



# The Job Hunt

## Building Your Brand: Part 2



### **Hana Yaw, MA, MBA**

#### **Dyson Talent Partner**

Hana Yaw is a Talent Partner at Dyson, one of the world's leading manufacturers of household appliances and beauty products. Hana received her MA in Industrial/Organizational Psychology from Western Michigan University in 2012 and her MBA from Benedictine University. She is an experienced consultant and has managed several organization-wide initiatives focused on improving efficiencies, productivity, and the way in which people work. In this presentation, she will explore how to tailor your resume, how to use your network to obtain interviews, as well as interview tips.

The Building Your Brand discussion will be a 3-part series, with the February session focused on what you should be doing now to set yourself up for success in the job market. She will discuss how to find roles, how to use LinkedIn in your job hunt, and how to interview for success.

The colloquium can be view at

<https://wmich.webex.com/wmich/j.php?MTID=m4dfb7e9f2134ef16b7d65f761d41a535>

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**Friday, Feb. 19, 2021**

**4 p.m.**

**Via WebEx**

