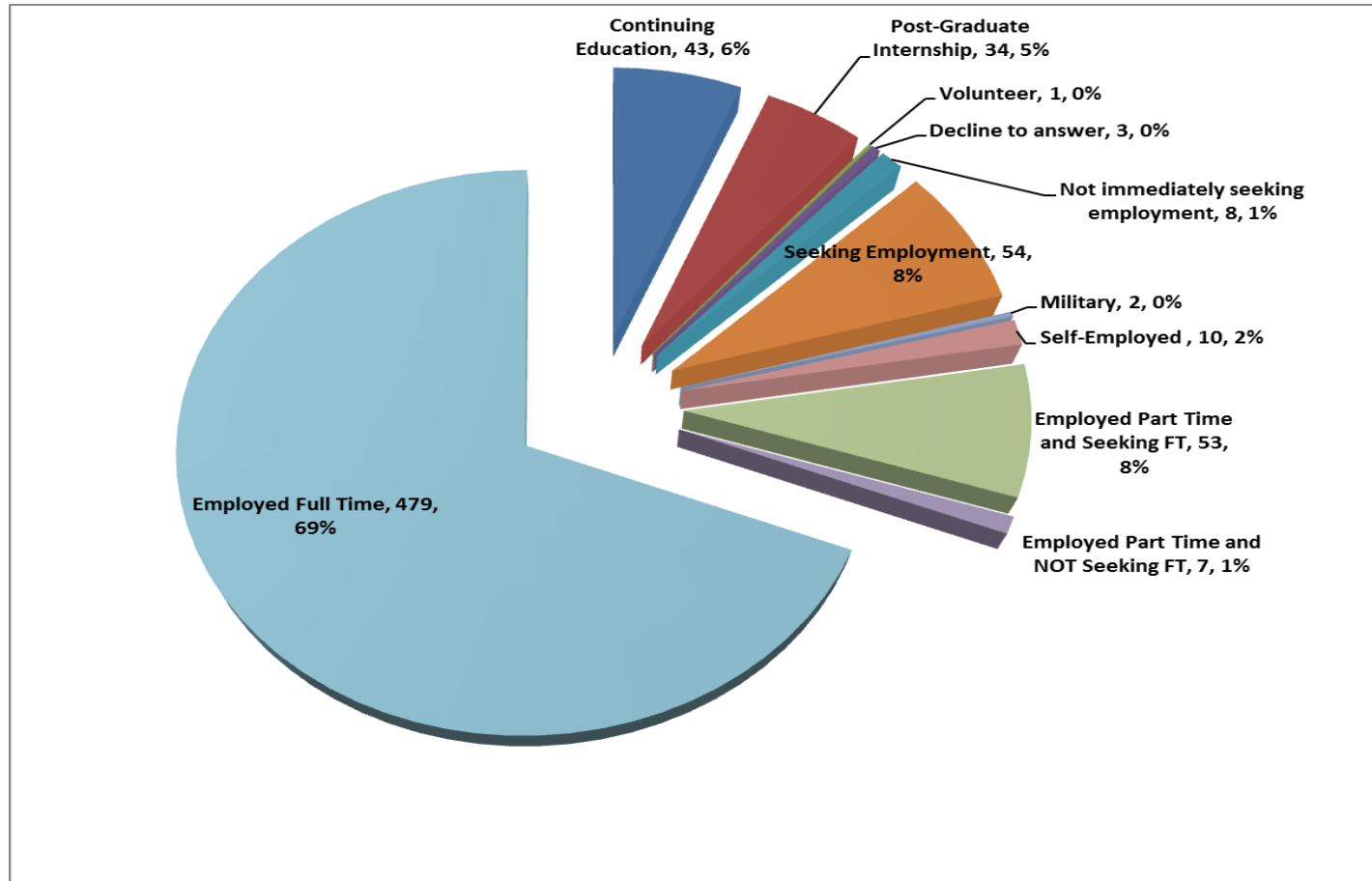


HAWORTH COLLEGE OF BUSINESS
2011-12 Graduation Survey
August, December 2011 and April, June 2012
3 to 6 months post-graduation

