



# Department of Psychology Colloquium

## Evolution and Promotion of Ethical Behavior: A Behavior Analytic Perspective

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4 p.m., Friday, April 10, 2015  
Room 1001, Wood Hall

Behavior Analysis has contributed greatly to the development of evidence-based interventions. However, the implications of behavior analytic principles and concepts are not limited to the development of treatment techniques but also apply to the full range of human endeavors including the development of codes of conduct and the promotion of ethical and moral behavior. This presentation will provide a behavior analytic perspective on the evolution of ethical and moral codes of conduct and the promotion of ethical and moral behavior. In addition, this presentation will describe strategies for disseminating ethics throughout a professional organization.