

# Trends and Issues in Evaluation Practice

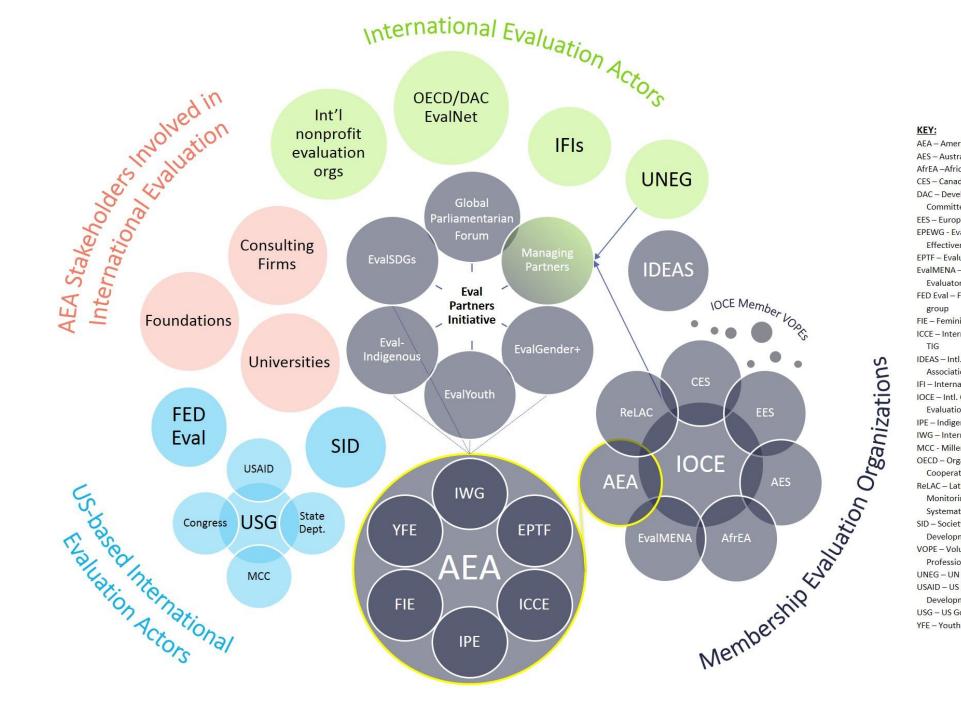
Tessie Tzavaras Catsambas, AEA President Elect

