



So You Got the Job... Now What? Building Your Brand: Part 3



Hana Yaw, MA, MBA **Dyson Talent Partner**

Hana Yaw is a Talent Partner at Dyson, one of the world's leading manufacturers of household appliances and beauty products. Hana received her MA in Industrial/Organizational Psychology from Western Michigan University in 2012 and her MBA from Benedictine University. She is an experienced consultant and has managed several organization-wide initiatives focused on improving efficiencies, productivity, and the way in which people work. In this presentation, she will explore how to obtain key experiences and how to determine your interests in your first job.

The Building Your Brand discussion will be a 3-part series, with the March session focused on what you should be doing at your first job to set yourself up for future success. She will discuss the importance of gaining experiences, volunteering for projects, and internal talent mobility.

The colloquium can be view at

<https://wmich.webex.com/wmich/j.php?MTID=m0fde67754a2f71c5a83169be10f15072>

Password: W3mM26UYMFD

Thursday, March 25, 2021

4 p.m.

Via WebEx

