate of WMU and Union Theological Seminary.

## COMMUNICATION

### Patricia A. Dolly

Patricia A. Dolly was born and raised in Grand Rapids, Mich., however, she spent most of her professional career in Kalamazoo

She completed her undergraduate degree in business administration at Aquinas College in Grand Rapids. She holds a Doctorate in Education, a Master of Arts in Educational Leadership, and a Master of Arts in Organizational Communication.

She obtained her graduate degrees from Western Michigan University.

Professionally, Dolly has years of experience in higher education at both public and private institutions. Her experiences range from faculty member to chief operating officer to president—her current role—at Oakland Community College, Auburn Hills campus. OCC is a four-campus public institution enrolling 25,000 students district-wide. In this position she leads the campus operations through management of its resources to achieve the college's mission. While Dolly spent a number of years working as a university administrator, her passion for higher education is truly fulfilled by the community college and its mission.

Dolly has two wonderful children and three lovely grandchildren. All of her available extra time is spent loving and cherishing the time that she spends with them.



## ECONOMICS

### Happy Siphambe



Dr. Happy Siphambe received his Bachelor of Arts in Economics from the University of Botswana in 1987 and his Master of Arts in Economics from Western Michigan University in 1989. He was the recipient of the Elias Harik Award for the best graduate student in economics at WMU. He later received his Ph.D. in 1997 from University of Manitoba, Canada, in economics with specializations in development and labor economics.

Siphambe currently is an associate professor in the Department of Economics of the University of Botswana, where he served as the head, from 2001 to 2007, and taught undergraduate and graduate courses in various fields such as development economics, labor economics, advanced macroeconomics, and history of economic thought. In addition to teaching, he has supervised 10 undergraduate B.A. and nine M.A. theses in economics at the University of Botswana.

He has numerous publications including an edited book titled “Economic Development of Botswana,” (2005) and he has contributed several chapters to books in areas such as labor markets and migration, foreign direct investment, economic integration, labor and human resource development, economic development of Botswana, and household and national food security in southern Africa. He is a member of the Board of Directors of the Bank of Botswana. He served as external examiner to University of Swaziland Economics Department.

His publications have appeared in refereed journals such as Southern African Journal of economics (2007), Indian Journal of Social and Economic Policy (2004), Botswana Journal of Economics (2003), Journal of African Economies (2001) and Economics of Education Review (2000). His work also has involved numerous technical consultancy reports and monographs for organizations such as UNCTAD, Barclays Bank Botswana Economic Review, Government of Botswana, the International Labor Organization (ILO), the World Bank, and the United Nations Development Program (UNDP). He has presented numerous papers at various national and international conferences.

Most recently, Siphambe received a Fulbright Research Grant to study the impact of HIV/AIDs on labor markets in Botswana, where he will spend his grant period at WMU as a visiting scholar in the Department of Economics during the 2008-09 academic year.





## ENGLISH

### Robert W. Bradley

Robert W. Bradley earned a Bachelor of Arts in English in Language and Literature (*cum laude*) in 1951 from the Western Michigan University College of Education with minors in history and French. It was at this time that he received the George Sprau Award in English. Following his graduation, he served in the U.S. Army. After his Honorable Discharge with an official Letter of Appreciation, he enrolled in the Horace Rackham School of Graduate Studies of the University of Michigan, leaving with a M.A. in History.

Following three years of teaching in the Lapeer (Michigan) Public Schools, he and his wife, the former Ann Humphreys, moved to the Detroit area.

Bradley's career continued in the Grosse Pointe Public Schools, from which he retired in 1991. He was a Fulbright grantee in Denmark during the 1963-64 academic year as a visiting lecturer in American Language and Literature.

Publications include book reviews for the *Mensa Bulletin*; *History*, a publication of the Helen Dwight Reid Educational Foundation; and *Best Sellers*, a publication of the University of Scranton (PA). He has volunteered at the Detroit Institute of Arts, at Henry Ford Cottage Hospital, at the Dominican Literacy Center, and as program chair of the League of Women Voters of Grosse Pointe.