Presented at Western Michigan University | Kalamazoo, MI

December 2018

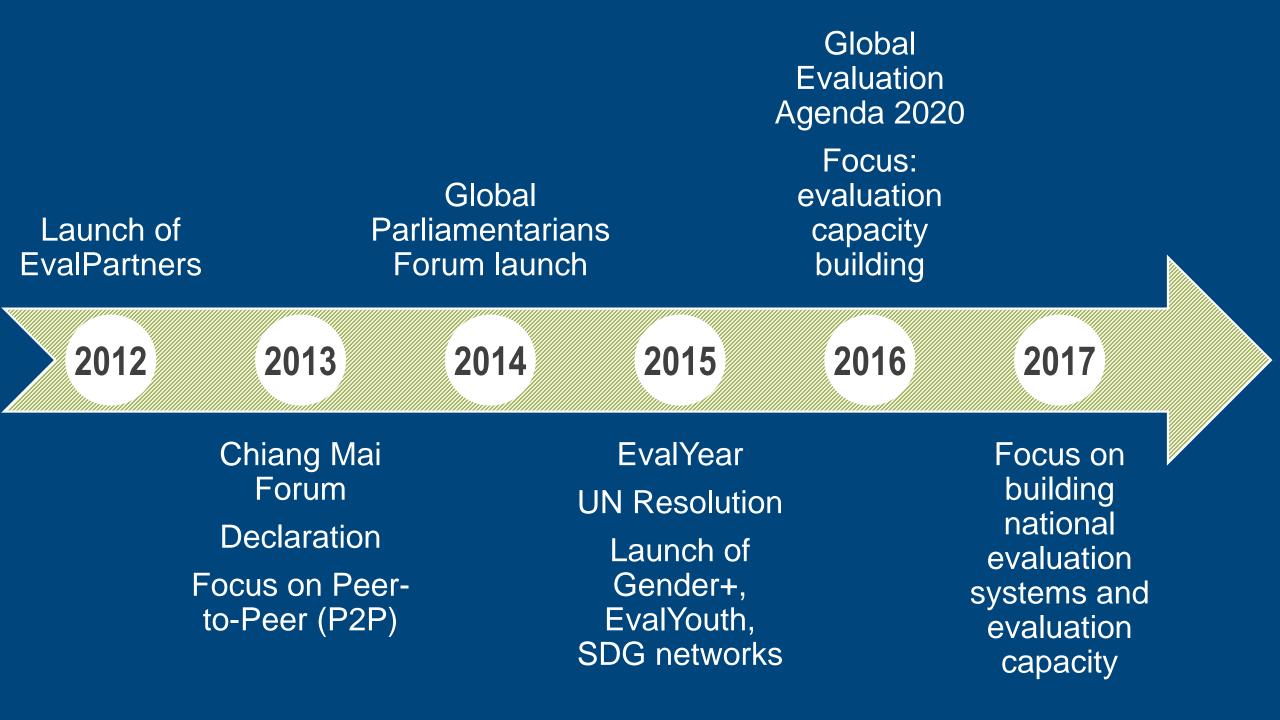


# The Evaluation Landscape



#### KEY:

AEA - American Evaluation Association AES – Australasian Evaluation Society AfrEA – African Evaluation Association CES - Canadian Evaluation Society DAC - Development Assistance Committee EES - European Evaluation Society EPEWG - Evaluation & Performance Effectiveness Working Group EPTF - Evaluation Policy Task Force EvalMENA - Middle East and North Africa **Evaluators** Network FED Eval – Federal Evaluators – volunteer group FIE - Feminist Issues in Evaluation ICCE - International and Cross Cultural TIG IDEAS - Intl. Development Evaluation Association IFI – International Financial Institutions IOCE - Intl. Org. for Cooperation in Evaluation IPE - Indigenous Peoples in Evaluation IWG - International Working Group MCC - Millennium Challenge Corporation OECD - Organization for Economic Cooperation & Development ReLAC – Latin-American and Caribbean Monitoring, Evaluation and Systematization Network SID - Society for International Development VOPE - Volunteer Organizations for Professional Evaluation UNEG - UN Evaluation Group USAID - US Agency for International Development USG - US Government YFE - Youth Focused Evaluation

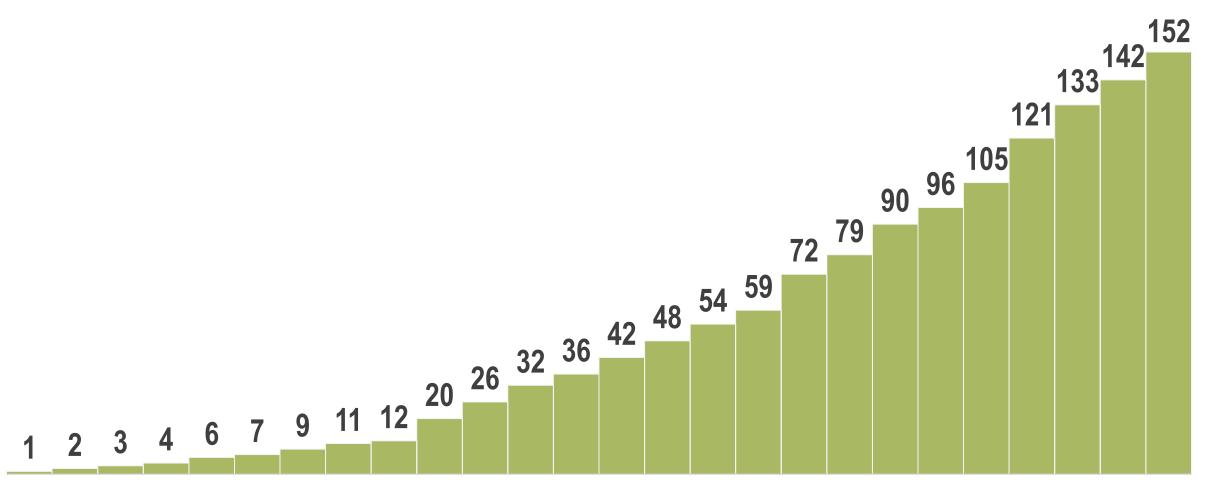




- •The EvalPartners Global Partnership includes 58 members
- UN agencies, universities, bilateral funders, multilateral banks, voluntary organizations for professional evaluation (VOPEs), and others



