Department: COM

Initiator name: Leigh Ford

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Proposed effective term: 201940

Does course need General Education approval?: N

Will course be used in teacher education?: N

If 5000 level course, prerequisites apply to: U

Proposed course data:
Change Course COM 3430
Specific Course Change type selected: Title

1. Existing course prefix and number:
COM 3430

2. Proposed course title:
Film History

3. Existing Banner course title:
American Film History

4. Proposed course title to be entered in Banner:
Film History

A. Please choose Yes or No to indicate if this class is a Teacher Education class:
No

B. Please choose the applicable class level:
Undergraduate

C. Please choose Yes or No to indicate if this class is a General Education class:
No

D. Explain briefly and clearly the proposed improvement.
We propose to change the title of this existing course from American Film History to Film History, and adjust the catalog language to reflect expanded course content, which includes international, indigenous, and emerging cinema movements, in addition to Hollywood film.

E. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.).
The title and description change of this existing course will more accurately reflect current inclusive course content, engaging students with expanded global content in direct comparison with American cinema.

F. List the student learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.

In addition to studying historical trends that have characterized film in the United States
1) Students will gain understanding of the influence of social, political and economic issues on cinematic representation in other national and emerging cinema.
2) Using library and database resources, journals, and microfilm in conjunction with web research, students will hone research skills and the ability to synthesize research into written form.
3) Students will improve their writing, through constructing an abstract, outlining a major paper, citing sources using accurate bibliography, and the practice of revision.

G. Describe how this curriculum change is a response to student learning assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities.

This revision is a response to informal assessment activities to expand student exposure to global perspectives and devise strategies to strengthen our alignment with the mission of the university. We strive to encourage students to think critically and connect with other voices and media representations outside of easily accessible Hollywood film.

H. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution.

Demonstrate that the program you propose is not a duplication of an existing one.

The revisions apply to an existing course within an existing program. We do not expect any effect on other colleges, departments or programs.

I. Effect on your department’s programs. Show how the proposed change fits with other departmental offerings.

The revisions to this existing course will make it easier to provide a predictable, deliverable, sequence of courses for students utilizing existing faculty. There is no anticipated effect on other existing departmental offerings.

J. Effects on enrolled students: are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.

This existing course will continue to be offered every other year. There will be no adverse effects on students due to this revision.

K. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

This popular existing course is currently offered in rotation every other year and regularly reaches capacity at the Baccalaureate-Level Writing cap of 25 students. The audience consists primarily of Film, Video, and Media Studies majors, but remains open to students outside of the major who have completed the COM 2410 (large lecture) prerequisite with a 'C' or better, and choose it as an elective.

L. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to
the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.) This existing course is currently offered in rotation every other year utilizing existing faculty. There will be no additional effects on resources due to this revision. One time impact on resources to update written worksheets and electronic files in DegreeWorks.

M. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.) This existing course has already been approved to satisfy the General Education Proficiency 2: Baccalaureate-Level Writing requirement. The changes to the title and description do not affect the existing emphasis on writing intensive coursework. A representative syllabus has been attached for verification.

N. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.

We currently cooperate with the School of Communication undergraduate advisor to ensure that students who have completed an equivalent course at another institution receive appropriate transfer credit. This course is one of several offered in rotation that students may choose from to satisfy the required 6 credits from the Studies area of the Film, Video, and Media Studies Concentration. This course has not had any previous impact on transfer students, and we do not anticipate that revising the course will have any future effect on the ability of transferring students to complete the degree program.

O. Current catalog copy:
American Film History
This course surveys developments over time in the production and reception of feature films. Major concerns will include the evolution of the studio system, the impact of technological change on film practice, influences on Hollywood of other national cinemas, and the changing relationship between Hollywood and American society. Representative films will provide key texts for each unit of the course. Prerequisite: COM 2410 with a grade of “C” or better. 3 hours. Notes: This course satisfies General Education Proficiency 2: Baccalaureate-Level Writing.

P. Proposed catalog copy:
Film History
This course is an historical survey of technical, aesthetic and industry developments in the production, distribution and reception of American and International cinemas. Major areas of study include the evolution and impact of cinema technologies, the Hollywood studio system, changing storytelling styles, and the relationship of mainstream cinema to other national or emerging cinema movements. Using historical and cultural studies perspectives, the course explores the shaping impact of cinema on society, and our lives. Representative independent and mainstream films will provide key texts for each unit of the course. Prerequisite: COM 2410 with a grade of “C” or better. 3 hours. Notes: This course satisfies General Education Proficiency 2: Baccalaureate-Level Writing.
Department Curriculum Chair approver: Leigh Ford

Department Curriculum Chair comment:

Date: 04-MAY-2018

Department approver: Leigh Ford

Chair comment:

Date: 04-MAY-2018