## ENVIRONMENTAL STUDIES

### Derek Humphries

Derek Humphries earned his Bachelor of Science in Environmental Studies and Geography from WMU in 1994. While attending WMU, he interned with Kraft General Foods – Post Cereal division in Battle Creek, Mich, where he gained industrial exposure to environmental regulatory compliance.

After graduating, Humphries expanded his regulatory oversight with Yamaha Corporation of America as the environmental, health and safety manager in Georgia, and later in Michigan, helping lead the musical industry in successful implementation of ISO 14001.

In 2004, Humphries returned to Post Cereals—this time as safety manager. Today, Derek is the corporate safety director of Leprino Foods Company, a Denver, Col.-based company, which is a leading producer of mozzarella and dry whey food products with nine manufacturing facilities across the U.S.



## **FOREIGN LANGUAGES**

### **John Van Gessel**

John Van Gessel received his B.A. from Western Michigan University in 1973, with majors in history and secondary education and minors in German and business administration. He earned his doctor of jurisprudence degree from Notre Dame Law School in Notre Dame, Ind. Van Gessel began his legal career with Chicago and North Western Transportation Company in Chicago, Ill., followed by a position as senior counsel for Chemical Waste Management Inc. In 2001, after some years in private practice in Florida, he became vice president and southern area general counsel for Waste Management Inc., based in Atlanta, Ga. While at Western Michigan University he received the coveted Freie Universität Berlin scholarship, a full-ride grant for a year-long study in Berlin.



## **GEOGRAPHY**

### **Paul F. Krause**

Dr. Paul F. Krause graduated from Michigan State University in 1970 with a Bachelor of Arts in Geography. In 1976 he completed his Master of Arts in Geography at Western Michigan University. After serving as a civilian employee for the U.S. Army for 20 years, he completed the Ph.D. in Geography in 1996 at Kent State University. Following his graduate studies he served as head of the U.S. Army Climate Support Unit for all new materials developments and assessments of the operational equipment standards relative to meteorological factors.

He received numerous awards and citations for outstanding service during his career. In 1996 he was awarded the Scientific and Techno-

logical Achievement citation; in 1999 the Wilbur B. Payne Award for Service; in 2000 the Department of Defense Modeling and Simulation Award; and in 2004 the Engineering and Development Center Terrain Analysis Support Team Award.

His career has seen great changes in the technological aspects of the U.S. Army and the role of civilian employees in research and development. During his career, and since his retirement, he has been engaged in public service activities, having devoted most time to the Fredrick's Area Food Bank and the Neighborhood Watch in the local community. He continues to be a member of the American Meteorological Society. Over the years Krause has stayed in contact with his student colleagues in geography and with faculty members at Western.



## **GEOSCIENCES**

### **Barry C. McBride**

Barry C. McBride earned his Bachelor of Science in Geology from Furman University in 1985. McBride went on to receive his Master of Science in Geology from Western Michigan University in 1988 and his Doctorate of Philosophy in Geology from the University of Colorado at Boulder in 1997. He has 20 years of oil and gas experience with several different companies.

At WMU his master's thesis, directed by Chris Schmidt and Ron Chase, involved two summers of field mapping in southwestern Montana, in which he deciphered the complex structural history of the Snowcrest Range (a Rocky Mountain foreland uplift). Barry was named All-University Graduate Research and Creative Scholar at WMU in 1989.

McBride has worked as a petroleum geologist for the past 20 years with various companies, including Mobil Oil Corporation, HS Resources, EnCana, Medicine Bow Energy, El Paso Exploration and Producing, and (currently) Cordillera Energy Partners II. He has extensive domestic and global experience in petroleum exploration, including the North American Cordillera/Western Overthrust belt, the Alaska North Slope, Arctic National Wildlife Refuge (ANWR), lower Saxony Basin (Ger.), Gulf of Mexico, Texas Panhandle, and the Anadarko and East Texas basins.