## CUMULATIVE NUMBER OF VOPES IN EXISTENCE, BY YEAR (ONLY THOSE REPORTING YEAR OF FORMATION)



1980 1986 1987 1992 1994 1996 1997 1998 1999 1999 2000 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

## EvalPartners Managed by IOCE and UNICEF

### Global Forum of Parliamentarians for Evaluation

### EvalSDG

### EvalGender+

**EvalYouth** 

### EvalIndigenous

### Id through evaluation: s for the better world we want

Empowered lives. Resilient nations.

pr B







#### BISHKEK PARTNERSHIP STATEMENT A RENEWED ENGAGEMENT TO WORK TOGETHER TO TRANSFORM OUR WORLD THROUGH EVALUATION

tited Nations Evaluation Group

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e, participants of the Third EvalPartners Global Evaluation Forum, meeting in Bishkek, Kyrgyz Republic, April 26 to 28 2017, reaffirm our engagement in evaluation as an effective instrument for promoting and supporting equitable sustainable development. As members of Voluntary Organizations for Professional Evaluation (VOPEs), parliaments, governments, organizations for development cooperation, foundations, universities, the private sector, and civil society, including the next generation of evaluators, we form an alliance based on values of equity, gender equality, and social justice, driven by a desire to improve our world through questioning, experimentation, evidence-building, and learning. We adhere to the 2030 Agenda and the Sustainable Development Goals, and strongly

support their achievement for the benefit of people, planet, prosperity, peace, and partnerships. We realize that these Goals impact on the practice of evaluation world-wide by setting high expectations in terms of learning from experiences, providing rigorous and useful data, and continuously improving local, national, regional, and global interventions. We stand by the EvalAgenda 2016-2020 which emphasized the importance, for the global for evaluation, the development of institutional we stand by the EvalAgenda 2016-2020 which emphasized the importance, for the global family of nations, of the enabling environment for evaluation, the development of institutional canacities to promote support, and use quality evaluations, the improvement of individual arming of nations, of the enabling environment for evaluation, the development of institution capacities to promote, support, and use quality evaluations, the improvement of individual capacities to produce and to use evaluations, and the inter-linkages among these first three capacities to promote, support, and use quality evaluations, the improvement of individual capacities to produce and to use evaluations, and the inter-linkages among these first three dimensions

Meeting in Bishkek, we have taken stock of the realizations of recent years, particularly by the action of the numerous constituencies of EvalPartners and other attainments of the global evaluation movement. While celebrating accomplishments that be global evaluation of the task before us in supporting the attainment in specific areas, be an aggint the global evaluation of the task before us in support to the specific areas, be an aggint to the task before us in the support of the specific areas, be an aggint to the task before us in the support of the specific areas, be an aggint to the support of the specific areas, be an aggint to the support of the specific areas, be an aggint to the specific areas, be agreed to