Primary Post-Graduation Activity

- **64.92%** (N=694) of graduates from the **Haworth College of Business** responded to the survey.
- **90.49%** (N=628) of respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)
Accountancy	123	90 (73%)	38 (42%)	17 (19%)	28 (31%)	\$45,961 (\$47,500)
Advertising and Promotion	55	48 (87%)	26 (54%)	0 (0%)	16 (33%)	\$30,535 (\$27,500)
Computer Information Systems	41	26 (63%)	18 (69%)	2 (8%)	8 (31%)	\$55,535 (\$52,500)
Economics: Business	12	9 (75%)	2 (22%)	5 (56%)	0 (0%)	-
Electronic Business Design	8	5 (63%)	4 (80%)	0 (0%)	1 (20%)	-
Finance	115	61 (53%)	40 (66%)	3 (5%)	16 (26%)	\$39,583 (\$37,500)
Food and Consumer Package Goods Marketing	36	27 (75%)	23 (85%)	1 (4%)	14 (52%)	\$44,167 (\$42,500)
Human Resource Management	43	29 (67%)	17 (59%)	5 (17%)	9 (31%)	\$39,423 (\$42,500)
Integrated Supply Management	92	84 (91%)	71 (85%)	3 (4%)	46 (55%)	\$51,147 (\$52,500)
Management	163	75 (46%)	41 (55%)	5 (7%)	17 (23%)	\$36,477 (\$37,500)
Marketing	104	58 (56%)	36 (62%)	1 (2%)	16 (28%)	\$37,159 (\$37,500)
Sales and Business Marketing	120	84 (70%)	76 (90%)	1 (1%)	30 (36%)	\$41,411 (\$37,500)
Telecommunications and Info Management	11	5 (45%)	5 (100%)	0 (0%)	3 (60%)	\$55,833 (\$52,500)
Master of Science in Accountancy	34	20 (59%)	16 (80%)	0 (0%)	6 (30%)	\$48,833 (\$47,500)
Master of Business Administration	104	70 (67%)	65 (93%)	0 (0%)	4 (6%)	\$61,735 (\$62,500)

Academic Major	Sample Job Titles	Sample Employers
Accountancy	Accountant Accounting Assistant Accounts Receivable Specialist Assurance Associate Auditor Business Affairs Manager Commercial Associate/Capital Markets Analyst Contract Analyst Cost Accountant Cost Accounting Associate Finance Specialist Financial Analyst Head Accountant Internal Auditing Medicaid Analyst Procurement Agent Property Accountant Retirement Plan Associate Sales Consultant Staff Accountant Staff Auditor Tax Analyst Tax Associate Tax Consultant Vendor Accountant	Accretive Health Ally Financial Angi Notary Signing Services Boeing Crowe Horwath Deloitte Department of Defense Doeren Mayhew Dow Chemical Ernst & Young Fifth Third Fisher Spiegel Kunkle & Gerber Flowserve Gasaway Investment Advisors Grooms & Harkins, PC I I Stanley Jessup Group P.C. JPMorgan Chase Michigan Department of Community Health Office of Inspector General Michigan Office of the Auditor General Mophie, LLC Parker Hannifin Pfizer Animal Health Plante & Moran PricewaterhouseCoopers PwC Scope Services W.K. Kellogg Foundation
Advertising and Promotion	Account Coordinator Account Executive Assistant Strategist Associate Project Manager Bilingual Mortgage Seller Coordinator of Immigration Records Demand Generation Specialist Events and Programs Coordinator Inside Sales Assistant Marketing Administrator Program Coordinator Sales Associate Sales Manager Sales Representative Store Manager	Ameris Foods Campbell Ewald Clear Channel Media + Entertainment Communities In Schools Doner Partners, LLC. HexArmor Kalamazoo Regional Chamber of Commerce MI Small Business & Technology Development Center Newhall Klein Quicken Loans Steelcase Target Team Detroit Underground Printing Vixicom LLC

<p style="text-align: center;">Master of Business Administration</p>	<p style="text-align: center;">Assistant Product Manager Associate Brand Manager Branch Manager Business Banking Supervisor Business System Analyst Commodity Manager Coordinator of Marketing/Community Relations Customer Support Supervisor Digital Marketing Associate Director of Marketing Facility Planning and Development/Property Manager Financial Analyst Forward Assurance/Legal Research Global Demand Planning Manager Group Sales Account Executive IT Auditor Legal and Accounting Associate Manager, Marketing, and Public Relations Pharmacy Coordinator Regional Operations and Facilities Director Registrar Risk Manager Sales Account Manager Senior Financial Reporting Analyst/Accountant Senior Accountant Senior Financial Analyst System Analyst Treasury Analyst Vice President of Sales Wellness Program Director</p>	<p style="text-align: center;">Access Business Group American Red Cross Axios Incorporated Bergquist Bronson Healthcare Group Daymon World Wide Eaton Greenstone Farm Credit Services Gull Lake Community Schools Hadley Products Hanflik Law Offices ITT Technical Institute Jackson National Life Insurance Kalamazoo County Government Court Kalamazoo Maroons Summer Travel Baseball Kellogg's L-3 Communications Avionics Systems LVM Capital Management Marshall Community Credit Union Palace Sports and Entertainment Perrigo Pharmaceutical Research Priority Health ProKitchen Software Ranir LLC Stryker Superior Steel Components The Source Whirlpool Wolverine World Wide</p>
<p style="text-align: center;">Computer Information Systems</p>	<p style="text-align: center;">Associate Applications Engineer Associate Project Manager Business Data Analyst Computer Systems Administrator Information Analyst Information Systems Manager IT Specialist Manager of Systems Integrations and Internet Technologies Network Administrator Project Manager Software Developer Solutions Development Associate Web/Mobile Developer</p>	<p style="text-align: center;">AB Small Business Marketing Aramco Ascension Health Information Services Defense Logistics Agency Logistics Information Service DTS Solutions Eaton HUMANeX Ventures Ndex Parker Hannifin Perrigo PricewaterhouseCoopers Steelcase Streamline Healthcare Solutions Stryker</p>
<p style="text-align: center;">Electronic Business Design</p>	<p style="text-align: center;">Application Specialist Associate Project Manager</p>	<p style="text-align: center;">Biggs Gilmore Contractors Pipe and Supply</p>