He has an international reputation for his knowledge of the relationship between salt tectonics and petroleum genesis, migration,

and trapping in sedimentary basins. Barry also worked with CogniSeis Development in Denver, where he designed interpretation software for the oil and gas industry.

McBride has published a number of articles on his work, most notably on salt tectonics in the Gulf of Mexico. His interests include structural geology and petroleum systems. He is a member of the Rocky Mountain Association of Geologists, American Association of Petroleum Geologists, East Texas Geological Society, and Houston Geological Society.

McBride is manager of geology for Cordillera Energy Partners II in Greenwood Village, Col. He lives in Denver with his wife Beth and two children.



## **HISTORY**

### **Werner G. Marten**

Werner G. (Vern) Marten, a native of Berlin, Germany, came to Western Michigan University in 1966 as one of three exchange students from the Pädagogische Hochschule (Teacher's College) which is now part of the Freie Universität of Berlin. As a young man wanting to know "what made America tick," he found one year too short, so decided to stay on with generous scholarship support from WMU and an assistantship in the Department of History, during which he conducted research for Dr. Richard Burke. He also held off-campus jobs at Langeland Funeral Home in Kalamazoo, Weyerhaeuser Papermill in Plainwell (now closed) and at KALSEC, an extract manufacturing company in Kalamazoo.

Marten graduated with a Bachelor of Arts in History/Liberal Arts in 1968. He remembers Western as demonstrating the America he began to love at its best. Many professors and support staff created fond memories to last a lifetime. These included Ernst Breisach, Howard Mowen, John Houdek, and Richard Burke. He recalls their generosity, enthusiasm and competent leadership and says they proved to be wonderful role models for him.

One of Marten's early college job connections started his life-long career in extracts and flavors, which led to a life of coast-to-coast travel in America and worldwide, in the pursuit of pleasing people's taste buds.

Werner officially retired in 2002 as vice president in sales and marketing from an international flavor manufacturer. He and his "girl

from Kalamazoo,” the former Nicki Taylor of Portage, live in Lancaster County, Penn. Marten now enjoys spending time with their four children and eight grandchildren, working in his garden, reading all the books he could not read while working full time, and devoting as little time as possible to his consulting business.



## **MATHEMATICS**

### **Donald G. Southwell**

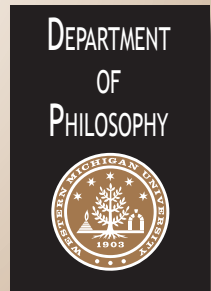
Donald G. Southwell is president and chief executive officer of Unitrin, Inc., a \$3 billion Chicago-based financial services company, which provides a diverse array of insurance and financial products for individuals, families, and small businesses. Southwell grew up in Mancelona, Mich., and received his bachelor’s degree in mathematics from Western in 1973, with a minor in physics. Four days after graduating from Western, he started as an actuary at Prudential Insurance Co, where he spent 22 years—rising over time to the senior executive level. Southwell joined Unitrin in 1996 and has held a variety of operating positions including president and chief operating officer of Unitrin, Inc., president of the Life and Health Insurance Group, and president, insurance operations. He was elected chief executive officer in August 2006.

Southwell is a Fellow of the Society of Actuaries, a Chartered Life Underwriter, and a Chartered Property and Casualty Underwriter.

## **PHILOSOPHY**

### **Luis Samuel González**

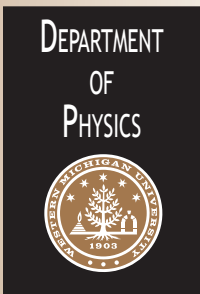
Dr. Luis Samuel González graduated from Western Michigan University in 1994. He graduated from Valparaiso University School of Law with a Juris Doctor in 1997. He is a licensed attorney, and taught at Grand Valley State University from 1997 to 1999. His teaching and interest focus was professional ethics and philosophy of law. González became an officer with the U.S. Air Force Judge Advocate Corps (JAG) and separated, as a captain, with an honorable discharge.