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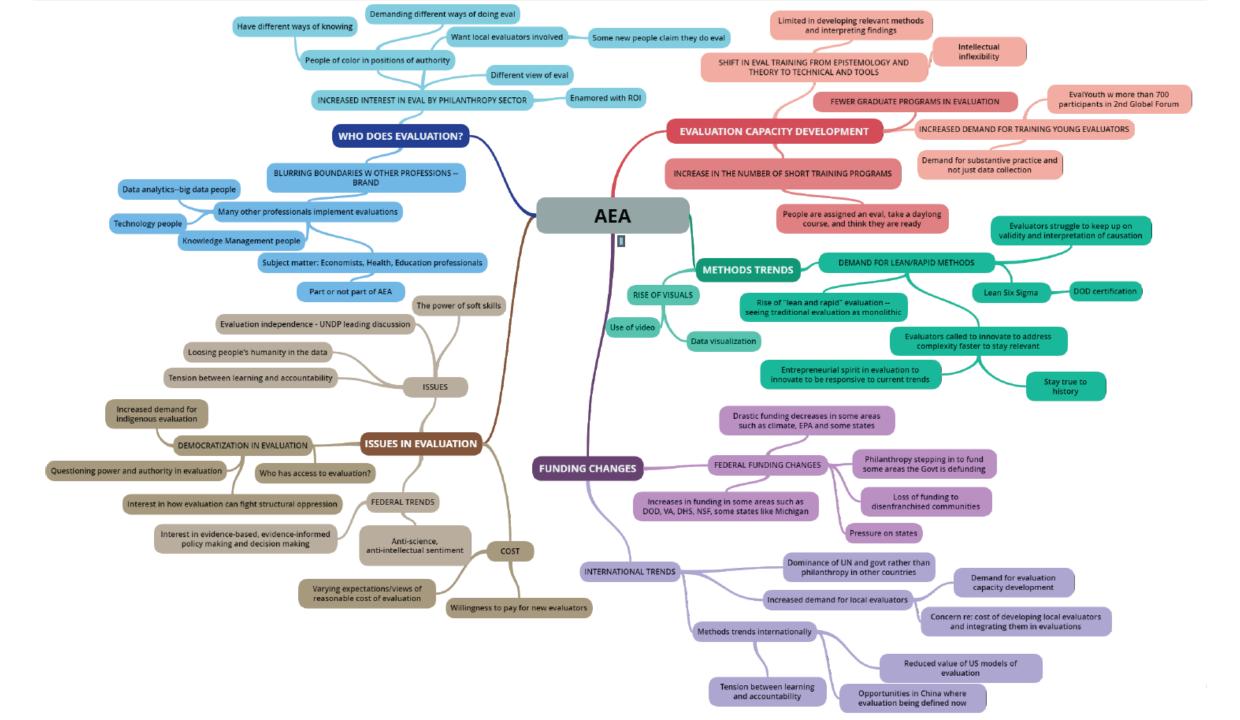








# **Trends Around Evaluation**





## **Issues in Evaluation**



### Language and Branding









**Evaluation Job Market** 



# Language and Branding



Review	Check on compliance
Monitoring	Track progress
Surveillance	Identify patterns and response
Audit	Report non-compliance
Quality Assurance	Maintain quality
Evaluation	Inform decisions and improve effectiveness of policies and programs

Review	Checking on compliance and providing technical support for compliance	
Monitoring	Periodic checking to determine progress compared to plan	
Surveillance	Regular review of specific indicators to identify changes that require immediate response	
Audit	Official inspection by independent, qualified body to identify areas of non-compliance with regulations	
Quality Assurance	Checking on compliance with standards of quality, response to customer's needs, and achievement of outcomes	
Evaluation	A systematic determination of a subject's merit, worth, and significance, using agreed upon criteria to inform decisions and improve effectiveness	

## SAYING WHAT WE MEAN

- Εκτίμηση (ektimisi: assessment)
- Κριτική (kritiki: critique)
- Επιτήρηση (epitirisi: surveillance)
- Εξέταση (exetasi: examination, test)
- Παρακολούθηση (parakolouthisi: monitoring, review)
- Επανεξέταση (epanexetasi: review, quality review)
- Συμόρφωση (symorphosi: compliance)
- Υπολογισμός (ipologismos: measurement, assessment)
- Έλεγχος (elenghos: audit, review)
- αξιολόγηση απόδοσης (performance appraisal)

