WESTERN MICHIGAN UNIVERSITY  
College of Education and Human Development  
Fashion Merchandising 69 Credits  
Wayne County Community College District Transfer Guide  
(122 Credit Hours Needed for Graduation; No Minor Required)

**GEN ED** | **PRE-REQS** | **COURSES** | **TRAN/SUB/GRADE** | **CR HR**
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### REQUIRED CORE COURSES
- **FCS 1260** The Fashion Industry  
- **FCS 1550** Design Principles  
- **FCS 2200** Textiles  
- **FCS 2020** Field Experience (300 clock hours)  
- Choose One:  
  - **FCS 2250** Computer Applications  
  - **CIS 1020** Intro to Business Computing  
- **56+ hrs**  
- **FCS 3050** Professional Job Search Strategies  
- **FCS 3260** History of Fashion  

### Proficiency 2
- **56+ hrs or Instructor Approval**  
  - **FCS 1260; 2200; 2260 or 2220; 88+ hrs**  
  - **FCS 2260** Fashion/Retail Buying (spring only)  
  - **FCS 1550**  
  - **FCS 1260; MKTG 2500**  
  - **FCS 4300** Merchandising Seminar  

**Total Credits (42)**

### REQUIRED RELATED COURSES
- **ACTY 2100** Principles of Accounting  
  - **ACC 110**  
  - **BUS 1750** Business Enterprise  
  - **BUS 150**  

### Area V
- **Proficiency 4**  
  - **BUS 1750**  
  - **COM 1040** Public Speaking  
  - **COM 1700** Interpersonal Communication  
  - **SPH 100 or 101**  
  - **MGMT 2500** Organizational Behavior  
  - **MGMT 2520 (3520)** Human Resource Management  
  - **MKTG 2500** Marketing Principles  
  - **MKTG 2900** Intro to Food and CPG Industries  
  - **MKTG 3600** Professional Selling  
  - **MKTG 4750** International Marketing  

**Total Credits (21)**

### REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM

<table>
<thead>
<tr>
<th>COURSES</th>
<th><strong>CR HR</strong></th>
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<tbody>
<tr>
<td><strong>FCS 2050</strong></td>
<td>Topics in FCS (Fashion related)</td>
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<td><strong>FCS 2090</strong></td>
<td>Consumer Education</td>
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<tr>
<td><strong>FCS 2300</strong></td>
<td>CAD for Textiles &amp; Apparel</td>
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<td><strong>FCS 2530</strong></td>
<td>Fashion Illustration</td>
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<td><strong>FCS 3150</strong></td>
<td>Global Ecology of the Family</td>
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<td><strong>FCS 4050</strong></td>
<td>Travel/Study Seminar</td>
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<tr>
<td><strong>FCS 4290</strong></td>
<td>Internship (300-600 clock hrs); Apply at FCS</td>
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<tr>
<td><strong>FCS 5220</strong></td>
<td>Topics in FCS (Fashion related)</td>
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<tr>
<td><strong>FCS 5240</strong></td>
<td>Socio-Psychological Aspects of Dress (if not used in core)</td>
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<tr>
<td><strong>FCS 5340</strong></td>
<td>Consumer Behavior in Fashion (if not used in core)</td>
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<tr>
<td><strong>FCS 5440</strong></td>
<td>Global Aspects of Fashion (if not used in core)</td>
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<tr>
<td><strong>FCS 5980</strong></td>
<td>Independent Study</td>
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<td><strong>Department approval</strong></td>
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Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Fashion Merchandising major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.

Catalog years  
2015 - present  
Updated 3/6/2017