In 2004, González was recognized for excellence in teaching with an award from the National Institute for Staff and Organizational Development. That same year, he received the Southwestern Ohio Council for Higher Education's 2004 award for faculty excellence in teaching and was featured in Ohio Magazine in its story on "Excellence in Education 2004."

He facilitates the following workshops: Integrating Ethics into Non-Ethics Programs, Disciplines, and Courses; and Solutions 101: Problems, Decisions & Conflicts- Problem-Solving, Decision-Making and Conflict Resolution in Ethical and Non-Ethics Settings for Professionals, Leaders & Supervisors. The goal of these seminars is to integrate critical thinking and ethics in non-philosophy professional environments and highlight the relevance of philosophy to our mainstream social, political, and economic structures.

Currently, González is an associate professor of Philosophy at Sinclair Community College in Dayton, Ohio, and an adjunct professor at the University of Dayton. He dedicates most of his academic energy to the philosophy of law, professional ethics, business ethics, and philosophy of sex.



## PHYSICS

### William Sigourney Hough

William Sigourney Hough was born in Greenfield, Mass. He served in the U.S. Navy during World War II, and was assigned to the V-12 Officer Training Program, an intensive program of study at what was then Western Michigan College of Education. Hough was deeply interested in science, and still has strong memories of that time and of professors Marburger and Rood of the Department of Physics. In 1946, he retired from the Navy and returned to Western to finish his college degree.

After graduation, he got a job in Washington, D.C. as a civilian scientist with the Department of Commerce, which was the branch of government then charged with developing guided-missile technology. When that effort was consolidated with the Navy, he followed his research group to southern California. It was there that he heard rumors of a major upcoming international scientific effort, which would become the International Geophysical Year of 1957.

Through intense library research, he positioned himself for selection into the Antarctic expedition team. Hough thus became a member of the

first group ever to winter over at the South Pole, at what is now called the Amundsen-Scott Station. The 18-man crew landed on the continent in October 1956, and constructed most of the original base, which is now long buried under snow and ice. During his stay at the South Pole, Hough took on several tasks in addition to studying the ionosphere, including precision geomagnetic measurements and seismic observations.

After the IGY, he transferred to a civil defense post in Boulder, Col., while continuing his studies of the atmosphere with the federal agency that eventually became the NOAA. In 1969 he left his government job to become a high school science teacher in his home state of Massachusetts. For 15 years he accepted somewhat less than his full earning potential to do a job he really loved, then took a job in radiation safety and health physics at a naval shipyard back in California. He did pioneering work in gamma spectroscopic measuring techniques, before retiring in 1996.

He returned to Kalamazoo a few years ago to pursue hobbies in computers, analyzing the stock market, and pipe organs.



## **POLITICAL SCIENCE**

### **John R. Petrocik**

John R. Petrocik is professor and chair in the Department of Political Science at the University of Missouri - Columbia. He received his Ph.D. in 1976 from the University of Chicago. His specialty is electoral politics, with particular emphasis on public opinion, voting, and political parties.

Petrocik has authored or coauthored books and research articles on mass attitudes and behavior, political parties, and elections and campaigns. One of the books, "The Changing American Voter," (Harvard University Press, 1976, Revised 1979) received the Woodrow Wilson award in 1977 from the American Political Science Association for the best book on American politics in that year. In a 2008 book with Darron Shaw and Karen Kaufman - "Unconventional Wisdom" (from Oxford University Press), he examines (and rejects) several popular myths about American voting and public opinion.

Petrocik centers his research on social group dynamics and institutional structures that influence attitudes and behavior of individuals. His recent work has emphasized the social basis of politics and the influence of social divisions on electoral politics.



## **PSYCHOLOGY**

### **Douglas W. Woods**

Dr. Douglas W. Woods earned his Ph.D. in Clinical Psychology in 1999 from Western Michigan University. He is an associate professor of psychology and the director of Clinical Training at the University of Wisconsin in Milwaukee.