**Ελληνική Δημοκρατία** Η κυβέρνηση

## Ελλάδα:

Μια στρατηγική ανάπτυξης για το μέλλον

**Ιούλιοs 2018** 

Greece: A Growth and Development Strategy for the Future

https://government.gov.gr/olistiki-anaptixiaki-stratigiki/

Παράρτημα 3: Παρακολούθηση και Αξιολόγηση της Στρατηγικής

#### Annex 3

### Παρακολούθηση και Αξιολόγηση της Στρατηγικής

# Monitoring and Evaluation

Η εφαρμογή της στρατηγικής και των πολιτικών που προβλέπονται στο παρόν έγγραφο θα παρακολουθείται από μια Πολιτική Επιτροπή, υπό την εποπτεία του Πρωθυπουργού. Σε τεχνικό επίπεδο, η Γενική Γραμματεία Συντονισμού θα είναι υπεύθυνη για:

i. Τη συνεχή επικοινωνία με τα αρμόδια Υπουργεία, προκειμένου να παρακολουθεί την πρόοδο που έχει σημειωθεί στο Σχέδιο Δράσης και τα Προβλεπόμενα Χρονοδιαγράμματα.	i. Monitoring	
ii. Την υποβολή αναφοράs προόδου σε διμηνιαία βάση στην Πολιτική Επιτροπή.	ii. Progress report	
iii. Την ανάπτυξη συστήματος έγκαιρης προειδοποίησης για τον εντοπισμό πιθανών προβλημάτων και αποκλίσεων.	iii. Surveillance	
iv. Την υποβολή προτάσεων για τη λήψη μέτρων.	iv. Adjustments	

Η Πολιτική Επιτροπή θα υποστηριχθεί από ένα Αναπτυξιακό Συμβούλιο Εμπειρογνωμόνων, το οποίο θα ενημερώνεται για την πρόοδο της εφαρμογής του Σχεδίου Δράσης και θα παρέχει συμβουλές σε θέματα στρατηγικής και πολιτικής. Ένα δημόσιο ερευνητικό ίδρυμα θα συμβάλει στην επεξεργασία και εξειδίκευση των σχετικών πολιτικών αποφάσεων.



#### Data for Development: An Evaluation of World Bank Support for Data and Statistical Capacity

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This evaluation assesses how effectively the World Bank has supported development data production, sharing, and use, and suggests ways to improve its approach.



#### Data and Evidence: The Foundation of Development Policy

Data and evidence are the foundation of development policy and effective program implementation, and countries need data to formulate policy and evaluate progress.

At the global level, the World Bank has a strong reputation in development data and has been highly effective in data production. It produces influential, widely used data and cross-country indicators that fill important niches, benchmark countries, and stimulate research and policy action.

The World Bank has also taken a prominent leadership role in global data partnerships so far. However, the World Bank needs to determine its future role carefully because the global partnership landscape is becoming more uncertain—as old partnerships phase out, the complementarity of new partnerships is unclear. This makes the World Bank's future role especially pivotal because the sustainability of funding from global data partnerships at both the national level and for some global data efforts is at risk. Without sustained funding, past progress will be in jeopardy, as observed in some countries where data quality worsened when trust fund support ended.

#### **Drivers of Success**

The World Bank's success is attributable to its technical expertise, the ability to link global needs to national needs, initiatives that were sustained for the long term, and well-aligned partnership engagements.

There were also significant successes in countries where the World Bank and its partners used a **system-wide approach** to statistical capacity building. Watch In Brief: Why Data Matters in Development



To guide its inquiry, the Independent Evaluation Group (IEG) developed a list of ingredients for successful national data systems of the future, included in the infographic below.