Academic Major	Sample Job Titles	Sample Employers
	Business Analyst and IT Support Network Associate Tenor Tech/Web Designer	New World Systems Quicken Loans Windy City Legion Drum & Bugle Corps
Finance	Credit Analyst Finance and Operations Coordinator Financial Advisor Financial Analyst Financial Consultant Financial Representative Marketing Representative Mortgage Banker Mortgage Loan Originator Personal Banker Personal Lines Underwriter Quality Assurance Research Analyst Research Manager Senior Buyer Supply Coordinator Marketing Analyst Investment Advisor Representative Teller/Sales Associate Senior Project Leader Financial Representative Order Manager Coordinator Independent Consultant Inventory Management Life and Health Producer	Allianz Life Allstate Auto-Owners Insurance Blackberry Systems Bronson Healthcare Group Center Street Wealth Strategies Clear Capital Consumers Credit Union Edward Jones General Motors Graphic Packaging Holding HECO, Industrial Service Groups Impel Industries Lincoln Financial Group Michigan Commerce Bank Michigan Department of Treasury Motor State Distributing Northwestern Mutual Northwestern Mutual Financial Network PepsiCo Quicken Loans Regal Financial Group State Farm Insurance Suburban Landscape Supply The Eriksen Group Titan Advisory Towne Mortgage VFG Associates LLC Wealth-X W.K. Kellogg Foundation
Food and Consumer Package Goods Marketing	Account Analyst Category Analyst Consumer Product Sales Representative Customer Service Supply Chain Analyst Grocery Purchasing Representative Management Development Associate Merchandise Associate Sales and Logistics Assistant Sales Coordinator Sales Learning and Development Sales Representative	Constellation Wine Daymon Worldwide Echo Global Logistics Fort Dearborn G&A Marketing Gusto Packing Hormel Foods KeHE Distribution Kellogg's Kroger Meijer

	<p>Sr. Coordinator Inventory Control Supply Chain Analyst Territory Sales Manager</p>	<p>Pepsi Perrigo Senior Services Inc. Stryker WalMart</p>
<p>Human Resource Management</p>	<p>Assistant Manager Compensation Analyst Customer Service Manager Executive Team Leader Human Resource Generalist Human Resources Coordinator I-optimization Credentialed Trainer Management Trainee Operations Analyst Recruiting Administrator Talent Development Specialist</p>	<p>Abercrombie & Fitch Bronson Methodist Hospital Ciber Edward Rose & Sons International Paper Matronardi Produce Michigan Works! Pfizer PNC Bank Summit Polymers Target Stores</p>
<p>Integrated Supply Management</p>	<p>Account Manager Air-Foils Sourcing Buyer Assistant Operations Manager Buyer-Purchasing Department Buyer/Scheduler Commodity Manager Customer Logistics Services Efficiency Coordinator/Service Lead Foreign Military Sales Global Purchasing and Supply Chain Implementation Specialist Information Systems Analysis IS Analyst Jewel Account Analyst Logistics Coordinator Maintenance Acquisition Manager Material Planner Merchandiser/Sales Representative Operations Coordinator Optimized Operations Procurement Analyst Procurement Coordinator Production Control Specialist Production Manager Production Scheduling Project Control Scheduler Project Manager Purchasing Manager Shipping/Warehouse Supervisor Strategic Sourcing Supply Chain Administrator</p>	<p>3M ABB Ally Financial (GMAC) American General Andrie BorgWarner, Inc. Central Transport, MI LLC. Chemical Distributor Coca-Cola Refreshments Command Transportation Coyote Logistics Eaton Electro-Motive Diesel FEMA Ford Motor Company G.A. Richards Group Gallagher Kaiser GE Aviation General Dynamics Land Systems Gentex Hormel Foods Hydro Aluminum IBM J.B. Hunt KeHE Distributors Kellogg's Kenco Logistics Kohler Kraft Foods Maple Leaf Foods Marathon Petroleum</p>

