

**DEPARTMENT OF MARKETING TENURE TRACK  
PROMOTION POLICY AND PROCEDURES  
(Approved April 17, 2012)**

It is the right, the responsibility and the privilege of University faculties to participate in the governance of their departments. Fundamentally, what is desirable and intended by the department policy statement is to ensure meaningful participation by department faculties and, procedural regularity within departments. It is understood that the ultimate power of decision-making resides with the administration. This policy statement is one means by which the faculty of this department make recommendations to Western.

1. Statement of Principle—as stated in Article 18.
2. Qualifying Requirements—as stated in Article 18.
3. Judgmental Criteria—as stated in Article 18.
4. Development of Criteria—as stated in Article 18.
5. External Review Process – as stated in Article 18.
6. Promotion Review Process – as stated in Article 18.
7. Department Promotion Committee (DPC)—as stated in Article 18.

The following are more particular stipulations to this article and section.

- (1) The DPC shall consist of five (5) tenured faculty members elected by department tenure-track faculty members in a secret mail ballot.
  - (2) Each faculty member shall cast five (5) votes, with no more than one vote for any eligible member, and return his/her ballot within three workdays.
  - (3) The faculty members with the greatest number of votes shall be elected to the DPC. In case of a tie, a vote will be held for the tied member only.
  - (4) The votes will be tallied by at least two tenured faculty members.
  - (5) A faculty member under review must receive three positive votes to be recommended for promotion. An abstention shall be considered a negative vote.
8. Appeals—as stated in Article 18.
  9. Timetable—as stated in Article 18.
  10. Amendments—any amendment to this promotion policy shall be approved by at least a two-thirds favorable vote of the tenure-track and tenured faculty members in the department.