### http://ieg.worldbankgroup.org/evaluations/data-for-development



http://ieg.worldbankgroup.org/event/data-for-development

Min: 7:57-10:46



# Professionalization

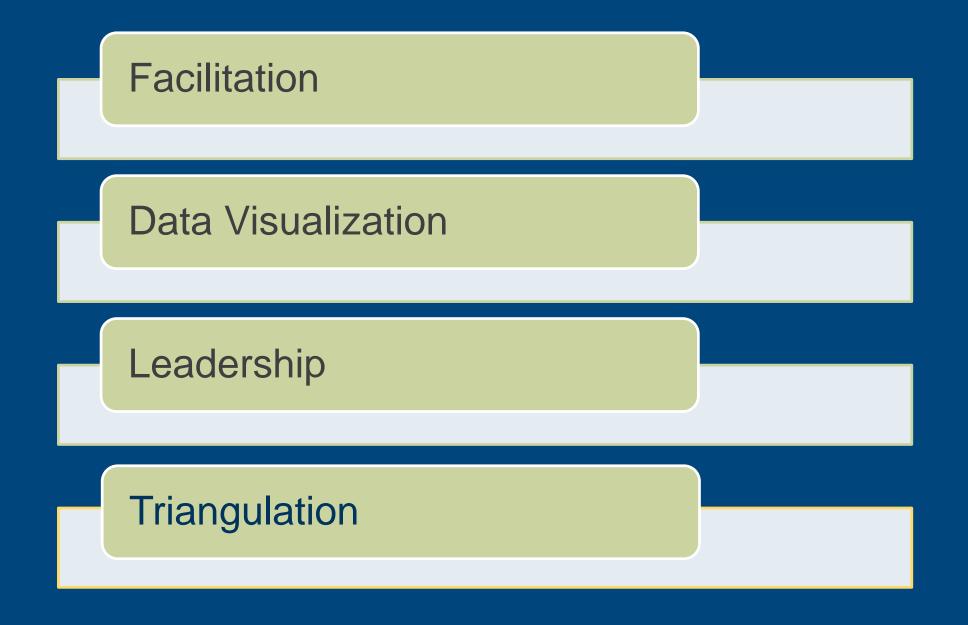
## **EVALUATION COMPETENCIES**

CES (2010)	Aotearoa New Zealand (ANZEA)	IDEAS (2013)	Government of South Africa (2014)	UNEG (2016)	AEA (2018)
<ul> <li>Reflective practice</li> <li>Technical practice</li> <li>Situational practice</li> <li>Management</li> <li>Interpersonal practice</li> </ul>	<ul> <li>Contextual analysis and engagement</li> <li>Systematic evaluative inquiry</li> <li>Evaluation project management and professional evaluation practice</li> <li>Reflective practice and professional development</li> </ul>	<ul> <li>Professional foundations</li> <li>Monitoring systems</li> <li>Evaluation planning and design</li> <li>Managing the evaluation</li> <li>Conducting the evaluation</li> <li>Communicating evaluation findings</li> <li>Promoting a culture of learning for evaluation</li> </ul>	<ul> <li>Overarching considerations (contextual understanding, ethical conduct, interpersonal skills)</li> <li>Leadership</li> <li>Evaluation craft (evaluative discipline and practice, research practice)</li> <li>Implementation of evaluations (practice, management, reporting)</li> </ul>	<ul> <li>Professional foundations</li> <li>Technical evaluation skills</li> <li>Management skills</li> <li>Interpersonal skills</li> <li>Promoting a culture of learning evaluation</li> </ul>	<ul> <li>Professional practice</li> <li>Methodology domain</li> <li>Context domain</li> <li>Management and planning domain</li> <li>Interpersonal domain</li> </ul>

## **EVALUATION COMPETENCIES**

#### Aotearoa New **Government of IDEAS (2013) UNEG (2016) CES (2010) AEA (2018)** Zealand (ANZEA) South Africa (2014) Reflective practice Contextual Professional • Overarching Professional Professional analysis and foundations considerations foundations practice • Technical practice engagement (contextual Monitoring systems Technical Methodology Situational practice understanding, • Systematic evaluation skills domain Evaluation Management ethical conduct, evaluative inquiry Management skills Context domain planning and Interpersonal interpersonal skills) Evaluation project design Interpersonal skills Management and practice • Leadership management and Managing the planning domain Promoting a professional Evaluation craft evaluation Interpersonal culture of learning evaluation practice (evaluative • Conducting the evaluation domain discipline and Reflective practice evaluation practice, research and professional Communicating practice) development evaluation findings Implementation of Promoting a evaluations culture of learning (practice, for evaluation management, reporting)

# 03-C Emerging Issues in Methodology





# Partnerships

### POTENTIAL PARTNERSHIP CRITERIA

- Increasing demand for evaluation
- Like-minded groups
- Communities
- U.S. and cross-boundary networks

# 03-E

# **Evaluation Job Market**

## **EVALUATION JOBS**

- Evaluation commissioners
- Consulting firms
- Internal evaluators
- Teaching and research
- Evaluation-related jobs