Academic Major	Sample Job Titles	Sample Employers
	Supply Chain Engineering Professional Supply Chain Planner Supply Chain Specialist Team Captain and Assembly and Test Operator	Monsanto Mophie LLC Pepsi Plex Systems Stryker Instruments Whirlpool Wirtz Manufacturing
Management	ACCEL Management Program Account Executive Account Manager Assistant Manager Billing Specialist Brand Ambassador Co-Manager Inside Sales Leadership Development Program Associate Logistics Coordinator Manager Member Solutions Representative Mortgage Banker National Account Manager Operations Supervisor Pharmaceutical Sales Representative Production and Inventory Coordinator Project Manager Property Management Assistant Retail Account Manager Sales Account Manager Sales Support Management Analyst Sales/Management Trainee Senior Sales Representative Shift Manager Team Leader Teller Supervisor Wedding Consultant	Advance Products Costco Wholesale Coyote Logistics Edward Rose & Sons Enterprise Rent-a-Car Exel Logistics Ferguson Enterprises First Community Federal Credit Union Goodrich Quality Great Clips Great Lakes Caring Hewlett-Packard Hertz Horizon Books J.B. Hunt JRM Realty Kaiser Credit Union Kroger Mintel MPI Research Overisel Lumber PNC Bank Quicken Loans State Farm Target TMS Health, a Xerox Company Visions Wedding Planning and Event Boutique Walmart Whirlpool
Marketing	Account Executive Account Representative Americorps Vista Area Sales Manager Assistant Manager Business Writer	Aerotek American Campus Communities Biomarin Pharmaceutical Campus Court At Knollwood Consolidated Graphics Coyote Logistics

	<p>Compliance Coordinator Financial Sales Consultant Investment Track Associate Leasing Professional/Community Assistant Managing Office Assistant Market Research Marketing Advisor Marketing Coordinator Mortgage Banker Pricing Strategist Professional Engineering Recruiter Public Relations Executive (Corporate & Commercial) Research Analyst Retail Measurement Service Client Service Sales and Marketing Account Manager Sales Consultant Sales/Production Coordinator Supply Chain Analyst</p>	<p>Datassential DePuy Orthopaedics Diana's Care LLC Goldman & Associates Groupon Guaranteed Rate InterCall JPMorgan Chase MI GEAR UP Michigan Office Solutions PETRONAS PNC Bank Quicken Loans Stryker The Nielsen Company The Pointe at Western The Walt Disney Company Western Michigan University Power Plant Whirlpool Zazios</p>
Personal Financial Planning	<p>Call Center Representative Financial Advisor Financial Consultant</p>	<p>Advance Capital Management Aegon Diversified Investment Advisors Edward Jones</p>
Telecommunications and Information Management	<p>Vantage Gaurdian Business Analyst</p>	<p>Compuware Eaton Quicken Loans</p>
Sales and Business Marketing	<p>Account Executive Account Manager Associate Account Representative Broker Customer Service Dell Product Specialist Department Manager Financial Advisor General Manager Inside Sales Representative Leadership Associate Marketing Associate Material Coordinator Mid-Market Business Development Representative Mortgage Banker Outside Sales Representative Professional Recruiter Sales Account Executive Sales Executive Sales Manager</p>	<p>Action Industrial Supply Aerotek Aggregate Industries Christian Business Round Table Consolidated Graphics COTG–A Xerox Company Dominion Systems Exopack Great Lakes Computers Greenleaf Hospitality Group J. Rettenmaier USA LP JCPenney Kendall Electric Label Logic Lifescan Lighting Supply M&K Truck Sales MarketLab MARS Advertising Meijer</p>

Academic Major	Sample Job Titles	Sample Employers
	<p style="text-align: center;">Sales Representative Sales Technician Sales/Account Manager Sales/Customer Service/Marketing Territory Manager Transportation Sales Representative</p>	<p style="text-align: center;">Menards Modernistic Cleaning Services New York Life Paychex Progressive Energy Group Quicken Loans Reckitt Benckiser ROXO South Shore Tool & Die Stryker Medical Sun Life Financial The Karmacy The Tile Shop Total Plastics Unum West Side Beer Distributor</p>