Woods is internationally known for his clinical research on repetitive behavior disorders such as Tourette's Syndrome, trichotillomania [chronic hair pulling] and muscle tics. A prolific researcher and writer, Woods has published five books and over 100 research and scholarly articles. He also serves on a number of editorial boards, grant review panels, and medical advisory boards.

His research interests include assessing and treating tic disorders, trichotillomania, and other OCD-spectrum disorders in children and adults.

He has additional interests in behavior therapy as applied to childhood feeding problems, oppositional/conduct problems, and social rejection. He also teaches a graduate course on empirically supported interventions. Woods' teaching interests include assessment and treatment of habit disorders, childhood behavior problems, HIV/AIDS prevention, and clinical behavior analysis.



## **SCHOOL OF PUBLIC AFFAIRS AND ADMINISTRATION**

### **Karen Aldridge-Eason**

Karen Aldridge-Eason is the director of the Office of Foundation Liaison at the Governor's Office, and is technically on loan to them from the C.S. Mott Foundation.

Her early career includes mission work in West Africa. She has extensive experience in public service, both in state and local government.

Aldridge-Eason earned a Bachelor of Arts in Education from The University of Michigan, and received a Master of Public Administration from Western Michigan University. She is serving



a three-year term as chair of the board of trustees of the Genesys Health System/Genesys Regional Medical Center, Grand Blanc, Mich. She currently is a member of the board of directors of Tapology, Inc., a Flint-based dance program for youth; and just recently ended 10 years of service on the board of directors of the Michigan Public Health Institute.

Aldridge-Eason has served on several other local, state and national boards and committees and has been recognized for her work locally and nationally. Aldridge-Eason is a life member of WMU Alumni Association. Aldridge-Eason and her husband, Greg Eason, reside in the city of Flint.



## **SPANISH** **Tiffany Moore**

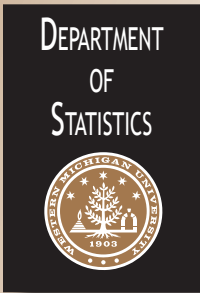
Tiffany Moore graduated in 1996 with a Bachelor of Arts in Spanish Language and Literature from Western Michigan University. After graduation, Moore spent more than six years in the office of Congressman Fred Upton, eventually becoming legislative director and advising Upton on a wide range of policy matters including defense, homeland security, education, foreign trade, budget, and tax issues. She was the congressman's point person on the post-9/11 push to resume the normal commercial flow of goods and people across the Northern border ports of entry—a key issue for Michigan's economic well being.

After her time with Upton, Moore served as director of government relations for The Kellogg Company in Washington, D.C. Moore was key in developing the federal and state government relations and bringing business executives into the legislative process by providing a perspective on trade, food security and safety, and other business issues.

In 2006, Moore was appointed assistant United States trade representative for intergovernmental affairs and public liaison under Ambassador Robert Portman and Ambassador Susan C. Schwab. She was in charge of domestic outreach to America's business, agricultural, and consumer communities.

Moore also served as the trade representative's chief intermediary to state and local elected officials. She was responsible for helping shape public understanding of a number of complex trade

policies, through regular speaking engagements, strategic communication initiatives, and congressional engagement. Since June, Moore has been working as an assistant U.S. trade representative for Venable LLP as a senior legislative advisor in its Washington office. Moore is active in the American Council of Young Political Leaders, the Trade Policy Forum, the Women's Foreign Policy Group and Women in International Trade.



## STATISTICS

### Diana R. Cucus

Dr. Diana R. Cucus received her Bachelor of Science in Mathematics and Computer Science from the University of Bucharest in Romania. She currently is the senior director of Biostatistics, Americas in Ann Arbor, Mich., an international organization, where she has worked since receiving her Doctorate in Statistics from

Western Michigan University in 2002.

Prior to that, Cucus served as a biostatistician for the Michigan State University/Kalamazoo Center for Medical Studies. Cucus has made several presentations on biostatistical applications and published several journal articles related to her work.

***The information in this booklet was compiled from numerous sources.  
We apologize for any errors in fact or spelling that may appear.  
If you have comments or questions, please contact  
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